

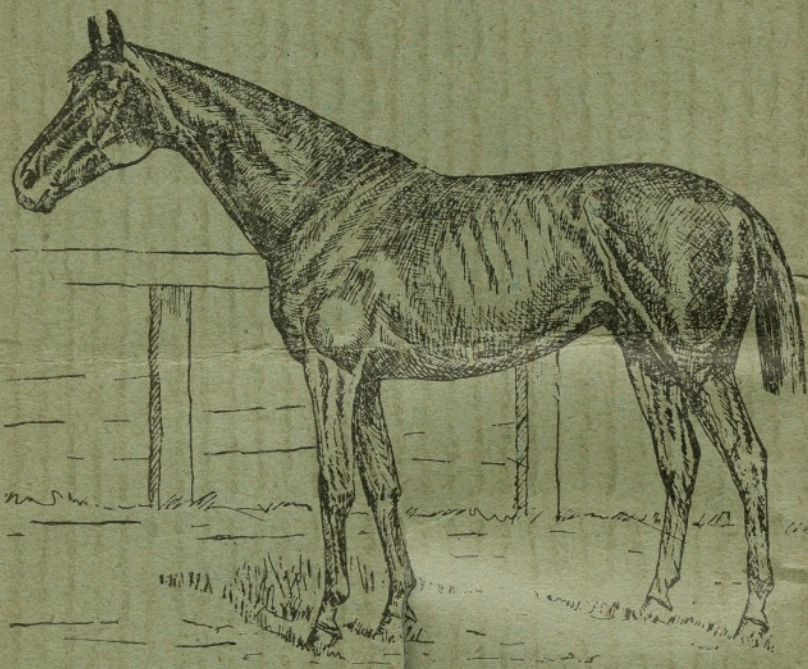
BLUE BOOK



TENDERLOIN 400.

"The Mecca for Sports."

The Arlington
Cafe and Restaurant,
110-114 N. RAMPART ST.



Everything that is good to eat and
drink with peerless and prompt service.

—Private Dining rooms.—

TOM ANDERSON, JOS. VIRGETS,
Propr. Mgr.

Never closed!

Both Phones.

WHEN TROUBLED

USE

THE FAMOUS

NUMBER

7

SEVEN,

SPECIFICS,

A marvelous success with Gonorrhea and Gleet,
Cures in 3 Days.

J. A. Legendre,

Cor. Dauphine and Customhouse Sts.,

—ALSO—

Legendre & Spillmann,

Corner Dauphine and Lafayette Ave.

SPEAK EASY HOUSES.

MRS. POALL, 1416 St. Louis.
LAURA LESLIE, 1418 Conti.
MRS. BARRON, cor. Conti and Tremé.
REBECCA ALMICO, 1206 Conti.
CORA YOUNG, 1530 Bienville.
LUCY LAWSON, 1530 Bienville.
SALLIE FORSTER, 228 N. Robertson.
COOKIE BRIGGS, 1555 Customhouse.
ALICE WILLIAMS, 212 N. Robertson.
ISTIE MURRAY, 214 N. Robertson.
SARAH RUSSELL, 218 N. Robertson.
LIZZY CURTIS, 420 Howard, near Gravier.
GERTIE ROBERTS, 418 S. Howard.

THOSE WHO ARE STILL ALIVE BUT

ON THE Q. T.

ARCHIE CLARKE.
NELLIE ARMSTRONG.
TRILBY O'FARRELL.
LOUISE WINTERS.
GARNET RUINART.
ALMA BROWN.
JOSEPHINE CLAIRE.
IDA BRIGGS.
HATTIE THOMPSON.
PETRINELL BARR.
LILLIAN BLOODGETT.
LEE PERRY.
ELSIE FOSTER.
COMO LINES.

INTRODUCTION.

HOW to be WISE.

A man who wants to be a thoroughbred rounder these days has to carry a certain amount of hot air and be a wise guy, no matter how painful.

Now if you are in the A. B. C. class you want to get a move on yourself and "23", and to do it proper is to read what this little booklet has to say and if you don't get to be a 2 to 1 shot it aint the authors fault.

There is more than one way to spend your coin besides going against brace games and if you pay particular attention to this guide you will never be lead astray by touts or gold brick advisers.

The contents of this book are facts and not dreams from a 'hop joint.'

You will now find the boundry of the Tenderloin District commonly known as Anderson County or Storyville: North side Customhouse st. to South side St. Louis and East side N. Basin to West side N. Robertson streets.

This is the boundry in which the lewd women are compelled to live according to law.

This Book not Mailable.

A MERE DREAM

is the new

Arlington Annex,

COR. N. BASIN AND CUSTOMHOUSE STS.



In having this place constructed the owner, Tom Anderson, has spared no money, so you can imagine its beauty.

Connausser's say it is the finest place where sports congregate in the South.

The best service can be had here at all times. Eatables and drinkables are of the very best the land affords.

Private dining rooms up and down stairs.

Tom Anderson, Proprietor.

FRENCH 69.

SALVINO JENNETTO, 321 Basin
PAULA LAROSIE,
LILLY SUMMONS, 307 Basin
MARGARITE DELBER, 1542 Customhouse
DRAGETH LANDRY, " "
JENNIE WEST, 1407 Customhouse
ISABELLA LAURENT, 1415 Customhouse
LENA FREDMAN, 1319 Customhouse
EMMA CRASSON, 1518 Bienville
ALICE CODE, " "
BLANCH DUBOIS, 1416 Bienville
BLANCH WHITE, 1204 Customhouse

1204-1206-1208-1210-1214-1216 Customhouse street
are among the bunch.

P. S.—There are also 7 or 8 roping in french resorts on Customhouse between Basin and Franklin, opposite the negro dance halls.

The "Grotto" white dance hall in 320 Marais st. Every old thing goes here—don't miss it.

OCTOROONS.

WILLIE V. PIAZZA, 319 Basin
BERTHA WASHINGTON, Basin
MARGARET LEVY, "
PAULINE JONES, 325 Basin
CORA DeBLANC, " "
BERTHA GOLDEN, 329 Basin
EDITH HOWARD, " "
PRESCILLA CONSCINTRIO, 329 Basin
GERTRUDE HAWKINS, " "
HILDA CLARKE, " "
ALISTINE CARDOT, " "

Joe Calhoun,

Who is without question one of the best known gentlemen in New Orleans and more so with the sports who have money and spend it....

JOLLY "CAL"

wishes all of his friends who care for the best of liquors to know that he is the local representative for the well known firm of—

L. GRABFELDER & CO.,

Of Louisville, Ky.

JOE'S BRANDS ARE:

Echo Springs, Kentucky Belle, Dunn's Monogram, Rose Valley, Silver Brook, Horse Shoe, Glendale, Woodford Co., Southern Club, etc.

Ask for these brands always, then you can rest assured you have the very best.

If you have an order and want one barrel, one case or any amount, address—

J. V. CALHOUN, Jr.,

112 N. RAMPART ST.,

and you will get the lowest figures the goods permits.

MAHOCANY HALL.

LULU WHITE,	235 Basin	
ANNIE STONE,	" "	
EMMA SEARS,	" "	
CLEO MARCELLE,	" "	
INSTANTIA MUNCH,	" "	
MARGRET NICHOLAS,	" "	
ANDEGRER BOUDOIESQEERE	" "	" "
NELLIE HELLINE,	" "	" "
LILLIAN RUSSELL,	" "	" "
CORINNE VALERY,	" "	" "

"CRESCENT."

MAMIE CHRISTINE,	317 Basin	
STELLA WAYS,	"	
ALICIA HART,	"	
ELENORA PEOPLES,	"	
MARIE SANTIOS,	"	
ABBU MAXWELL,	"	
CORINNE BROOKS,	"	
MAMIE CLINE,	"	
MAMIE KNIGHT,	339 Liberty	
KATTIE GIBBONS,	"	
LOUISE HAMILTON,	210 Marais	
DOLLIE ROBINSON,	"	
MAY LEE,	"	
KATE WILLIAMS,	"	
DORA BROWN,	"	
MAMIE SCHNEIDEAU	"	
CORINNE SHAY,	214 Marais	
ROSA SHAY,	"	
IDA SHAY,	"	
TILLIE HUGHES,	326 Marais	

THE

MANSION,

311

BASIN STREET.

311

Miss

PAULINE AVERY.

House full of pretty ladies.

Peoples Phone 1327.

BEER HOUSES.

"B."

JENNIE HARRINGTON, 213 Basin

May Kobb,, Katie Clark.

FLORENCE MANTLEY, 215 Basin,

Margueritte Priscolla, Lillian Decker.

LAURA ROBINSON, 337 Basin

Cora Miller, Marie Lavergne.

MAY COHEN, 313 Basin.

Josie White, Henrietta Johnson, and Hall.

ONISHA FISHER, 319 Liberty

Maggie Sheeley.

MARY KYNG, 204 Marais,

DORA BROWN, 210 Marais

Mamie Schneider, Kate Williams,

KATE SAMSONS, 212 Marais

Rosa Blanchard, Madge Woods.

MAY HARRIS, 216 Marais.

ALICE HORP, 218 "

MAYNE PAYNE, 318 "

MOLLIE BURKE, 219 Marais

PERE GRAY, "

CELESTE MARKS, 225 Marais

BESSIE MONTGOMERY 222 "

ELLA OWENS, 226 "

LOUISE MILLER, " "

VIOLET SEYMOUR, 226 "

KATE LYNCH, 225 "

JESSIE LYONS, 231 "

EMMA COOK, 319 "

KATE KRON, " "

LOTTIE GRANNO, 319 "

KATE WILLIAMS, 312 "

JOSIE PRICE, 321 "

LOTTIE NOBLES " "

JOSIE NOBLES, " "

THE NEW

Monte Carlo

Cafe and Restaurant,

N. BASIN AND BIENVILLE STS.

This well-known place of sport is known broad cast as well as its genial proprietor FRANK TORO. Anyone going through Storyville who has not seen the Monte Carlo or met Frank Toro, must be a 'dead one.'

Phones:

Peoples 2857. Cumberland 20-32-11.

JOSIE SMITH, 325 Marais
MAUD GRIFFIN " "
KITTIE SMITH, " "
ESTELLE MORAN, 325 "
RUTH GARNER, 327 "
CLYDE ANDERSON, 327 Marais
JOSIE STANLEY, 329 "
RAY HENDERSON, 329 "
STELLA FERRAN, 328 "
ALLICE SHAW, "
IDA MOORA, "
NELLIE WATKINS, 339 "
FANNIE DEMPSEY, 404 "
CHARLOTTEE FERRY, "
JOSIE RICHARD, "
BELLA EBSO, 410 "
KATE SHERMAN, 412 "
JOSSIE D'AMICO, "
JENNIE YORK, "
JULIA DWYER, 419 "
ANNIE MILLER, "
HARRIETH NELSON, "
CARRIE BOUDREAX, 418 "
VICTORIA JOHSON, "
EMMA HAIMAN, 228 Villere
Julia Lord, Nellie Brown, Theresa Bowers,
Julia Anderson
CARRIE LYNCH, 225 Villere
LILLY BRUMMAN, "
LIZZIE DUGGAN, 328 "
EDNA HART, 425 "
ELEYA SULLIVAN, "
EMMA BROOKS, "
CLEO MITCHELL, 326 Robertson
EMMA WALLACE, 1411 Customhouse
RUBY GOLDON, "
BELLA PITTS "
ISABELLA SULLIVAN, 1415 "

Don't forget to pay a visit to the well-known

UNEXPECTED SALOON,

340 MARAIS, COR. CONTI STS.

You can't find a better fellow in the sporting district than the proprietor, Mr. F. Briant, he is of a jovial disposition and always ready to add on a new friend.

Open day and night. Peoples Phone 1961; Cumberland 2241-21. Private rooms.

VIOLET WALKER, 1567 Customhouse
ANNIE WILSON, 1569 "
DORA RUD. LESTER, 1545 Customhouse
JESSIE LECKER "
ANNIE LEROY, "
MAY ASTOR, "
IDA WORTH SMITH, 1540 "
MAMIE NOLAN, "
LAURA KLINE "
ANNIE BLESSE, 34 Basin
MAY GARDNER, "
ELSIE FISHER, "
FLO LESLIE, "

—REAR—

LESA LESLIE, 34 Basin
HATTIE THOMPSON "
ALMA DARRIS, "

"B." PHOENIX.

FANNY LAMBERT, 1547 Customhouse
RUBY CLAYTON, "
STELLA CLEMENTS, "
ETHEL LIVINGSTON, "
BESSIE DAILY, "
KATE SIMONS, "
DORA STUBBS, "
NINA KELLOG, "
MAY O'BRIEN, 1549 "
CLARDIE SPARKS, "
OLLIE GARDNER "
NINA KING, "
LENA CAMERON, "
LILLY IRONS, "
BLANCH THOMPSON, "
LUCILLE, "
ABBIE REED, "

A. E. RAVAIN,
--FUNERAL DIRECTOR--
—AND—
EMBALMER,
302-304 N. RAMPART AVE.,
Cor. Bienville.
Fine Funeral Furnishings,



Carriages, Victorias and Coupes to hire for all occasions. 'Rubber tire carriages a specialty. Finest turnouts in the city. Orders promptly attended to, day or night. **PHONE 755.**

NEW ORLEANS.

MAY SMITH, 1538 Customhouse
 ETTA DAVIS, "
 KATTIE RUSSELL, "
 WILLIE FORESTER, "
 ALICE HEARD, 1536 Customhouse
 LULU WERNER, "
 ADA HAYS, 1556 Customhouse
 ELLEN PATTERN, "
 DORA BRANT, "
 FRED A BESHOP, "
 JULIA DEAN, 1504 Customhouse
 KATTIE SMITH, "
 ALTO BALESTINE, "
 GLADYS DENARE, "
 MAUD THOMAS, 1420 Customhouse
 CARRIE BURKE, "
 JESSIE CAMPBELL, "
 DORSY DAVIDSON, 1425 Customhouse
 MAUD HOWLEY, "
 "J" BESSIE COHEN, 1416 Customhouse
 JENNIE HICKEY, "
 MAMIE IRWIN, 1419 Customhouse
 FLORENCE MATONETA, "
 "J" JESSIE LEVY, 1409 Customhouse
 "J" FANNIE TOPMASSO, 1407 Customhouse
 MAMIE WRIGHT, "
 "J" ROSIE LAWERANCE, 1405 Customhouse
 ELLEN STEPPLER, "
 MANILLA COOK, 1402 Customhouse
 ALICE CON, "
 MANE WILLIAMS, 1311 Customhouse
 ANNIE SPENCER, "
 IDA WILSON, "
 LOU LOCKWOOD, 1307 Customhouse
 JENNIE LESLIE, "
 PANSY MARLOW, "
 ELLEN ST. CLAIR, 1543 Customhouse
 CARRIE CARTWRIGHT, "

Like the Stars above,

MISS

Olive Russell,

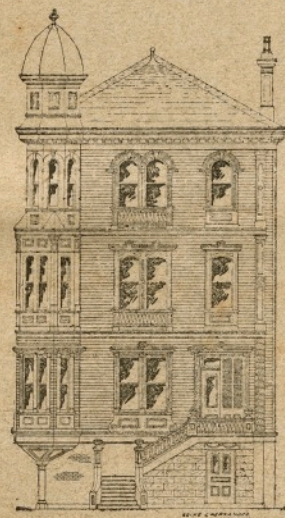
Of CUSTOMHOUSE ST.,

has appeared before the better class of sporting gentlemen of this community and never has her reputation been other than a highly cultivated lady. As an entertainer and conversationalist she has no equal; so when out for a good time don't over-look her house, her ladies are of a like character.

They are Misses Adele Richards, Ollie Young, Camile Lewis, Minnie McDohald and others.

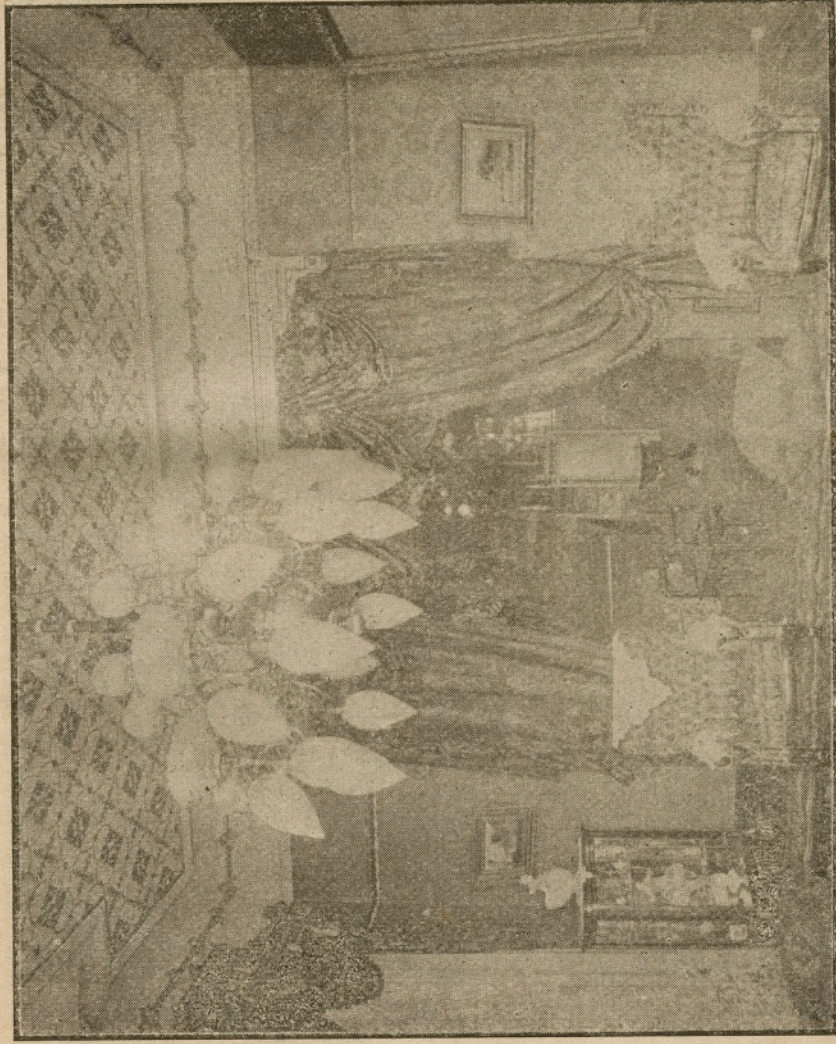
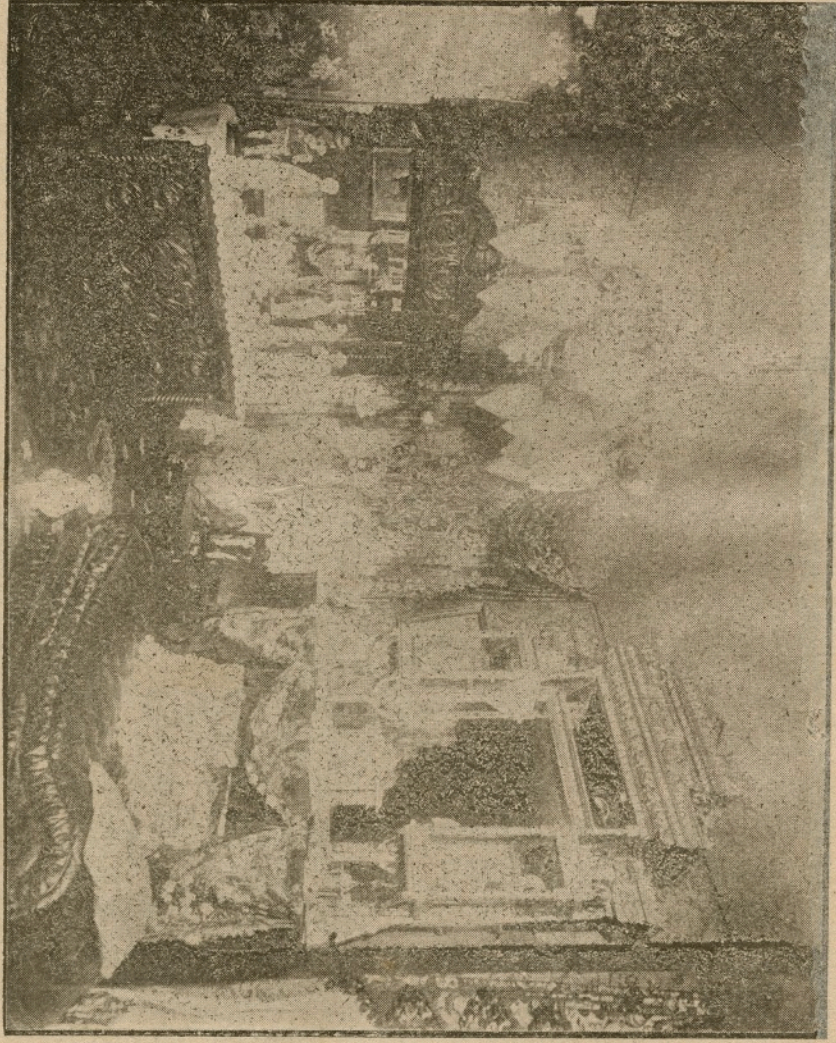
MISS
Josie Arlington,
225 N. BASIN ST.

No pen can describe the beauty and magnificence that reign supreme within the walls of Miss Arlington's Mansion. The draperies, carved furniture and oil painting or of foreign make and a visit will teach more than man can tell.



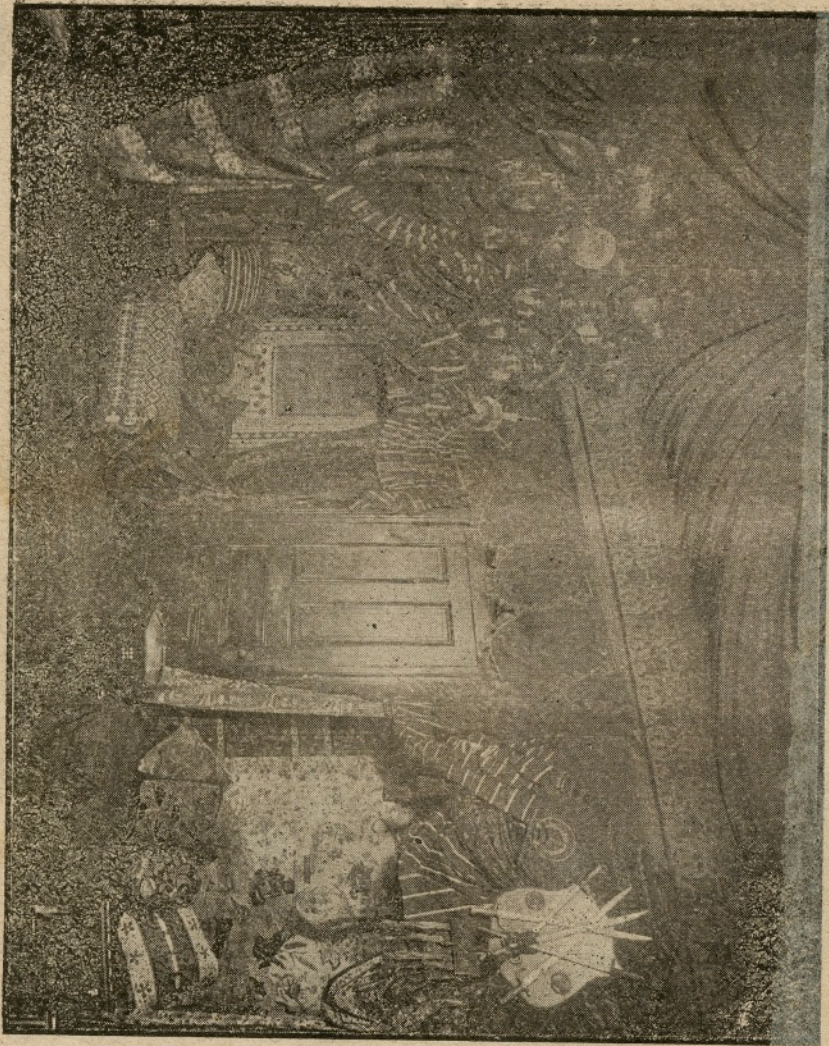
Her women are also beautiful and are as follows: Ollie Nicholls, Minnie White, Marie Barrett, Beach Mathews, Thelma Clayton, Myrtle Rhea, Frankie Sawyer, Madeline Vales, Freda Dunlap, May Spencer, Louise Ward, Florence Russell, Mate Gordon, Marie Cole, Amber Shipp-herd, Unice Derring and Madme Annie Casey. Manager. PHONE 1888.

Corner in Miss Josie Arlington's sleeping apartment, 223 Basin St., the furniture, oil paintings and bric-a-brac said to cost over \$5000.

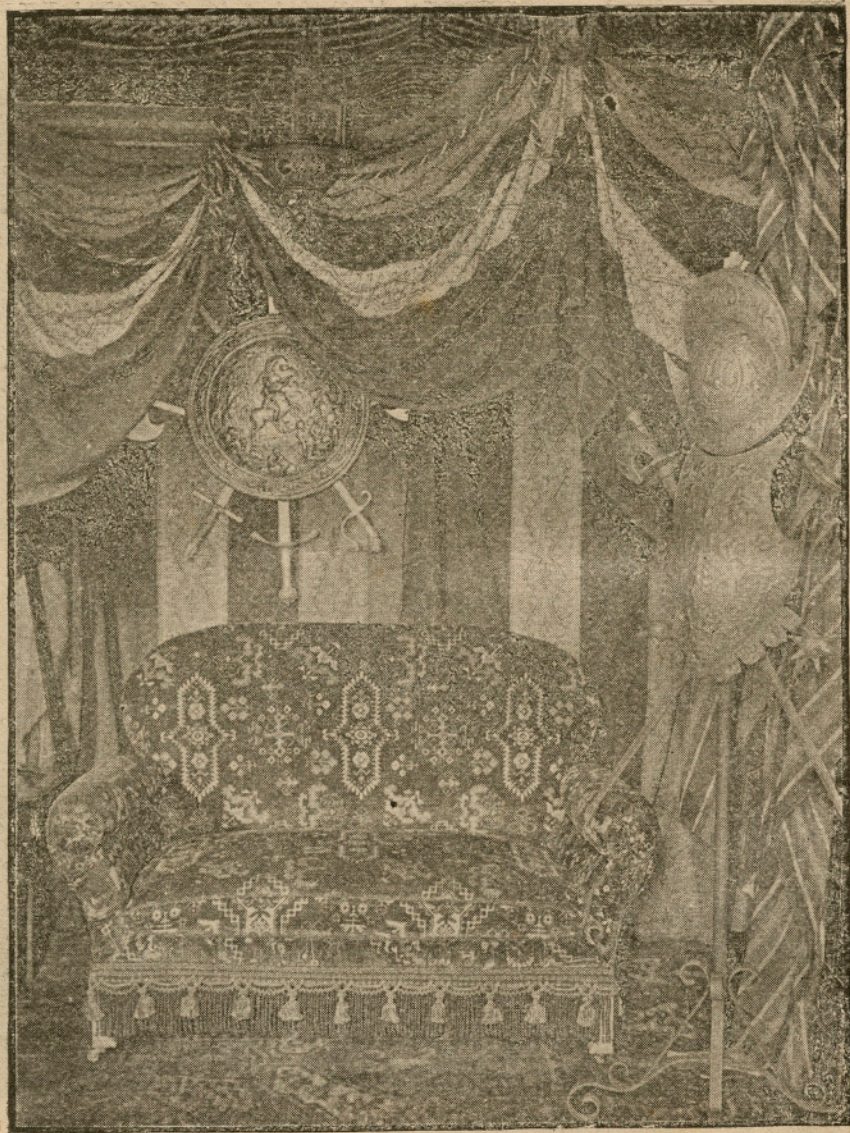


One of the many parlors at Miss Josie Arlington's 223 Basin Street.

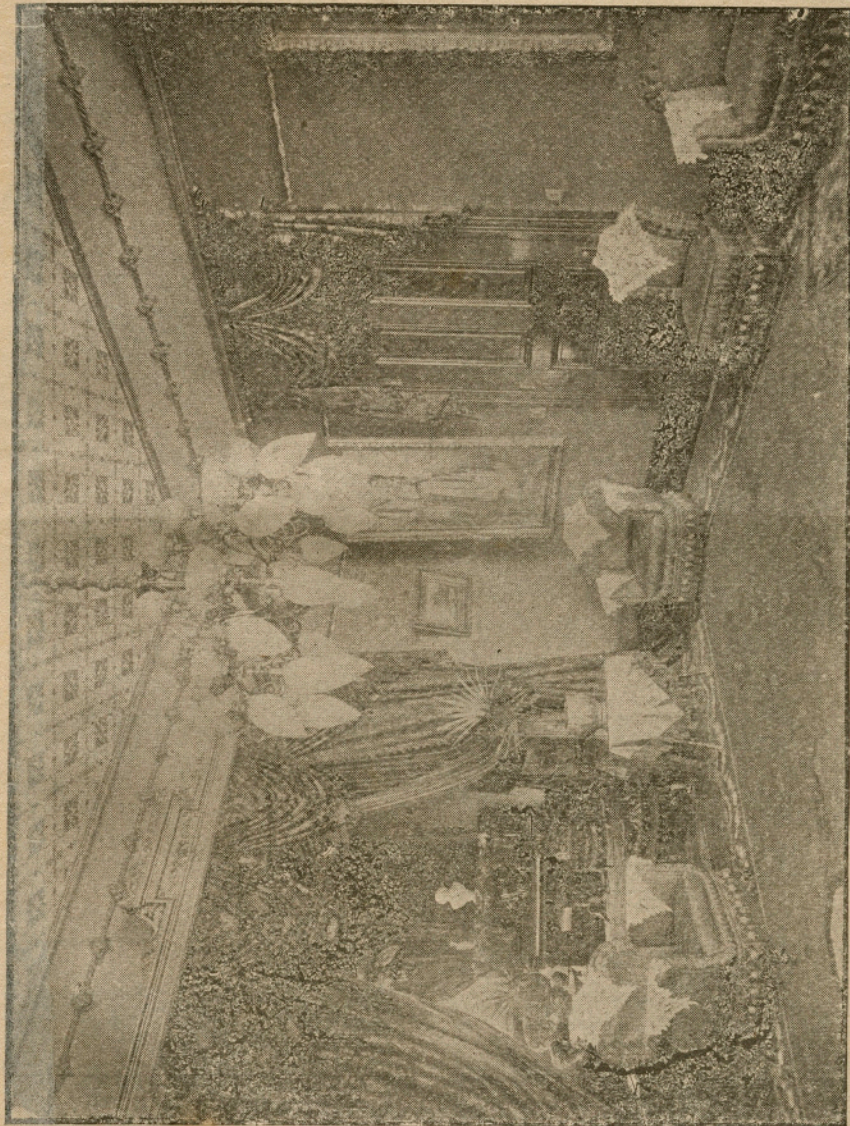
The magnificent and costly Turkish Parlor at Miss Josie Arlington's,
223 Basin Street.



Corner in Chinese Parlor at Miss Josie Arlington's,
only one here, 223 Basin Street.

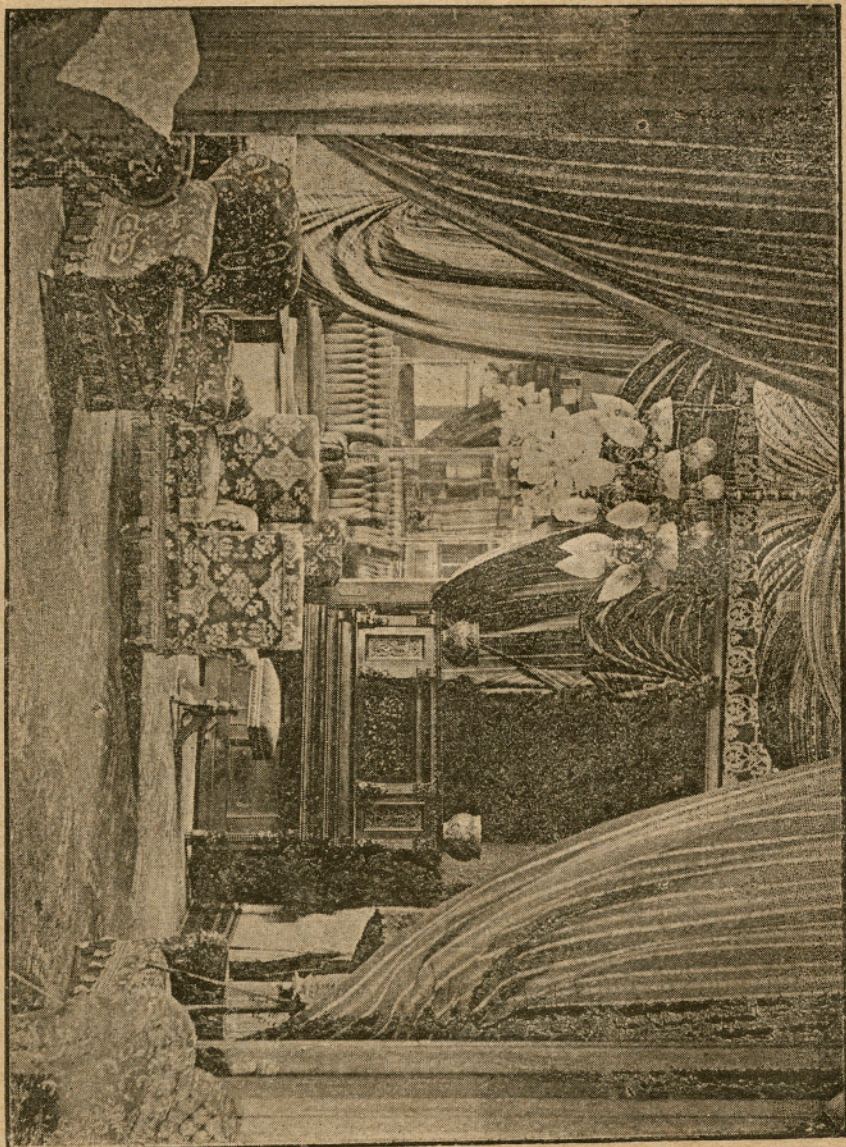


One of the gorgeous "dens" in Miss Josie Arlington's costly Turkish Parlor, 223 Basin Street.



The American Parlor at Miss Josie Arlington's, 223 Basin St., every article in same made to order for Miss Josie Arlington.

The Vienna Parlor at Miss Josie Arlington's, 223 Basin St. only one in the South.



CROUERE & SAUVINET

Cut Rate Pharmacy.

2253 Bienville, Cor. Villere Streets.

—AND—

Cor. Bienville and Conti Sts.

FANCY AND TOILET ARTICLES,

A full line of

Roger Gillett,

Alfred Wright's,

Palmer's,

Colgate

and Pinaud's

Perfumes, Soaps & Toilet Waters.

If its a jolly good time and pretty
women you are in search for you, don't
want to forget

—MISS—

Lottie Fisher,

313 N. BASIN ST.



This is a first-class and very magnifi-
cently fitted up place, and if you can't
be entertained by Mrs. Fisher's ladies in
a Royal style, then you are no "sport".
The names of her ladies are Marie Gates,
Etta Ross, May Howard, Ethel Bothick,
Nettie Nelson, Effie Russell, and 3 awful
pretty and refined girls who ask not to
be made known but they can be seen
nevertheless.

LOUISE BRUNET, 1527 Customhouse
LOTTIE SULLIVAN, 1528 Bienville
FRANCIS BELL, 1526 Bienville
MATTIE HASTINGS, "

JOSEPHINE MARTIE, 1520 Bienville
KATE WEBER, "

MATTIE SATER, 1503 Bienville
LILLIE WINTER, 1425 Bienville

LOTTIE THOMPSON, "
ELLA SMITH, "

MOLLIE KERNS, 1427 Bienville
MAY CLARK, "

CELIA WELLS, "

JOSIE O'CONNOR, 1436 Bienville

MATTIE O'CONNOR, "

ALICE BERRY, 1424 Bienville

ANNIE DOUGLAS, "

GEORGIE LEE, 1422 Bienville

NELLIE GREEN, "

GEORGIE MOORE, "

MAMIE FAY, 1420 Bienville

ANNIE HOWARD, 1418 Bienville

LOUISE YOUNG, "

EMMA YOUNG, "

KATE SERVERS, 1412 Bienville

EMMA SMITH, 1212 Bienville

ROSIE KLINE, "

"J" BEBECCA ACKERMAN, 1210 Bienville

MOLLIE GLEASON, 1208 Bienville

LAURA EDWARDS, 1308 Conti

MARTHA CUSTER, "

EVA CLARK, 1310 Conti

LILLIE ADELL, 1405 Conti

MINNIE ROY, 1409 Conti

RUTH WEST, "

EVALINA DAVIS, 1411 Conti

EMMA VIRGES, "

MAY STANLEY, "

—THE—

Nancy Hanks

Cafe,

COR. MARAIS & CUSTOMHOUSE STS.

is one place in Storyville a sport should visit if it be but for a minute.

To meet *Frank Adolph* is to gain a true sport for a friend and man, true to his fellow man, so don't let such a treat pass you while in his neighborhood. Always, open and a place to bring your girl while out "hopping."

ETHEL CARSON, 1528 St. Louis
OLLIE LOPEZ, "
ALICE BUTTE, 1554 St. Louis
ADA KOATS, 1317 St. Louis
MARIE HOUMA, 223 Liberty
ANNIE VERRETT, "
MAMIE STERN, "
ANNIE BLESSE, Cor. Conti and Basin

*THE COTTAGE.

NELLIE GRAY and RAY OWENS,
1306 Conti

*THE FIRM.

FLOSSIE LIVINGSTON and DIXIE WOODS,
225 Villere.

*DENNINGS.

DOROTHY DENNING,
333 Basin.

Alice Knoll, Grace Dell, Daisy Harris,
Lillian Irwin, Florence Davis, Vivian Stetson.

*LITTLE ALMA ELLIS,
23 Basin.

*THE MANSION.

PAULINE AVERY,
Camille Muller; Mabel Davenport,
Leona Marst, Gipsy Kirk.

*JENNIE HOPE,
1533 Customhouse.

Rita Robertson, Jean Adams,
Mamie Harrington, Fern Love.

MISS

Nellie McDowell,

221 N. BASIN STREET

has a most worthy name for being the mistress over one of the foremost sporting palace in the Tenderloin District where swell men can be socially entertained by clever and as well a beautiful array of ladies who know how to entertain the most tedious gentleman.

Miss McDowell is ever willing to increase her friends, so don't be backwards in paying her a call. The ladies are named as follows: Missess Gladys Harris, Josie Howard, Mona Desmond, Magie Roe, Gloria Ely and 3 who recently arrived from the East — Telephone 1663.

*ARLINGTON.

JOSIE ARLINGTON,

225 Basin.

Annie Casey, M. Beach, Helena Clayton, Frankie Sawyer, Eunice Deering, Marie Cole, Marie Barrett, Minnie White, Ollie Nicholls, Freda Dunlap, Madelene Vale, Amber Shepherd, Myrtle Rhea.

*FISHERS.

LOTTIE FISHER,

313 Basin.

Etta Ross, Marie Gates, May Howard, Effie Russell, Neda Nelson.

*THE STUDIO.

FRANKIE SHERMAN,

331 Basin.

Ruth Atwood, Josephine Howard, Clara Morris.

*THE CLUB.

MISS FLO MEEKER,

211 Basin.

Margeret Roux, Cleo Strauss, Bert Palmer, B. Montgomery, Anna Cook, Mattie Fisher, Kate Tremper, Camille Walton, May Spencer, Eunice Deering, Mattie Forster. Cumberland Phone.

*McDOWELLS.

NELLIE McDOWELLS,

221 Basin.

Gloria Ely, Gladys Harris, Mona Desmond, Josie Howard, Kay McDonald.

*SIMPSONS.

GRACE SIMPSON,

223 Basin.

Annie Mills, A. Ellis, Dottie Lewis,
Marie Best Beatrice Allen, Reta Bonds,
Ivy D. Preston, Jean Lawrance.

In the same place the

Waldorf Cafe,

1515 to 1517 CUSTOMHOUSE STS.

and operated by the same gay Billy Klinger the friend to all the girls and boys — of course you know we mean the good ones.

Billy also has a cozy lot of private rooms where fun can be had unseen.

Remember the place has lights all over the building and the name is "*Waldorf*".
Telephone.

"WINE, WOMEN and SPORT."

—THE—

....FIRM....

223

VILLERE ST.

223

That's all!

Telephone

MISS

FLO MEEKER,

211 N. BASIN, NEAR CUSTOMHOUSE ST.,

has without doubt one of the most exquisitely furnished establishments in Storyville.

Everything being of new make many of the articles in her domicils comes from the late Paris Exposition.

Don't miss forming Miss Meekers acquaintance as she is a clever soul and her ladies are of a like disposition. Their name are: Miss Flo Meeker, Margret Raux, Cleo Strauss, Bert Palmer, B. Montgomery, Mattie Forster, Kate Tremper, Camille Walton, Eunice Deering, May Spencer and Anna Cook.

Drink

LEMP'S

Beer.

Moet & Chandon,

White Seal

Champagne.

EMILE FISCHER,

Local Representative.

ESTABLISHED 1864.

Incorporated and chartered under the laws
of Louisiana.

New Orleans

LOAN and PLEDGE CO.

1037 *CANAL*, near *Rampart*.

Money loaned on Diamonds,

Watches, Jewelry, Silver-

ware, Bronzes, etc.

Unredeemed pledges for sale.

Money at Lowest Rates.

*Special Rates and Terms for
Large Amounts.*

"BETTER THAN EVER."

.. French Balls ..

At Odd Fellows' Hall.



Drink L. E. M. P.'S BEER.

Drink L. E. M. P.'S BEER.

C. C. C. Club Ball,

Saturday, February 16th,

Two Well Known Gentlemen's Ball,

Mardi Gras Night, February 19th.

For tickets and ladies invites, apply

Tom Anderson's Saloon,

North Rampart St., or cor. Basin & Customhouse;
also at

Frank Lamothe's,

St. Charles street.