

VI - B. I.

Blue Book

Call. 100

1905

White Label Ale

WILL DO YOU
GOOD



STOPS THAT
TIRED FEELING

C.F.H. put
July 1936

Fun Galore !!



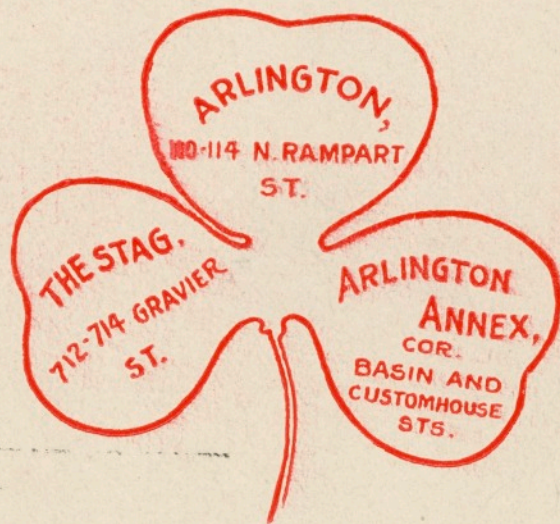
Two
French
Balls

ODD FELLOW'S HALL
MARCH 4th AND
MARDI-GRAS NIGHT

These Balls have been the real
thing for years, so if you're out
for a good time don't miss 'em

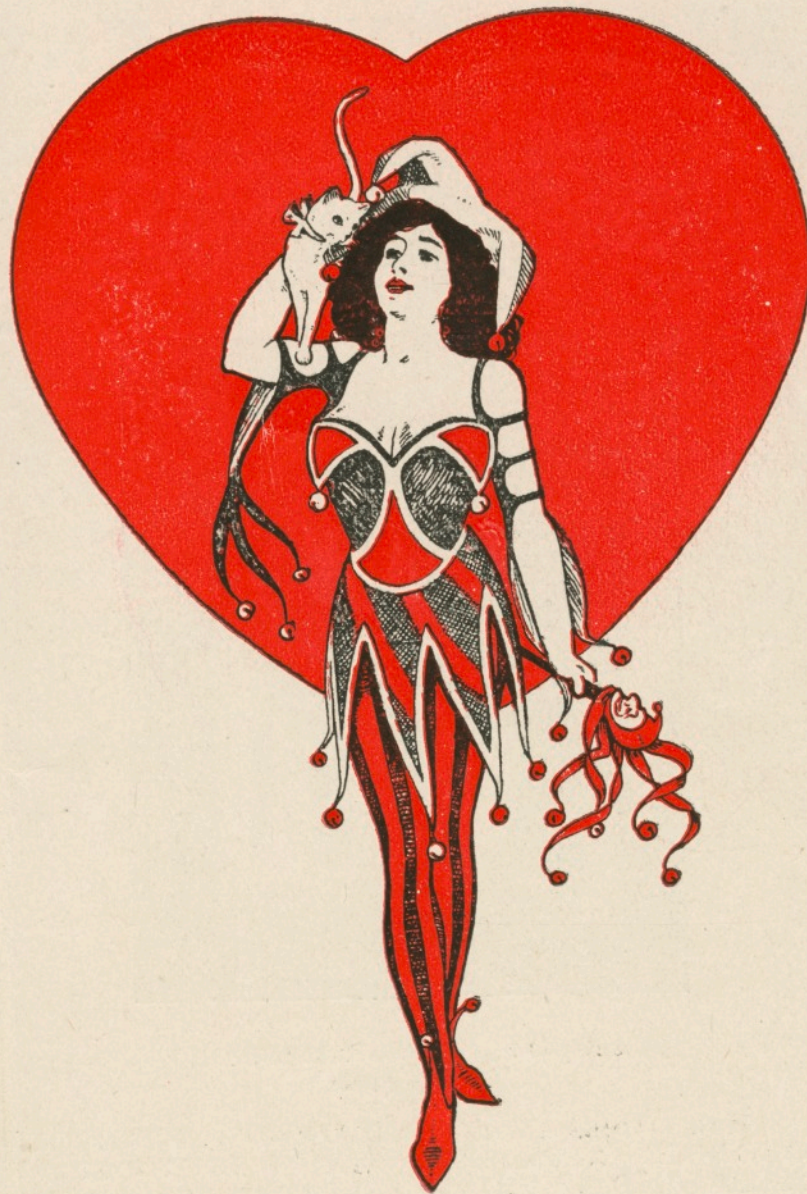
Tickets for sale at TOM ANDERSON'S SALOON
and LAMOTHE'S RESTAURANT

Anderson's Cafes



The Best of Everything
"MY MOTTO"

T. C. Anderson
PROPRIETOR



MISS RAY OWENS

"STAR MANSION"

1517 Iberville Street

☘ ☘ ☘ Phone 1793

By far the handsomest and most modern Sporting House in the Crescent City. The Turkish room in this mansion is the finest in the South, all the furnishings and decorations having been imported by Vantine of New York especially for Miss Owens, regardless of cost.



Miss Ray Owens' "STAR MANSION"
Iberville Street

HER LADIES ARE: MILDRED ANDERSON
GEORGIE CUMMINGS SADIE LUSHTER
MADELINE ST. CLAIR GLADIS WALLACE
PANSY MONTROSE, Housekeeper



PREFACE

"A word to the wise"

The author of this Directory and Guide of the Tenderloin District has been before the people on many occasions as to his authority on what is doing in the "Queer Zone"—Tenderloin.

Everyone who knows to-day from yesterday will say that my Blue Bood is the goods right from the spring.

WHY NEW ORLEANS SHOULD HAVE THIS DIRECTORY

First. Because it is the only district of its kind in the States set aside for the fast women by *law*.

Second. Because it puts the stranger on a proper grade or path as to where to go and be secure from hold-ups, brace games and other illegal practices usually worked on the unwise in Red Light Districts.

"El Príncipe de Gales"

NOW KING OF HAVANA
CIGARS



Louisiana Tobacco Co.
C. S. FOSTER
PRESIDENT



This Book--Not Mailable

To know a thing or two, and know it direct, go through this little book and read it carefully, and then when you go on a "lark" you'll know "who is who" and the best place to spend your time and money.

Read all the "Ads." as all the best houses are advertised, and are known as the "Cream of Society."

Names in capitals are Landladies. "W" in front of name means White: "C" stands for colored, and "Oct." for octoroon.

The contents of this book are facts, and not dreams from a "hop joint."

You will now find the boundary of the Tenderloin District, commonly called Anderson County or Storyville: North side Customhouse Street to South side St. Louis, and East side North Basin to West side North Robertson Streets.

This is the boundary in which the lewd women are compelled to live according to law.

Yours,

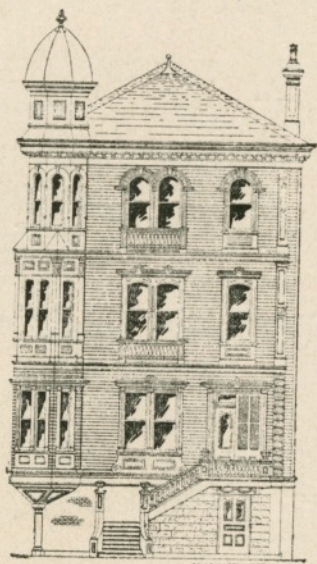
BILLY NEWS.

Sixth Edition.

MISS JOSIE ARLINGTON

225 Basin Street

Phone 1888



The Arlington

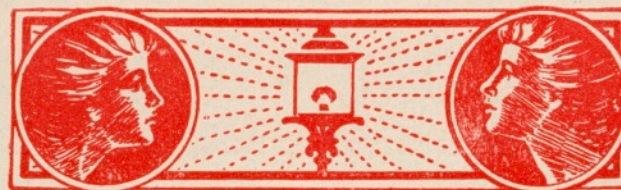
Nowhere in this country will you find a more complete and thorough sporting establishment than the Arlington.

Absolutely and unquestionably the most decorative and costly fitted out sporting palace ever placed before the American public.

The wonderful originality of everything that goes to fit out a mansion makes it the most attractive ever seen in this and the old country.

Miss Arlington recently went to an expense of nearly \$5,000 in having her mansion renovated and replenished.

Within the great walls of the Arlington will be found the work of great artists from Europe and America. Many articles from the Louisiana Purchase Exposition will also be seen.



NAMES STORYVILLE "400"

Basin Street

COLOR.	NAME.	ADDRESS.
W	MEEKER, FLO	209 Basin
W	Clark, Jennie	"
W	Parish, Ida	"
W	Trepp, May	"
W	Bard, Grace	"
W	Ellison, Eunice	"
W	Parker, Jeanette	"
W	Moss, Lillian	"
W	Lee, Andry,	"
W	ANGELE, MARGUERITE	213 Basin
W	Duval, Nina	"
W	Grosso, Carmen	"
W	DENIS, MARIE	217 Basin
W	Blement, Blanche	"
W	Manghi, Angeline	"
W	NICHOLLS, OLLIE	221 Basin
W	Lemeure, Violet	"
W	Douglass, Lucile	"
W	Vogt, Grace	"
W	Desmond, Carmen	"
W	Schaeffer, Corinne	"
W	Thornton, Bennie	"

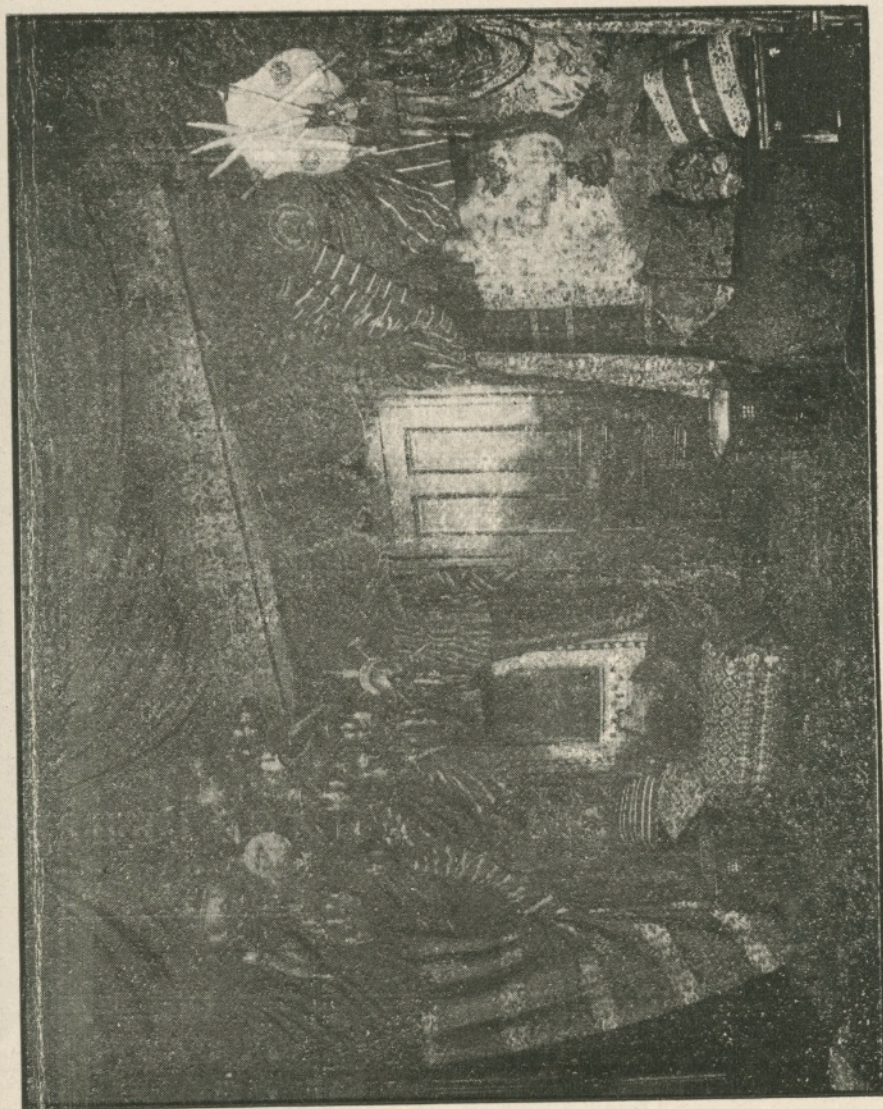
AN OLD FAVORITE



"Jules
Verne"



UNSURPASSED
Havana Cigars



*The magnificent and costly Turkish Parlor at
MISS ARLINGTON'S, 225 BASIN STREET.
If anyone appreciates grandeur and work of art, here it is in full*

The Phoenix

1 5 4 7

IBERVILLE STREET

MISS

FANNY LAMBERT



Wine and Beer & House full
of Jolly and Pretty Ladies

PHONE MAIN 3427



COLOR. NAME.

ADDRESS.

W SIMPSON, GRACE

223 Basin

W Dyer, Gertrude

“

W Este, Fannie

“

W Fellman, Fay

“

W Barnes, Dorothy

“

W Morris, Clara

“

W Lines, Como

“

W ARLINGTON, JOSIE

225 Basin

W Butler, Edith

“

W White, Minnie

“

W Dunlap, Freda

“

W Wallace, Lillian

“

W Berington, Alice

“

W Stanford, Eva

“

W Gillette, Alma

“

W Allen Maxine

“

W Sawyer, Frankie

“

W Gray, Katherine

“

W Hall, Josephine

“

W Randolph, Ethel

“

W Logan, Gayle

“

W Williams, Vivian

“

W MICHINARD, GABRIELLE

229 Basin

W Dufour, Dolores

“

W Le Blanc, Lillian

“

Oct. WHITE, LULU,

235 Basin

Oct. Deering, Viola

“

Oct. Demane, Beatrice

“

Oct. Anderson, Nina

“

Oct. Jackson, Nina

“

Oct. Vallerie, Corinne

“

Oct. Ward, Ray

“

Miss
 Antonia P.
 Gonzales

CORNER
 VILLERE
 AND XX
 IBERVILLE
 STREETS

CORNETIST SONGSTRESS
 DANCER

The above party has always been a head-liner among those who keep first-class Octoroons. She also has the distinction of being the only Singer of Opera and Female Cornetist in the Tenderloin. She has had offers after offers to leave her present vocation and take to the stage, but her vast business has kept her among her friends. Any person out for fun among a lot of pretty Creole damsels, here is the place to have it. For rag-time singing and clever dancing, and fun generally, Antonia stands in a class all alone.

Remember the Number.

PHONE 1974.



COLOR.	NAME.	ADDRESS.
Oct.	Rinol, Jennie	"
Oct.	Smith, Solo	"
Oct.	Seeker, Thelma	"
Oct.	Brown, Willie	"
W	MOREAU, STELLA	305 Basin
W	LEFEBRE, JEANETTE	307 Basin
W	Brunet, Lizette	"
W	SCHWARTZ, ELLA	311 Basin
W	Devon, May	"
W	Jenkins, Alice	"
W	Davenport, Mabel	"
W	Harris, Gladys	"
W	Goldstein, Elizabeth	"
W	IRWIN, LILLIAN	313 Basin
W	Beaumont, Ada	"
W	Wynne, Frankie	"
W	Sparks, Claudie	"
W	Muller, Margaret	"
W	Carey, Essie	"
W	Gardner, Mollie	"
W	Gilbert, Ethel	"
W	Shepherd, Amber	"
Oct.	PIAZZA, WILLIE	317 Basin
Oct.	Hoskins, Goldie	"
Oct.	Richardson, Lottie	"
Oct.	Hart, Margaret	"
Oct.	Day, Earl	"
Oct.	Nerman, Masserino	"
Oct.	Thompson Rosie	"
Oct.	Harrison, Mamie	"
Oct.	Jackson, Marcel	"

WISE PEOPLE
DRINK

Ahita Water

Nothing better for
a HIGH BALL

It adds zest to all
mixed Drinks

ALSO
makes one feel
new after a large
NIGHT

SOLD AT ALL
HOTELS AND BARS



*The Turkish Room in Miss Ray Owens' "STAR MANSION"
1517 Iberville Street*

TELEPHONE 4321 MAIN

Ned Palfrey

SOUTHERN
REPRESENTATIVE



IMPORTED
WINES
CORDIALS
BRANDIES
AND GINS
RYE AND BOURBON
WHISKIES
AMERICAN GINS
CALIFORNIA
WINES AND BRANDIES

Tulane Arcade
NEW ORLEANS, U. S. A.



COLOR. NAME.

ADDRESS.

W	BRIAN, PAULETTE	319 Basin
W	Smyth, Laura	"
W	CADDIE, VIOLET	321 Basin
W	Polite, Marcel	"
W	BONNAVILLE, VIVIAN	325 Basin
W	Figuerona, Marcel	"
W	GAUTHIER, ELENE	327 Basin
W	JOHNSON, EMMA	331 Basin
W	De Lafferanderie, Ella	"
W	Westley, Earl	"
W	Lewis, Frankie	"
W	Von Berg, Rosie	"
W	Boyer, Sarah	"
W	Smith, Maud	333 Basin
W	NADO, MARCEL	"
W	Dupont, Rene	341 Basin
W	DEERING, EUNICE	"
W	Condon, Nellie	"
W	Von Clare, Gertrude	"

Marais Street

W	TREMONT, EMMA	204 Marais
W	Ellington, Pearl	"
W	ADLER, MAMIE	206 Marais
W	Sass, Agnes	"
W	Martin, Laura	"
W	Lewis, Cora	210 Marais
W	ROSS, ANNIE	"
W	Taylor, Maud	"
W	Williams, Grace	"
W	Williams, Beatrice	"

... *Lamothe's*



R
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T

FRANK LAMOTHE, PROP.

137
ST. CHARLES
STREET

NEAR COMMON ST.

NEW ORLEANS



COLOR. NAME.

ADDRESS.

W	Stevens, Virgie	"
W	Moore, Effie	"
W	Schneider, Maud	"
W	SEYMOUR, VIOLET	211 Marais
W	Luzenberg, Katie	"
W	Sanders, Camille	"
W	RUSSELL, PANSY	213 Marais
W	Miller, Blanche	"
W	Benny, Pansy	"
W	Power, Frankie	"
W	SHAY, VICKY	214 Marais
W	Shay, Loretta	"
W	Wolf, May	"
W	Mason, Emma	"
W	Powell, Annie	"
W	BURKE, MOLLIE	219 Marais
W	Gray, Pearl	"
W	ROBINSON, ROSIE	222 Marais
W	Harris, Ruby	"
W	LYONS, BESSIE	223 Marais
W	Morgan, Lucille	"
W	Torregano, Marie	"
W	HARPER, BESSIE	226 Marais
W	Hogan, Lucile	"
W	Williams, Josie	"
W	BURKE, LULU	229 Marais
W	Dupre, Amelia	"
W	Cita, Carmen	"
W	WILLIAMS, KATIE	312 Marais
W	Williams, Lilly	"
W	WEST, ANNIE	314 Marais
W	Roberts, Adele	"

Miss
Ada
Hayes

1510
IBERVILLE
STREET

“Ada,” as all the boys call her, needs but little to tell that she is the mistress of a first-class establishment.

Here is one whole-souled member of the fair sex who is sterling and a jolly good fellow.

No one knows what a good, jovial person Ada Hayes is until they have had the pleasure of meeting and forming her acquaintance.

She also has a lot of jolly good girls as guests.

DON'T FORGET THE NAME
AND NUMBER



COLOR.	NAME.	ADDRESS.
W	RICHARDS, JOSIE	321 Marais
W	Ashley, Midget	“
W	LEROY, ANNIE	323 Marais
C	WELLS, LIZZIE	330 Marais
C	Banks, Evalina	“
C	JOHNSON, CLARISSE	334 Marais
C	Forman, Daisy	“
C	BURRELL, OLIVIA	336 Marais
C	Anderson, Willie	“
W	REED, KATIE	402 Marais
C	ROBERTS, LUCILLE	404 Marais
W	ANDRY, OLIVIA	412 Marais
W	BRAY, EMMA	410 Marais
W	DORSEY, CARRIE	416 Marais
W	Jacobs, Maud	“
W	Williams, Carrie	“
C	HINES, JEANETTE	417 Marais
C	CURTIS, JULIA	419 Marais
C	WHEELER, LOUISA	422 Marais
C	BOURIS, ROSIE	421 Marais

Villere Street

W	SHAY, IDA	218 Villere
W	Noria, Julia	“
W	LESLIE, FLORENCE	226 Villere
W	Oswald, Vivian	“
W	Mills, Annie	“
W	ANDREWS, DAISY	230 Villere
W	Weaver, Jennie	“
W	Hook, Katie	“

Irenee Amardeil



DEALER
IN CHOICE

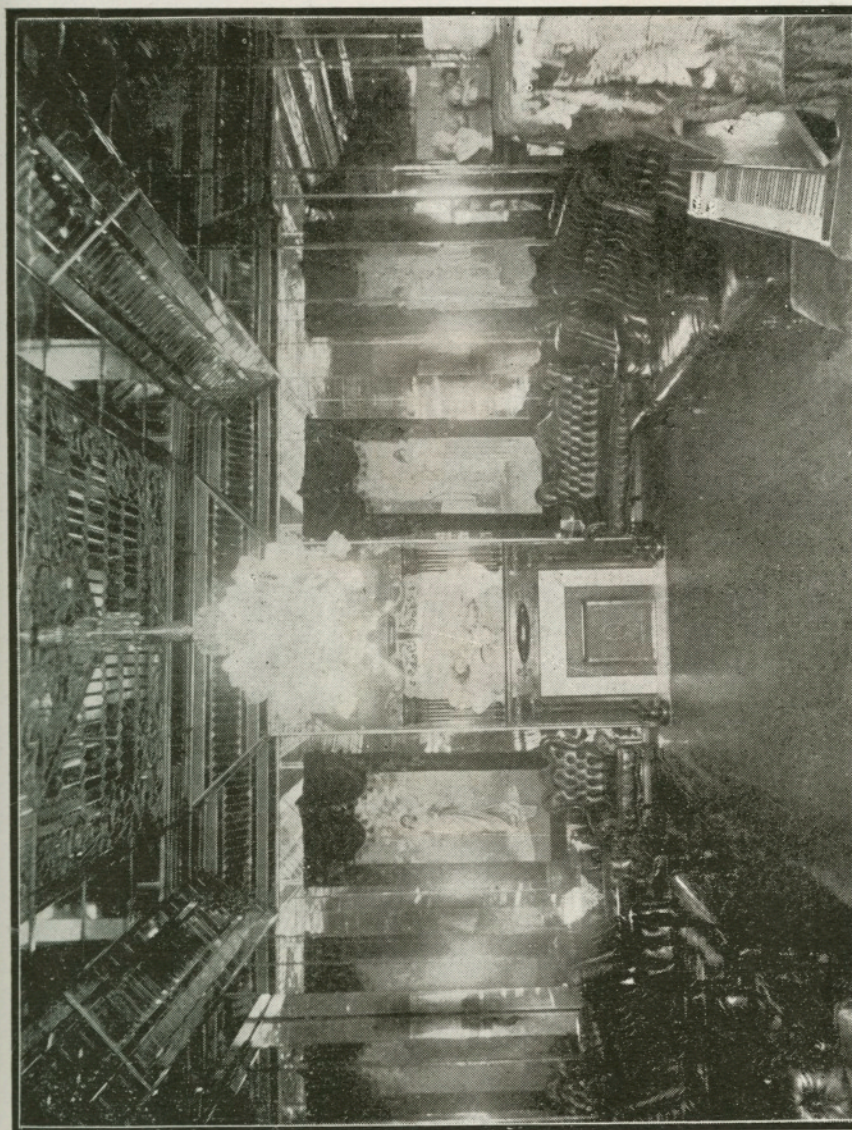


EEF
VEAL
MUTTON
PORK

Stalls: 69-76 French Market, New Orleans

Residence: Orleans & Dauphine Sts

Telephone 2874-F



*Never before has a more complete and grander Mirror
and Music Hall been seen anywhere than the one at
MISS ARLINGTON'S, 225 BASIN STREET*

Miss Ella Schwartz

3 1 1
B A S I N
S T R E E T
x x x

Nowhere will you find a more complete and better conducted "Palace of Sport" than the "Mansion."

Miss Ella Schwartz, who is at the head of this famous establishment, is known far and near for being what the "boys" of the hour call a "jolly good fellow." Ella has let nothing pass her that goes to make life worth living for; so when out for a "gay" time you want to give her place a call, if it be only to form her acquaintance—which, I'll assure you, will please you in your meanest mood.

Aside from the magnificence of her home, she has always a score of most handsome ladies, who are a "jolly" good crowd to be amongst.

Remember the name—MANSION.

PHONE 1324.



COLOR.	NAME.	ADDRESS.
W	BURTON, LEONA	231 Villere
W	Brown, Nellie	"
W	Moore, Georgie	"
C	YOUNG, CORA	301 Villere
C	McWILLIAMS, ANNIE	303 Villere
W	McDowns, Alice	"
C	Smith, Beatrice	"
C	MASON, ELLA	307 Villere
W	Jones, Louisa	"
W	PENO, EMMA	317 Villere
W	Alexander, May	"
W	Williams, Mamie	"
W	LONG, KATIE	321 Villere
W	Schwartz, Bella	"
W	Bonafon, Minnie	"
W	ETRO, BELLA	322 Villere
W	Smith, Carrie	"
C	CURTIS, LOUISA	325 Villere
C	Rogers, Lizzie	"
W	DAVIDSON, SADIE	326 Villere
C	WARNER, EMMA	328 Villere
C	GAFFNEY, OCTAVIA	421 Villere
W	Baker, Annie	"
W	WOODRUFF, CARRIE	422 Villere

Robertson Street

C	WILLIAMS, ALICE	212 Robertson
C	MURRAY, PAULINE	214 Robertson
C	STANTON, LOTTIE	218 Robertson
C	SANDERS, NANCY	224 Robertson

JOE TORO'S

PHONE MAIN 4569

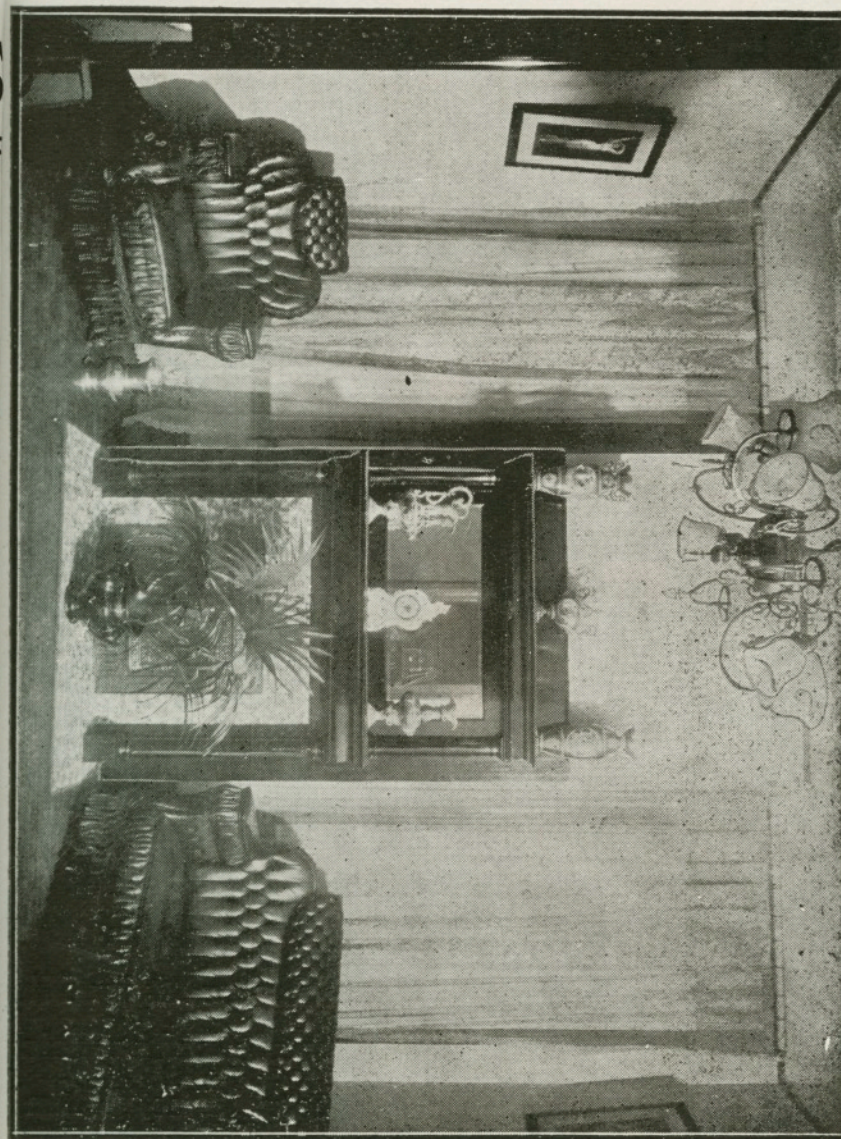
SALOON AND
LADIES CAFE



WINES, LIQUORS
AND CIGARS

1114 Canal & Elk Place
NEW ORLEANS, LA.

CALL FOR
P. X. D. COCKTAIL



*The Ball Room in Miss Ray Owens' "STAR MANSION"
1517 Iberville Street*

THE FIRM

2 2 4
NORTH
VILLERE
STREET

The "Firm" is one of the few gorgeously furnished places in the Storyville District, so located that the most particular persons in the world can reach it without being seen by anyone.

The "Firm" is under the sole direction of Miss Leslie, who is a princess, and her ladies are of like type.

The "Firm's" success is due to its quiet location, as well as to its able management by Miss Florence Leslie, who has not overlooked anything that goes to make a place famous. The "Firm" is also noted for its selectness.

You make no mistake in visiting the "Firm." Everybody must be of some importance, otherwise he cannot gain admittance.



*A corner in the Japanese Parlor at
MISS ARLINGTON'S, 225 BASIN STREET
Every article in same imported from Japan by a well known
Japanese decorator*

1000 *in* GOLD

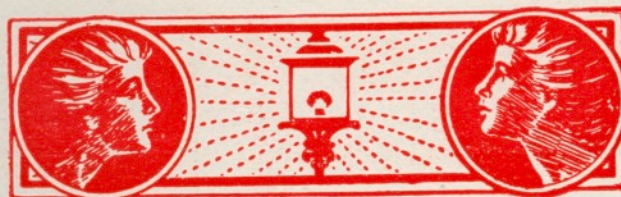
Will be paid to any
one who can prove that the
OZONE BEVERAGES
are not made of the best and
purest ingredients. All
first-class cafes and
saloons use
them



Drink Ozone Mineral Water
and Ozone Celery Tonic

Ozone Spring Water
Co. Ltd.

PHONE 1203



COLOR.	NAME.	ADDRESS.
C	COLLINS, MAMIE	228 Robertson
C	Collins, Cecile	"
C	Williams, Jessie	"
C	ABRAMS, IVY	230 Robertson
C	Kelly, Beatrice	"
C	Nocola, Gussie	"
C	Brown, Myrtle	"
C	Wright, Pearl	"
C	McIntyre, Willie	"
C	Reed, Mary	"
C	BEAUVOIS, HATTIE	318 Robertson
W	WILLIAMS, ALICE	316 Robertson
W	WILLIAMS, HATTIE	326 Robertson
W	Brown, Katie	"
W	Stout, Lola	"
C	ISAACS, CORA	328 Robertson
C	GRANT, MARY	414 Robertson
W	WALLACE, LAURA	426 Robertson

Iberville Street

W	DURAND, LOUISE	1200 Iberville
W	FLORIE, LUCY	1202 Iberville
W	Leneive, Germaine	"
W	Leo, Helene	"
W	Tracy, Susan	"
W	HENRY, JEANETTE	1204 Iberville
W	DENIS, MARTHA	1208 Iberville
W	Lodie, Olga	"
W	MEUNIER, ALICE	1211 Iberville
W	Brunet, Louisa	"
W	ROBERT, MARION	1212 Iberville

Miss
Lillian
Irwin

3 1 3
BASIN
STREET
X X X

Miss Irwin has the distinction of conducting about one of the best establishments in the Tenderloin District, where swell men can be socially entertained by an array of swell ladies. As for beauty, her home has been pronounced extremely gorgeous by people who are in a position to know costly finery, cut glass and oil paintings, foreign draperies, etc.

Miss Irwin, while very young, is very charming, and, above all things, a favorite with the boys—what one might say, those of the clubs.

Lillian, as the club boys commonly call her, has never less than fifteen beautiful ladies—from all parts of this great and glorious country. Here are a few of her ladies: Misses Stella Morris, Claudie Sparks, Frankie Wynne, Amber Shepherd, Mollie Gardiner, Essie Carey, Margaret Miller, Ada Beaumont, Ethel Gilbert.

PHONE 3554.

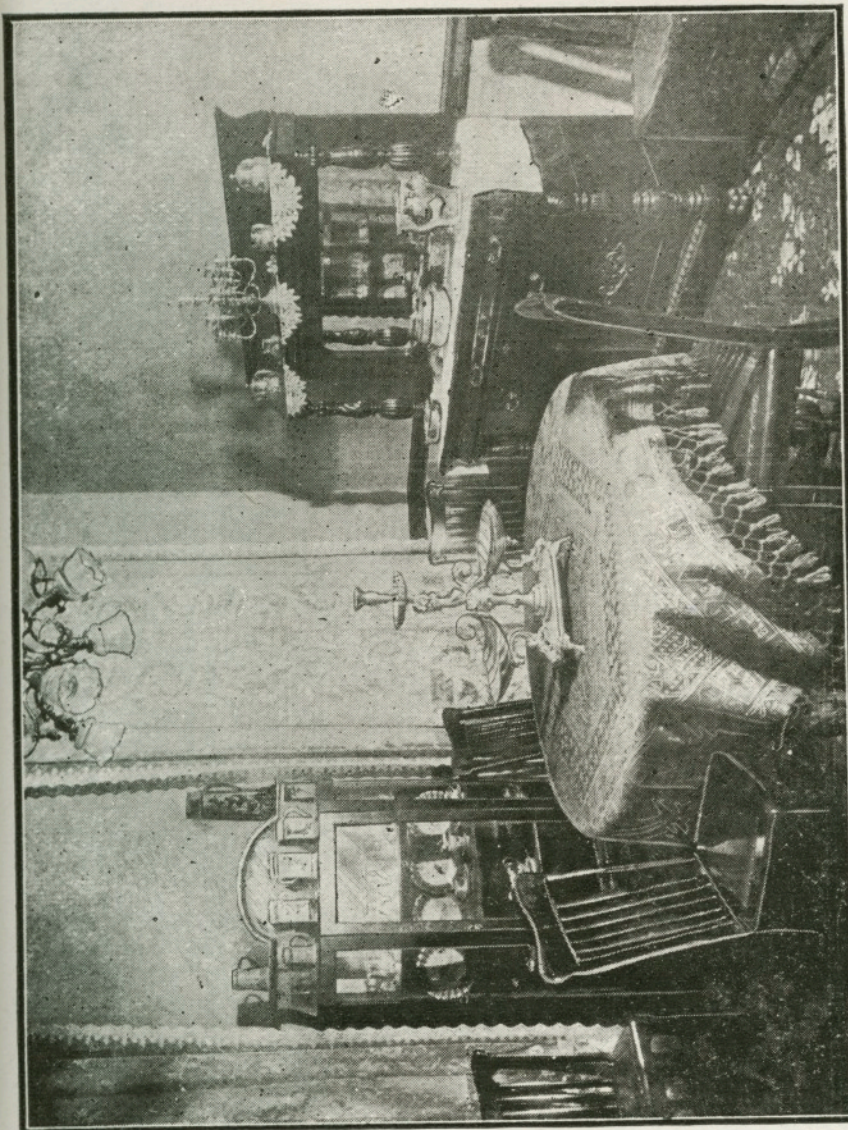


COLOR.	NAME.	ADDRESS.
W	MARVEL, CAMILLE	1214 Iberville
W	COLEMAN, MAUD	1215 Iberville
W	Brown, Nellie	"
W	LENOIR, AIMEE	1216 Iberville
W	ROTHELL, ANNIE	1219 Iberville
W	RAYMOND, BESSIE	1300 Iberville
W	Wilson, Mabel	"
W	KLEIN, TILLIE	1301 Iberville
W	Goldstein, Fannie	"
W	SMITH, PAULINE	1303 Iberville
W	Workman, Rosie	"
C	CARTER, LIZZIE	1304 Iberville
W	Weaver, Pinky	"
W	Bell, Annie	"
W	Meyer, Blanche	"
W	BLOOM, YETTA	1305 Iberville
W	ROSENBERG, ANNIE	1307 Iberville
W	Cohn, Jennie	"
W	STEIN, ROSIE	1309 Iberville
W	LEFKO, GUSSIE	1310 Iberville
W	Tiger, Rosa	"
W	Katz, Dora	"
W	MAY, KATIE	1311 Iberville
W	Wilson, Ida	"
W	Marks, Annie	"
W	FREED, MAMIE	1312 Iberville
W	Kern, Dora	"
W	BROWN, MAMIE	1314 Iberville
W	HERZEAU, EVA	1315 Iberville
W	GREEN, BERTHA	1316 Iberville
W	Miller, Celie	"
W	STEIN, LILLY	1317 Iberville

No matter what
wine is called for,
if you do not keep
it

Mumm's
Extra
Dry

IS ALWAYS ACCEPTED



*The Dining Room in Miss Ray Owens' "STAR MANSION"
1517 Iberville Street*

*Miss
Bessie
Cummings*

1539
IBERVILLE
STREET

Miss Cummings is one woman among the fair sex who is regarded as an all-round jolly good fellow.

Nothing is too good for Bessie. She is a good fellow to all who come in contact with her.

Miss Cummings also has the distinction of keeping one of the quietest and most elaborately furnished establishments in the city, where an array of beautiful women, and good times reign supreme.

A visit will teach more than pen can describe.

Bessie also has an array of beautiful girls, who are everlastingly on the alert for a good time, so don't overlook her place.

PHONE MAIN 4394.



COLOR.	NAME.	ADDRESS.
W	SCHOEN, ROSIE	1318 Iberville
W	BROWN, ANNIE	1319 Iberville
W	Friedman, Lena	"
W	Smith, Millie	"
W	BROWN, SADIE	1402 Iberville
W	KEPPERWASSER, FANNIE	1403 Iberville
W	GLASSER, MILLIE	1404 Iberville
W	BROWN, ROSIE	1405 Iberville
W	GOLDSTEIN, RACHAEL	1406 Iberville
W	KOHN, FANNIE	1407 Iberville
W	SMITH, ANNIE	1408 Iberville
W	MARKS, SADIE	1409 Iberville
W	Ruse, Katie	"
W	Cohen, Rosie	"
W	SMITH, NELLIE	1411 Iberville
W	MILLER, HATTIE	1415 Iberville
W	HOWARD, RUTH	1416 Iberville
W	SIMONS, ROSIE	1417 Iberville
W	FISHER, AGNES	1419 Iberville
W	Fisher, Florence	"
W	SULLIVAN, MAMIE	1420 Iberville
W	DUFFY, ABY	1423 Iberville
W	SMITH, REBECCA	1424 Iberville
W	BROOKS, EMMA	1425 Iberville
W	KOPOLO, ESTHER	1426 Iberville
W	GENTEL, BLANCHE	1426 Iberville
W	WILLIAMS, GLADYS	1427 Iberville
W	MACKEN, IRENE	1429 Iberville
W	WEST, PEARL	1431 Iberville
W	DEAN, JULIA	1504 Iberville
W	Young, Alto	"
W	Vern, Vera	"

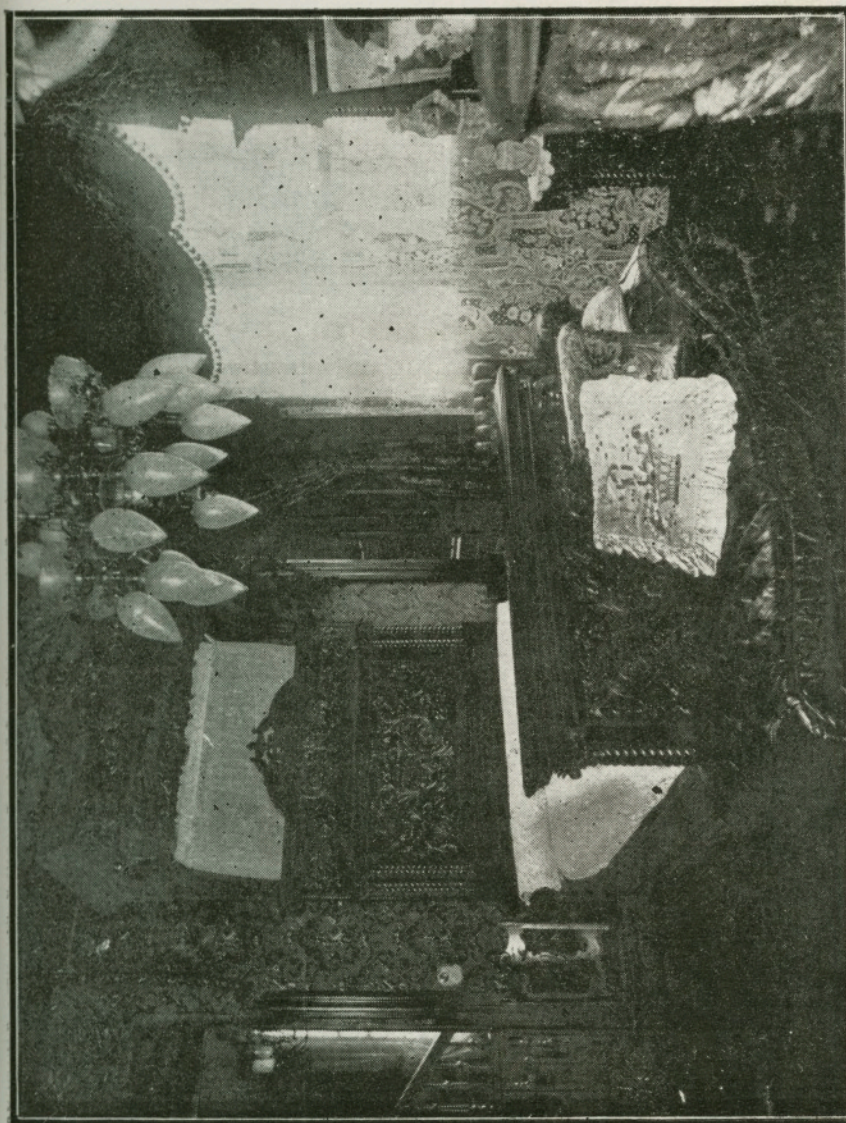
Hunter Baltimore Rye

The American
Gentlemen's Whiskey



Wm. Lanahan
& Son

Baltimore, Md.



A Boudoir in Miss Arlington's, 225 Basin Street.
Everything being the best that money could purchase.

Mme.
Emma
Johnson

3 3 1
AND xx
3 3 3
BASIN
STREET

Better known as the "Parisian Queen of America," needs little introduction in this country.

Emma's "House of all Nations," as it is commonly called, is one place of amusement you can't very well afford to miss while in the Tenderloin District. Everything goes here. Fun is the watchword.

Business has been on such an increase at the above place of late that Mdme. Johnson had to occupy an "Annex." Emma never has less than twenty pretty women of all nations, who are clever entertainers.

Remember the name,

EMMA JOHNSON
331 and 333 BASIN STREET



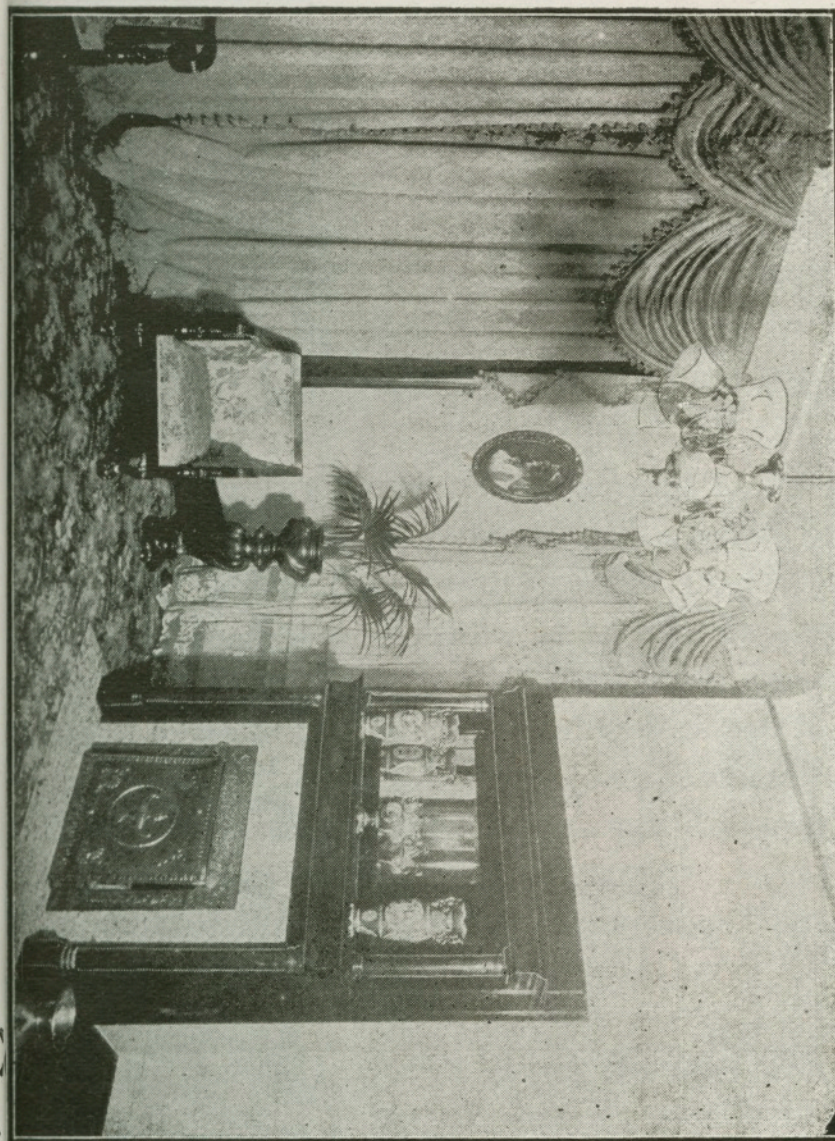
EMMA JOHNSON'S

Only
In the
Best Cafes

Mumm's

Extra Rye

N. M. Uri & Co.
Distillers
Louisville
U S A



The Colonial Room in Miss Ray Owens' "STAR MANSION"
1517 Iberville Street

Miss
Ollie
Nicholls

2 2 1
B A S I N
S T R E E T
x x x

Is one of the few places where a person can visit and leave with the sole satisfaction of having been in the midst of an array of beautiful women who know how to cleverly entertain the most tedious gentleman.

It has been Ollie's mark in life to make friends and keep them.

She also has a most worthy name of being the mistress over one of the foremost sporting places in the Tenderloin District. A good time on "tap" at Ollie's always, so don't forget the number-221.

Her bevy of pretty girls: Corinne Schaffer Cecil Dean, Violet Lamore, Lucile Douglas Bonnie Thornton, Grace Reynolds, Stella Vogt Corinne Desmond, Cleo Gates, Camille Lamothe

PHONE 1663.



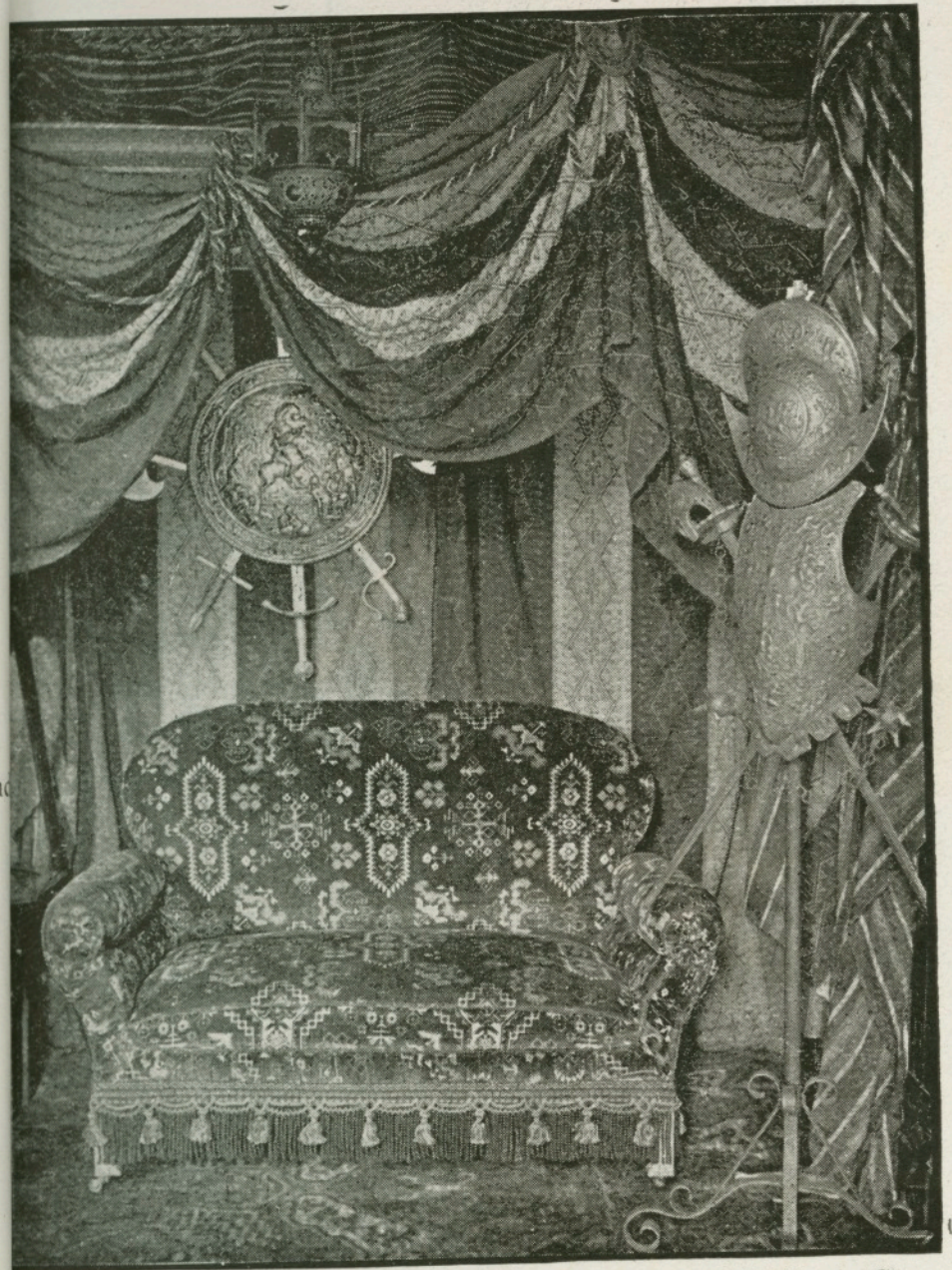
COLOR.	NAME.	ADDRESS.
C	CHRISTMAS, BESSIE	1531 Iberville
C	Willis, Sarah	"
W	SHERMAN, FRANKIE	1533 Iberville
W	Edwards, Abbie	"
Oct.	GONZALES, ANTONIO	1535 Iberville
Oct.	West, Lilly	"
Oct.	Blackman, Pearl	"
Oct.	Caldwell, Mamie	"
Oct.	McKnight, Lillian	"
Oct.	Cohen, Jennie	"
W	CUMMINGS, BESSIE	1539 Iberville
W	Cummings, Estelle	"
W	Aicken, Ellen	"
W	CARLTON, JENNIE	1536 Iberville
W	Raymond, Bessie	"
W	Aicken, Helen	"
W	SMITH, MARY	1538 Iberville
W	Russell, Katie	"
W	Dupre, Blanche	"
W	Marks, Mamie	"
W	HOPE, JENNIE	1540 Iberville
W	WRIGHT, ALICE	1541 Iberville
W	Smith, Nellie	"
W	DAVIS, ELLA	1545 Iberville
W	Sheldon, Ray	"
W	Davis, Silvia	"
W	LAMBERT, FANNIE	1547 Iberville
W	Wells, Maud	"
W	Clements, Stella	"
W	Leroy, Maud	"
W	Merritt, Daisy	"

There's one place in the District
where you may always be
sure of receiving a royal
welcome, and that is

Westendorfs Cafe

Where 'Tony
is always on hand
to keep things
moving and
pleasant

CORNER LIBERTY
AND IBERVILLE STREETS
NEW ORLEANS



One of the gorgeous "dens" in Miss Arlington's, 225 Basin Street.
If seeing is believing, then you can judge for yourself
the cost Miss Arlington laid out on her mansion

Miss Grace Simpson

2 2 3
NORTH
BASIN
STREET

There are few women in this country who are better known than Grace. To operate an establishment, where everyone is to be treated exact, is not an easy task, and Grace deserves great credit for the manner in which she conducts her house. Grace has always made it a mark in life to treat everyone alike and to see that they enjoy themselves while in her midst. There are few women who stand better with the swell people than Grace, who has always kept one of the best and most refined houses, in which a private man may be entertained by lots of handsome and well-cultivated ladies. A visit once will mean a long remembrance and friendship.

PHONE 728.



COLOR.	NAME.	ADDRESS.
W	O'BRIEN, MAY	1549 Iberville
W	Williams, Ethel	"
W	Ward, Mabel	"
W	Little, Ethel	"
W	Smith, Bertha	"
W	JACKSON, NINA	1559 Iberville
W	Howard, Mamie	"
W	WHITE, HATTIE	1563 Iberville
W	Cochran, Ida	"
W	Bernard, Grace	"
W	RAYMOND, LOU	1563 Iberville
W	Gilmore, May	"
W	ANDERSON, TILLIE	1565 Iberville
W	Smith, Josie	"
W	Gray, Ella	"
W	Carroll, Maud	"
C	STANTON, LULU	1567 Iberville
W	BROWN, JESSIE	1542 Iberville
W	Kimbel, Helen	"
W	RUSSELL, OLLIE	1552 Iberville

Bienville Street

W	SMITH, EMMA	1208 Bienville
W	CLARK, DOLLIE	1210 Bienville
W	RABBI, ANNIE	1212 Bienville
W	SMITH, ROSIE	1213 Bienville
C	COOK, MITTIE	1300 Bienville
W	Russell, Annie	"
W	HINES, MAMIE	1301 Bienville
W	Ross, Viola	"
W	SHANNON, Marcel	1302 Bienville
W	Ackerman, Rebecca	"

S M O K E

General
Arthur
Cigars



U. Koen & Co.

Distributors

DECATUR STREET NEW ORLEANS



*One of the many parlors at
MISS ARLINGTON'S, 225 BASIN STREET*

Miss
Eunice
Deering

CORNER
B A S I N
AND X X
C O N T I
S T R E E T S

Who is known as the "Idol" of the society and club boys, needs but little introduction, as she is known by the elite's from New York to California.

Her mansion is handsomely furnished, everything being the best that money could procure.

Aside from the grandeur of her establishment she has a score of beautiful women.

PHONE 4576.



COLOR.	NAME.	ADDRESS.
W	CHANDLER, JOSIE	1303 Bienville
W	Johnson, Viola	"
W	DURAN, NELLIE	1304 Bienville
W	SMITH, GUSSIE	1305 Bienville
W	Wilson, Minnie	"
C	JOHNSON, LULU	1306 Bienville
W	EVANS, MABEL	1309 Bienville
W	Grillot, Kate	"
W	GRONER, RUTH	1311 Bienville
W	Nelson, Julia	"
W	BURNSIDES, TOMMIE	1313 Bienville
W	Klein, Rosie	"
W	West, Minnie	"
W	ROSS, DORA	1315 Bienville
W	Wright, Myrtle	"
W	ENGLISH, ANNIE	1318 Bienville
W	Weaver, Ruth	"
W	Dubliss, Gertrude	"
W	LIVINGSTON, NORA	1400 Bienville
W	Livingston, Helen	"
W	WILLIAMS, MARY	1405 Bienville
W	Hobbs, Mary	"
W	MUREL, CECIL	1406 Bienville
W	Golden, Ruby	"
W	Ray, Katie	"
W	Hart, Edna	"
C	LEE, MARTHA	1407 Bienville
W	Sanders, May	"
C	JOHNSON, MARY	1408 Bienville
C	Patterson, Martha	"
C	Foley, Olivia	"



Sir Robert Burke & Co

OLD TOM GIN &
EXTRA DRY GIN

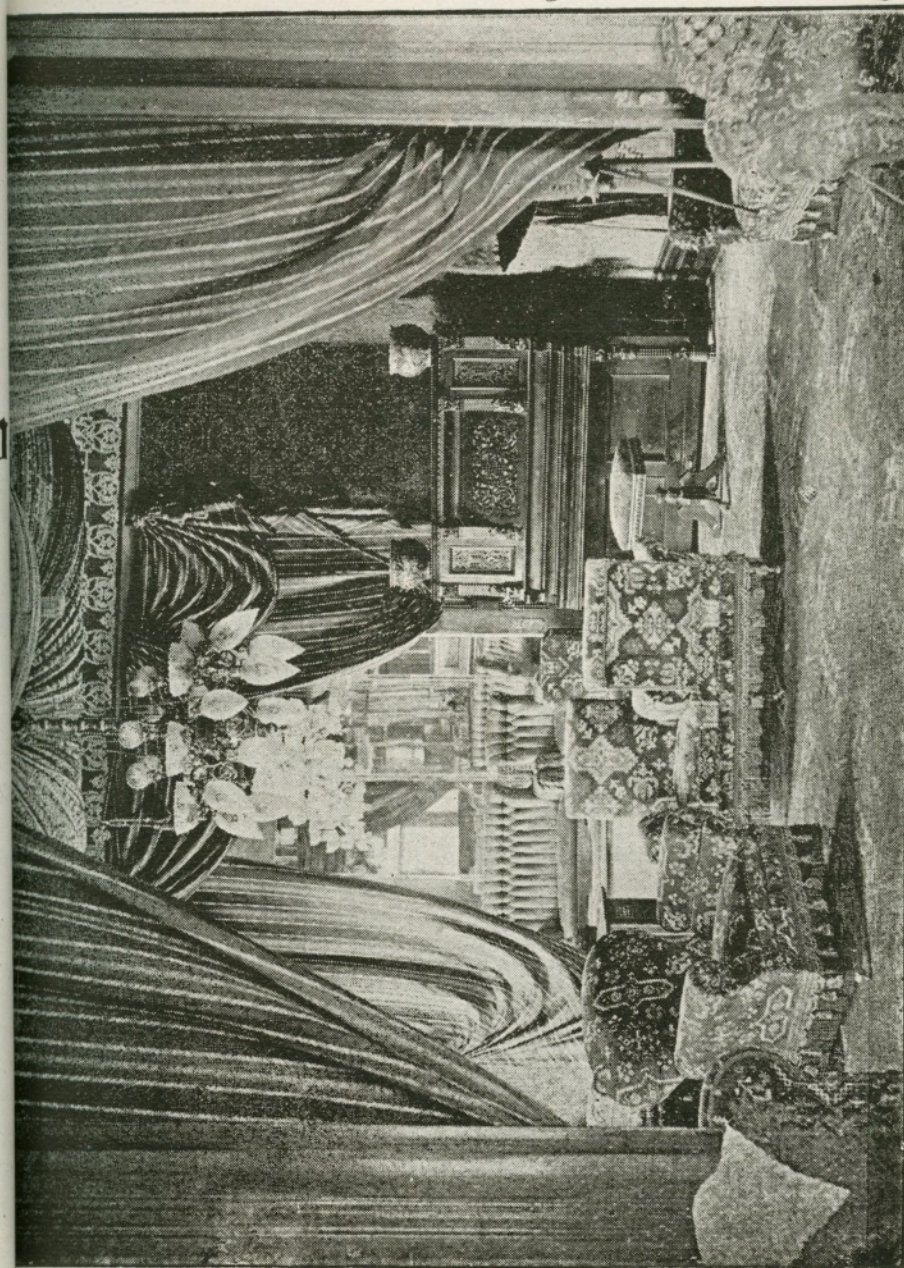
The London Distilla-
tion of Old Tom Gin
& Extra Dry Gin has

been sold by us continuously
for the past twenty-four years
to the largest and finest hotels,
cafes, and bars in the United
States. We unhesitatingly rec-
ommend these Gins as the best
in the World.

E. A. Rosenham Co.

1370 BROADWAY
NEW YORK

908 SYCAMORE ST.
CINCINNATI, O



*The Vienna Parlor at Miss Arlington's, 225 Basin Street.
This parlor contains the best and most costly work
imported to this country from Germany*

THE JUICE OF THE GRAPE

Piper Heidseck
Champagne



SOLD AT
ALL
FIRST-CLASS
HOTELS
BARS
AND CLUBS

*“Dos ist
Alles”*

Joe Traverse

*Manufacturing
Jeweler*

Expert
Examination

Telephone
2027-L

131 ST. CHARLES STREET
(NEAR CANAL)
UPSTAIRS
NEW ORLEANS, LA.

Countess
Willie V.
Piazza

3 1 5
B A S I N
S T R E E T
x x x

Is one place in the Tenderloin District you can't very well afford to "pass up." The Countess Piazza has made it a study to try and make every one jovial who visits her house. If you have the "blues," the Countess and her girls can cure 'em. She has, without doubt, the most handsome and intelligent Octoroons in the United States. You should see them; they are all cultivated entertainers.

If there is anything new in the singing and dancing line that you'd like to see while in Storyville, Countess Piazza's is the place to visit, especially when "one" is out hopping with friends—the women in particular.

The Countess wishes it to be known that while her maison joie is peerless in every respect, she only serves the "amber fluid."



COLOR.	NAME.	ADDRESS.
C	JOHNSON, CARRIE	1411 Bienville
C	Brown, Mary	"
C	Collins, Lena	"
C	JONES, ELLA	1412 Bienville
C	Kelly, Eleonora	"
W	LOVIA, JOSEPHINE	1413 Bienville
W	DAVIS, EMMA	1416 Bienville
W	PITTS, BELLA	1417 Bienville
W	Caldwell, Celia	"
W	ROGERS, LAURA	1408 Bienville
W	ROGERS, LAURA	1418 Bienville
W	HANSON, MABEL	1419 Bienville
W	Mays, Alice	"
W	Carter, Willie	"
W	NOBLES, LOTTIE	1420 Bienville
W	Weber, Katie	"
W	Nobles, Josie	"
W	Granville, May	"
W	DAVIS, ALMA	1422 Bienville
W	Hamilton, Josie	"
C	SMITH, KATIE	1423 Bienville
W	MARTEL, JOSEPHINE	1424 Bienville
C	CROCKETT, FREDDIE	1425 Bienville
C	Smith, Evaline	"
W	MEYERS, ANNIE	1426 Bienville
W	LEE, GEORGIE	1503 Bienville
W	McHenry, Nellie	"
C	ROGERS, LIZZIE	1504 Bienville
C	WILLIAMS, BERTHA	1517 Bienville
C	Munroe, Mary	"
C	McDonald, Mary	"
C	Perry, Alice	"



M. L. Fourchy

PRACTICES IN ALL COURTS

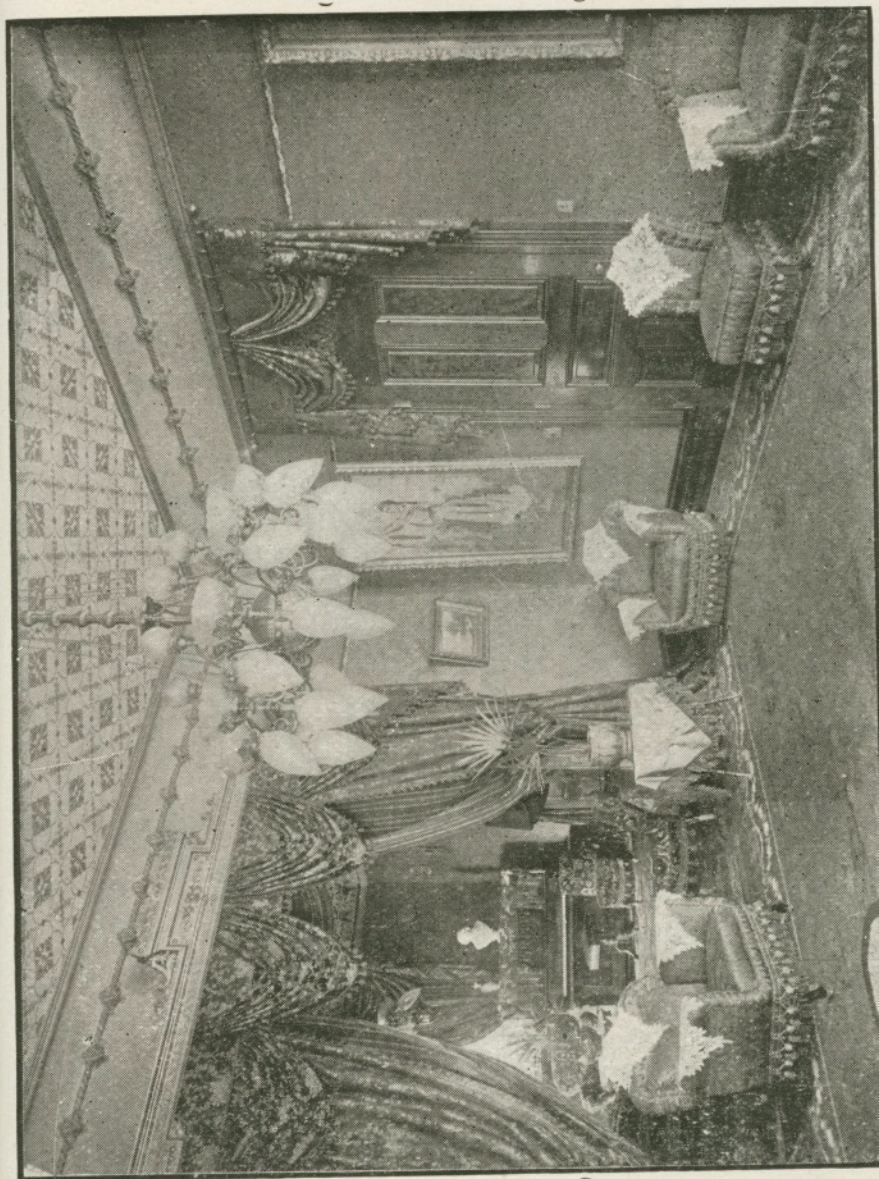
Attorney &
Counsellor-at-Law

Residence: 1019 N. Liberty
PHONE 2324-R

Office Hours: 8 to 10 a.m.
PHONE 2493-L 3 to 4 p.m.

Office: 806 Gravier Street
COR. CARONDELET

NEW ORLEANS, LA.



*The American Parlor at Miss Arlington's, 225 Basin Street
Every article in same made in America for Miss
Arlington, and you should see it*

THIS IS THE *TRADE MARK* OF THE
FAMOUS

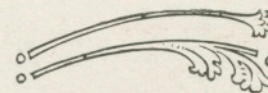


GALLAGHER & BURTON

"Black Label
Whiskey"

Sold at all first-class Hotels, Bars and Clubs

S M O K E



"La
Mia"

And
You'll
Be
Happy

DRINK!
"White Label"

BASS & CO'S PALE ALE
 OF ENGLAND, AND
 GUINNESSES' STOUT
 OF DUBLIN

BOTTLED BY
Thomas McMullen
 & Co.
 NEW YORK

ASK FOR
White Label Ale and Porter
never mind the other



COLOR.	NAME.	ADDRESS.
C	BAPTISTE, LOTTIE	1518 Bienville
W	Robertson, Eva	"
W	Tortorich, Theresa	"
C	PORTER, SARAH	1519 Bienville
C	Bailey, Minnie	"
C	Garnier, Jennie	"
C	Jordan, Ida	"
C	Davis, Albertine	"
C	Taylor, Fannie	"
C	Lewis, Marie	"
C	COLLINS, BERTHA	1520 Bienville
C	McConnell, Stella	"
C	Levy, Sallie	1522 Bienville
C	Kieffer, Helen	"
C	Seymour, Annie	"
C	PARKER, LONNIE	1523 Bienville
C	BREEDA, ALICE	1525 Bienville
C	PAUL, LILLIAN	1524 Bienville
C	Smith, Rosie	"
W	LEON, JOSEPHINE	1526 Bienville
W	HUSTER, LIZZIE	1528 Bienville
C	HAMILTON, GRACE	1540 Bienville
C	Brown, Irene	"
C	Woods, Henrietta	"
W	HACKETT, BELLA	1542 Bienville
C	DAY, ANNIE	1548 Bienville
C	Slater, Louisa	"
C	LEE, ROSIE	1550 Bienville
C	Brady, Theresa	"
C	Smith, Viola	"
C	PROUT, LOU	1551 Bienville



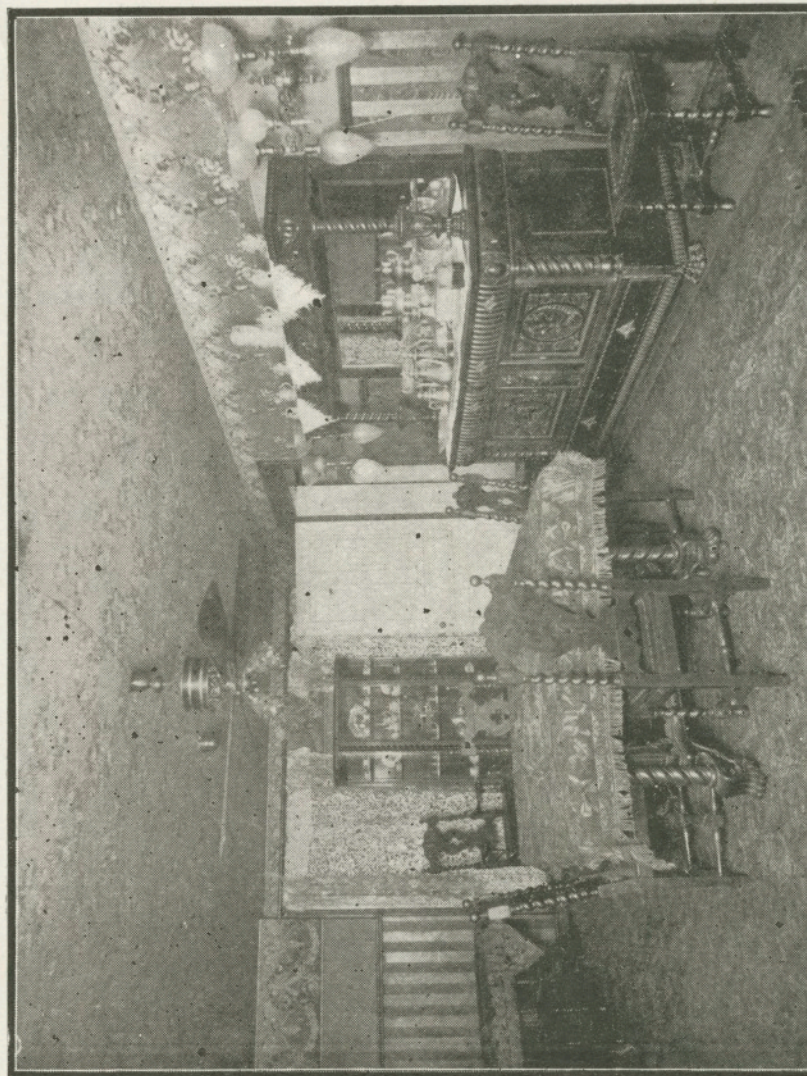
“ ALWAYS
GOOD ”

*Echo
Springs
Rye*

Sold at Anderson's 3 saloons
and other first-class places

S. Grabfelder & Co.
LOUISVILLE, KY.

SEE CALHOUN



*The costly Dining-room in Miss Arlington's, 225 Basin Street
Panels in Wall and Wood Carpet put in at great expense.*

MARY SMITH

1538 IBERVILLE ° ° NEAR VILLERE

E n t e r t a i n e r s

Katie Russell

Blanche Dupree

Margurite Stewart

Lillie McDay



A pleasant time for the boys



Conti Street

COLOR.	NAME.	ADDRESS.
C	PETE, MARIE	1304 Conti
W	EVANS, MAY	1306 Conti
W	Blackwell, Irene	"
W	Atkins, Fay	"
W	Page, Jennie	"
W	Evans, Vivian	"
C	MARTELL, FRANK	1308 Conti
W	Johnson, Ida	"
W	Deveston, Carmen	"
W	De Brevens, Yetta	"
W	HERMAN, ELLA	1312 Conti
W	BARON, A	1320 Conti
W	George, Gertrude	"
W	Rivers, Laura	"
W	Taylor, Pearl	"
W	Ford, Abbie	"
W	Livingston, Bernice	"
W	Brown, Jessie	"
W	HODGES, JULIA	1405 Conti
C	GROSS, CARRIE	1407 Conti
W	BLANCHARD, ROSIE	1411 Conti
W	WEST, RUTH	1412 Conti
W	De SANTOS, MARIE	1413 Conti
W	SCHAEFFER, GYPSEY	1414 Conti
W	Gibson, Violet	"
W	GRAY, BERTHA	1418 Conti
W	Howard, Camille	"
W	Morse, Gertrude	"
W	HAWKINS, GUSSIE	1419 Conti
W	TUCKER, BLANCHE	1420 Conti

"MUMMS *the word*"

The Importations for the year 1903 of

G. H. MUMM & CO'S

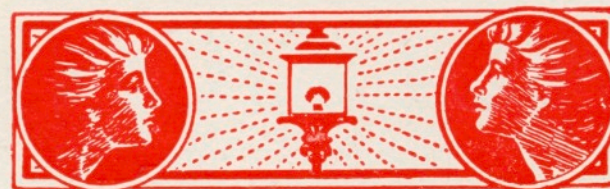
Champagne

WERE **121,528** CASES

GREATER by nearly 20,
000 cases than the im-
portations of any
other brand



The Extra Dry of the superb new Vintage
now arriving is conceded to be the
choicest Champagne
produced this
decade



COLOR.	NAME.	ADDRESS.
W	LEE, HENRIETTA	1422 Conti
W	Brown, Josephine	"
W	Johnson, Patsy	"
C	SMITH, JOSEPHINE	1503 Conti
W	BURKE, VICTORIA	1504 Conti
W	Ford, Julia	"
W	DESMOND, MATTIE	1508 Conti
W	Green, Patsy	"
W	FORRESTER, LAURA	1516 Conti
W	MURPHY, KITTIE	1517 Conti
W	Randall, Dora	"
C	WEBER, GLADYS	1518 Conti
C	Harris, Alice	"
W	LESTER, CLARA	1523 Conti
W	PARSAVALL, CLARA	1524 Conti
C	THOMAS, PINKY	1526 Conti
C	FIELDS, MAMIE	1527 Conti
W	CODY, JENNIE	1528 Conti
C	ROBERTSON, GRACE	1529 Conti
C	RICHARDSON, ROSALINE	1530 Conti
W	LEE, MAMIE	1531 Conti
W	DEFFES, MARIE	1532 Conti
W	WELLS, DELIA	1540 Conti
W	O'REILLEY, ROSIE	1542 Conti
W	HAYES, MABEL	1543 Conti
W	YOUNG, MABEL	1545 Conti
W	POWELL, PEARL	1548 Conti
W	PAYNE, LAURA	1550 Conti
W	McKinley, Dean	"
W	ALLEN, ROSIE	1553 Conti
W	Dressel, Eva	"

PAUL JONES

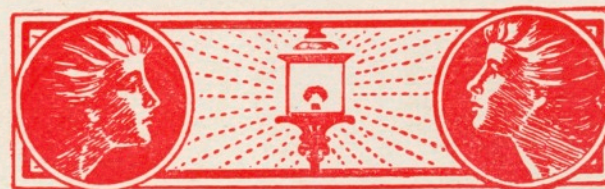
FOUR STARS :: PURE RYE



THE HIGHEST
GRADE OF
old-fashioned
HAND-MADE
WHISKEY
PRODUCED
ON THIS
CONTINENT



NEW ORLEANS BRANCH
410 HIBERNIA BANK BUILDING
PHONE 4545



COLOR.	NAME.	ADDRESS.
W	MABLY, GARRETT	1556 Conti
W	Bartholomew, Elizabeth	"
W	THOMPSON, ALICE	1558 Conti
W	WILSON, ADA	1559 Conti
W	Fay, Mamie	"
W	ZELLER, MARY	1563 Conti
W	EDWARDS, LOUISE	1564 Conti
W	CLARK, MAY	1567 Conti
C	COURET, VIOLET	1568 Conti
W	THOMAS, MAY	1569 Conti
W	DENNIS, JULIA	1571 Conti
W	Colley, Nellie	"
W	Benway, Mary	"

St. Louis Street

W	MOORE, MARIE	1408 St. Louis
C	REED, SALLIE	1410 St. Louis
C	COMPTON, VIOLA	1412 St. Louis
C	SOOL, AMELIA	1416 St. Louis
W	MOORE, RUTH	1420 St. Louis
C	Johnson, Mary	"
C	SMITH, MRS.	1426 St. Louis
W	Sherman, Mary	"
W	Schneider, Cecile	"
C	LEWIS, FANNIE	1430 St. Louis
C	Walsh, Alice	"
W	BLOCK, DELLA	1510 St. Louis
C	CORDILL, SARAH	1518 St. Louis

THE WINE THAT MAKETH GLAD THE
HEART OF MAN

MOET & CHANDON

White Seal

C H A M P A G N E



Gen. A. Kessler & Co.

Sole Importers :: NEW YORK

“Tadema Cigar”

THAT MADE

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Famous

CANAL & ROYAL, N. O., LA.



The Society Wine

Montebello Champagne



From the old vine-
yards of the
Duke
of
Orleans

TO DRINK IT ONCE
MEANS TO DRINK
IT ALWAYS

Sold in all first-class
Hotels, Cafes & Restaurants
WM. J. JORDAN, Local Agent.

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Noted the "States" over for being
the best conducted Cafe
in America

PRIVATE ROOMS FOR THE FAIR SEX

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PHONES: 2253-Y AND 2993-W
BILLY STRUVE, MANAGER

Mme.
Lulu
White

COR. BASIN
AND  
BIENVILLE
STREETS

Nowhere in this country will you find a more popular personage than Madame White, who is noted as being the handsomest octo-roon in America, and aside from her beauty, she has the distinction of possessing the largest collection of diamonds, pearls, and other rare gems in this part of the country.

To see her at night, is like witnessing the late electrical display on the Cascade, at the late St. Louis Exposition.

Aside from her handsome women, her mansion possesses some of the most costly oil paintings in the Southern country. Her mirror-parlor is also a dream.

There's always something new at Lulu White's that will interest you. "Good time" is her motto.

There are always ten entertainers who get paid to do nothing but sing and dance.

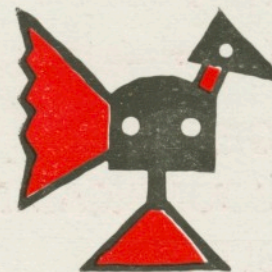
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A-L-I-S-A 

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Southern
Representative

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EDOUARD PERNOD
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KIRSCHWASSER

ANTEDELUVIAN RYE
(America's Finest Whisky)

GENUINE
BOONEKAMP
BITTERS

TELEPHONE 4321 MAIN

TULANE ARCADE NEW ORLEANS, U.S.A.

WHEN *in* DOUBT DRINK

Beechwood Whisky



The
kind father
drinks



Good Cigars
cost no more
than bad ones

S M O K E

Ruy Lopez Cigars

10c 3 for 25c
2 for 25c Up
to \$1.00 apiece

The kind that are made
in KEY WEST *by*
selected Cuban work-
manship :: :: ::

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DISTRIBUTORS

ANHEUSER - BUSCH'S BUDWEISER



AMERICA'S
FAVORITE
DRINK
TO-DAY

IT'S SOLD EVERYWHERE, BUT TAKE
NONE JUST AS GOOD

Miss
Margaret
Bradford

1559
IBERVILLE
STREET
x x x

If there was ever an affable person, it is certainly portrayed in full when the name "Bradford" is mentioned

If it was within my power to name Kings and Queens, I would certainly go out my way to bestow the title of "Queen of Simile" on Miss Margaret.

Miss Bradford is one of the few women who can say she has friends, who are friends in deed, and who are with her in all her adventures.

Her "Chateau" is grandly equipped, and is lacking of nothing

Pretty women, good time and sociability has been adopted as the counter sign of Miss Bradford's new and costly home.

THE BEST
WINE Ruinart



MONTGOMERY, PARKER & CO. *Sole Agents*

Tom Anderson's 

STAG



GRAVIER STREET

 OPPOSITE ST. CHARLES HOTEL 

P³ H⁹ O³ N¹ E

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Ned Halfrey

SOUTHERN
REPRESENTATIVE

**DEWAR'S FAMOUS
SCOTCH WHISKY**

First prize, highest award,
St Louis, 1904

BRANDS: Special, White Label,
Extra Special Liqueur



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