

Blue Book

1906

**G. H. Mumm &
Co.'s Champagnes**

Extra Dry
Selected Brut
&
Cordon Rouge

ALSO
various vintages of
these brands
in
Quarts, Pints &
Splits

F O R S A L E A T

Tom Anderson's
3 S A L O O N S

CFH - Post
July 1926



**FUN
FUN
FUN**

DON'T MISS THE

**French
Balls**

Given by the
C. C. C. Club and Two Well-known Gentlemen

Odd Fellow's Hall

**FEBRUARY 24th AND
MARDI GRAS NIGHT**

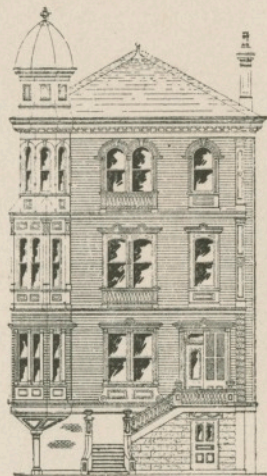
*The Balls have been the Real Thing for years, so if you're
out for a good time don't miss 'em.*

*Tickets for sale at TOM ANDERSON'S SALOON
and LAMOTHE'S RESTAURANT*

MISS JOSIE ARLINGTON

225 N. BASIN STREET

PHONE MAIN 1888



THE ARLINGTON

out a mansion makes it the most attractive ever seen in this or the old country.

Miss Arlington recently went to an expense of nearly \$15,000 in having her mansion renovated and replenished.

Within the great walls of the Arlington will be found the work of great artists from Europe and America. Many articles from the Louisiana Purchase Exposition will also be seen.

Nowhere in this country will you find a more complete and thorough sporting establishment than the Arlington.

Absolutely and unquestionably the most decorative and costly fitted-out sporting palace ever placed before the American public.

The wonderful originality of everything that goes to fit



"Honi Soit Qui Mal y Pense"

ONLY IN THE BEST CAFES

Mumm's

Extra Rye



M.M. URI & CO.

DISTILLERS

LOUISVILLE

U.S.A.



PREFACE

"A Word to The Wise"

The author of this Directory and Guide of the Tenderloin District has been before the people on many occasions as to his authority on what is doing in the "Queer Zone"—Tenderloin.

Everyone who knows to-day from yesterday will say that my Blue Book is the goods right from the spring.

WHY NEW ORLEANS SHOULD HAVE THIS DIRECTORY.

First. Because it is the only district of its kind in the States set aside for the fast women by law.

Second. Because it puts the stranger on a proper grade or path as to where to go and be secure from hold-ups, brace games and other illegal practices usually worked on the unwise in Red Light Districts.

LAMOTHE'S RESTAURANT

FRANK LAMOTHE, PROP.



137 ST. CHARLES STREET

NEAR COMMON

NEW ORLEANS



THIS BOOK — NOT MAILABLE

To know a thing or two, and know it direct, go through this little book and read it carefully, and then when you go on a "lark" you'll know "who is who" and the best place to spend your time and money.

Read all the "Ads," as all the best houses are described in special write-ups, and are known as the "Cream of Society."

Names in capitals are Landladies. "W" in front of name means White; "C" stands for colored; "Oct." for octoroon; the "J" means Jewess; and the Star for French.

The contents of this book are facts, and not dreams from a "hop joint."

You will now find the boundary of the Tenderloin District, commonly called Anderson County or Storyville: North side Customhouse Street to South side St. Louis, and East side North Basin to West side North Robertson Streets.

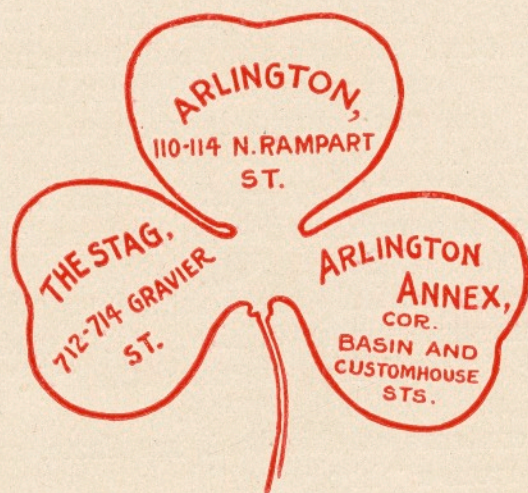
This is the boundary in which the lewd women are compelled to live according to law.

Yours,

BILLY NEWS.

Seventh Edition.

ANDERSON'S Cafes



MY MOTTO
"The Best of Everything"

T. C. ANDERSON
PROPRIETOR



NAMES STORYVILLE "400"

Basin Street

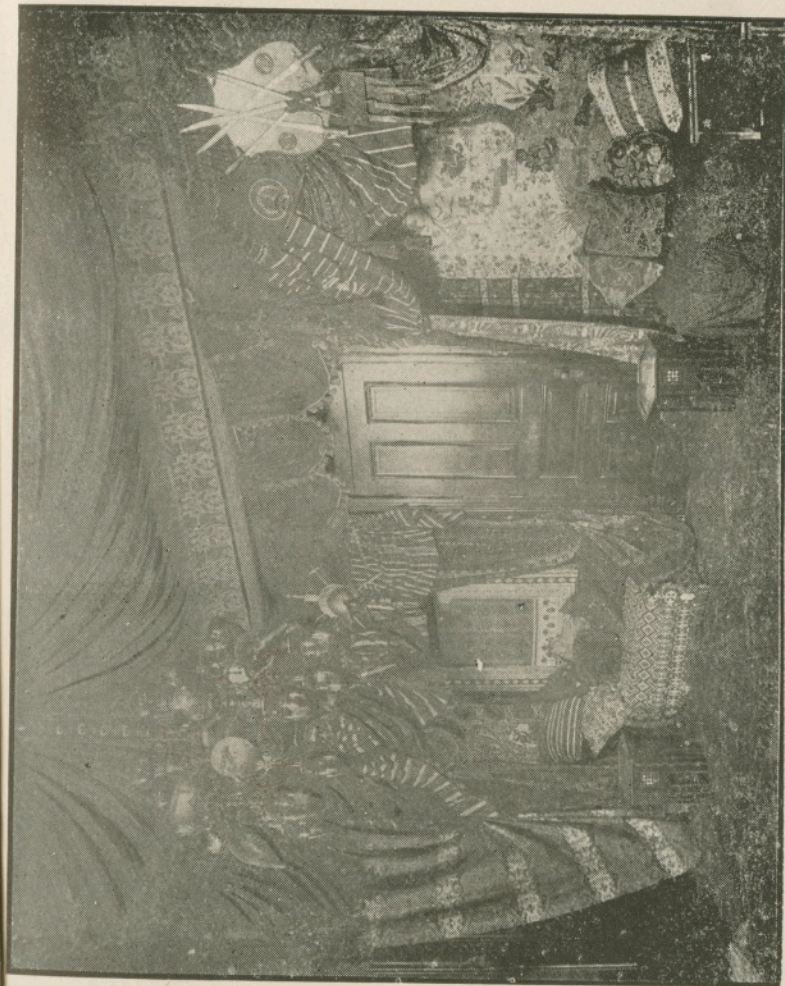
COLOR.	NAME.	ADDRESS
W.	MEEKER, FLO	209 N. Basin
W.	Richard, Billie	"
W.	Dreyfus, Minnie	"
W.	Earl, Grace	"
W.	Clark, Jessie	"
W.	Campbell, Chloe	"
W.	Moore, Marie	"
W.	Stafford, Mira	"
W.	Delay, Minerva	"
W.	Randolph, Ester	"
W.	Campbell, Elizabeth	"
W.	Sheppard, Lucy	"
W.	Woods, Hazel	"
W.	Duryer, Gertrude	"
W.	Ballad, Gertrude	"
W.	SIMPSON, GRACE	223 Basin
W.	Morse, Lucille	"
W.	Coleman, Jessie	"
W.	Cohen, Adeline	"
W.	Fellman, Fay	"
W.	Lacour, Burt	"
W.	Walker, Nada	"
W.	Pugh, Ethel	"

Pabst Blue Ribbon

The Beer of Quality



Sold Everywhere



The magnificent and costly Turkish Parlor at Miss Arlington's, 225 Basin Street. If anyone appreciates grandeur and work of art, here it is in full.

The Phoenix

1547 IBERVILLE ST.

Miss Fanny Lambert



*Wine and Beer. House Full
of Jolly and Pretty Ladies*

PHONE MAIN 3427



COLOR.	NAME.	ADDRESS.
W.	ARLINGTON, JOSIE	225 N. Basin
W.	Kessler, Barron	"
W.	Langtry, Stella	"
W.	Gaston, Maud	"
W.	Clark, May	"
W.	Bennett, Freda	"
W.	McVey, Josie	"
W.	Burke, Myrtle	"
W.	Nearie, Barrett	"
W.	Thompson, Allie	"
W.	Van Stradford, Gertie	"
W.	Casey, Annie	"
W.	Sawyer, Frankie	"
W.	Stanford, Eva	"
W.	Wardell, Ada	"
W.	Miller, Dorothy	"
W.	Meyers, Della	"
W.	GREY, DORA	229 Basin
W.	WALDO, AMELIA	231 Basin
Oct.	WHITE, LULU	235 Basin
Oct.	Smiley, Daisy	"
Oct.	Peoples, Elenora	"
Oct.	Claverie, Katie	"
Oct.	Begone, Violet	"
Oct.	Hagan, Pansy	"
Oct.	Leslie, Beaulah	"
Oct.	Black, Corinne	"
Oct.	Smith, Evalina	"
Oct.	Price, Mabel	"
Oct.	Goldsmith, Vivian	"

FLO MEEKER

211 N. BASIN STREET

Without doubt has one of the most gorgeously fitted-out establishments in Storyville.

Bon vivants and connoisseurs pronounce her mansion the Acme of Perfection. Her furniture and fittings were all made to order from her own designs; many of the articles in her domicile, such as paintings and cut-glass came from Paris and Germany and the late St. Louis Exposition. Her new mirror dance hall, recently put in at great expense, is the talk of the town. See it.

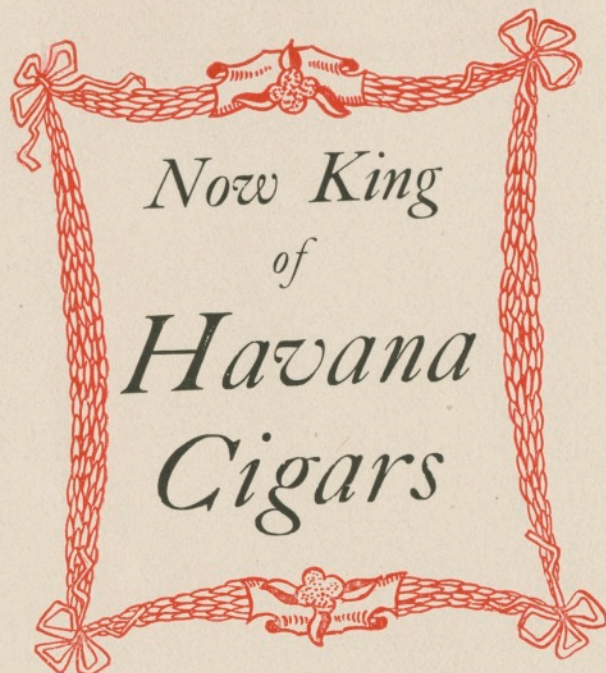
Don't fail to form Miss Meeker's acquaintance. She is clever, and her coterie of ladies are of a like disposition—always ready for a joyous time.

PHONE 1424.



COLOR.	NAME.	ADDRESS.
Oct.	Butler, Willie	235 Basin
Oct.	Iver, Maxine	"
Oct.	Vailey, Corinne	"
Oct.	Lewis, Bernice	"
Oct.	Boyd, Belle	"
Oct.	Arnold, Pansy	"
Oct.	Dreyfus, Louisa	"
W.	*ANGEL, MARGARET	213-215 Basin
W.	*Duval, Nina	"
W.	*DENNIS, MARIETTE	217 Basin
W.	*Belmont, Blanch	"
W.	NICHOLLS, OLLIE	221 Basin
W.	Miller, Winnie	"
W.	Thompson, Earl	"
W.	Shandal, Ivy	"
W.	White, Minnie	"
W.	Shattuck, Ray	"
W.	McVey, Eunice	"
W.	Ray, Bessie	"
W.	Candleave, Gertrude	"
W.	Dunlap, Freda	"
W.	Davis, Nellie	"
W.	*MOREAU, STELLA	305 Basin
W.	SCHWARTZ, ELLA	311 Basin
W.	Hendricks, Jennie	"
W.	Mays, Alma	"
W.	Wallace, Gladys	"
W.	Hatch, Madge	"
W.	Davenport, Mabel	"
W.	Mills, Ella	"
W.	Perdigo, May	"
W.	Lane, Dorothy	"

El Principe de Gales



*Now King
of
Havana
Cigars*

FROM
10c to \$1.00

LOUISIANA TOBACCO CO.

C. S. FOSTER, PRESIDENT



COLOR.	NAME.	ADDRESS.
W.	IRWIN, LILLIAN	313 Basin
W.	Love, Minnie	"
W.	Morris, Ida	"
W.	Scott, May	"
W.	Barnes, Jinnie	"
W.	McFarland, Ethel	"
W.	Kelly, Dorothy	"
W.	Carter, Nellie	"
W.	Brown, Catherine	"
W.	Love, Minnie	"
W.	Stone, Vivian	"
W.	Russell, Anita	"
Oct.	PIAZZA, WILLIE	317 Basin
Oct.	Clark, Eunice	"
Oct.	Rosenberg, Maud	"
Oct.	Dennis, Leona	"
Oct.	Leroy, Violet	"
Oct.	Conway, Blanche	"
Oct.	Batist, Evelyn	"
Oct.	Lanquair, Jess	"
Oct.	Venarble, Lillian	"
Oct.	Anderson, Lillie	"
Oct.	Kirk, Hazel	"
Oct.	White, Josie	"
Oct.	Hall, Josie	"
Oct.	Richardson, Olla	"
Oct.	Richardson, Lottie	"
Oct.	Haskins, Goldie	"
Oct.	Manola, Juanita	"
Oct.	Demu, Hazel	"
Oct.	Gray, Effie	"
Oct.	Harris, Mamie	"
W.	LIFSCHUTZ, SADIE	319 Basin

MISS MAY EVANS

1306 CONTI STREET

Miss Evans is one woman among the fair sex who is regarded as a jolly good fellow, and one who is always laughing and making all those around her likewise.

While nothing is too good for May, she is clever to all who come in contact with her.

Miss Evans also has the honor of keeping one of the quietest establishments in the city, where beautiful women, good wine and sweet music reign supreme.

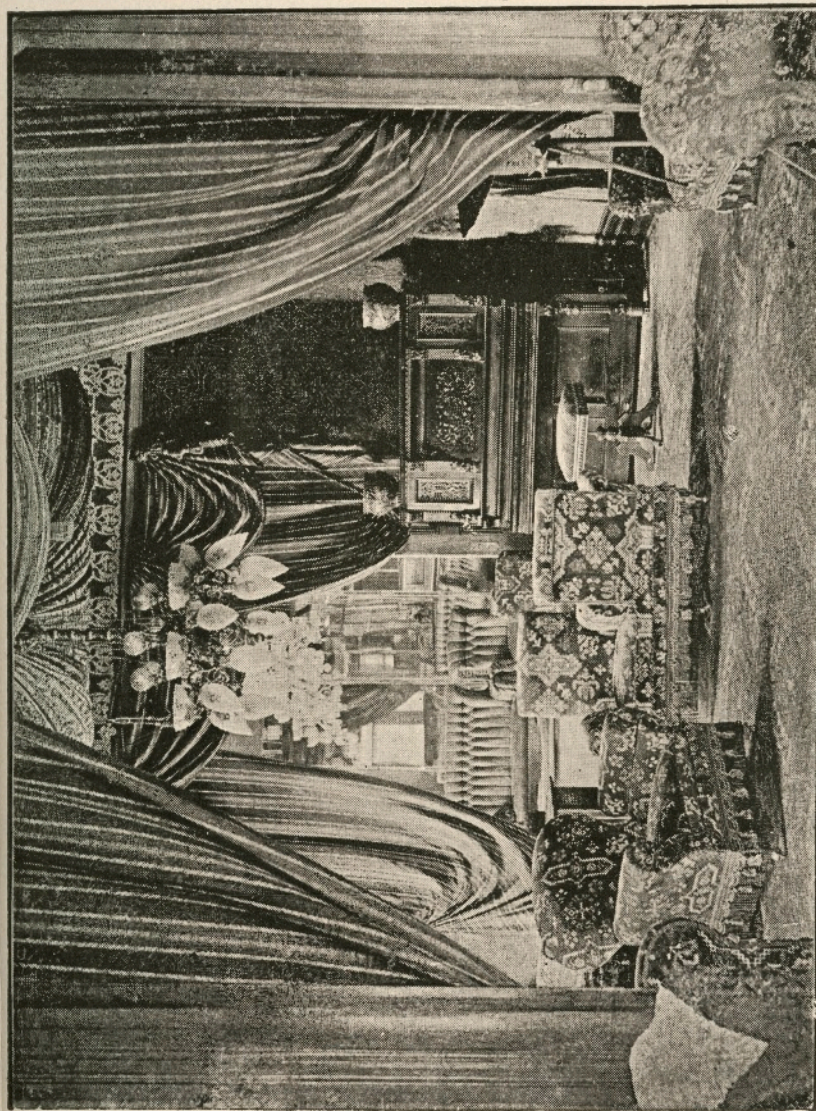
What more can a person expect? Just think of it! "Pretty women, wine and song."

In the palace of a King, one could not expect any more.

Again I must repeat—"Women, wine and song."

The signal of "May's" mansion is: "*All the Way.*"

PHONE 1190 MAIN.



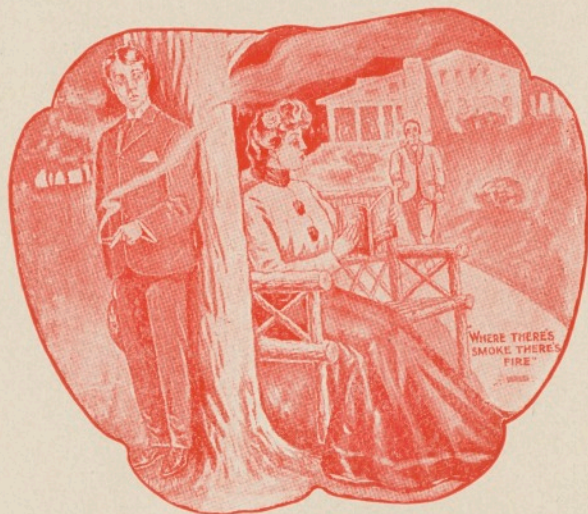
The Vienna Parlor at Miss Arlington's, 225 Basin Street. This parlor contains the best and most costly work imported to this country from Germany.

Smith's Private Detective Agency

LEGITIMATE
DETECTIVE
WORK IN
ALL ITS
BRANCHES



WATCHMEN
FOR ALL
OCCASIONS
COLLECTIONS
ATTENDED TO



TO FIND THE FIRE CONSULT
FRANK W. SMITH, SUPT.

OFFICE 309 ST. CHARLES STREET
PHONE MAIN 2434-W NEW ORLEANS, LA.



COLOR.	NAME.	ADDRESS.
W.	BOYER, SARAH	321 Basin
W.	Raymond, Margaret	"
W.	*BONVILLE, VIVIAN	325 Basin
W.	*Miller, Violet	"
W.	*Duval, Mascot	"
W.	*Marcel, Marie	"
W.	*Durand, Jennie	"
W.	*Gautier, Elaine	"
W.	*Frank, Gladys	"
W.	*JOHNSON, EMMA	331-333 Basin
W.	*De Lafferandie, Ella	"
W.	*De Corevont, Ellie	"
W.	*Lewis, Frankie	"
W.	*Dorsey, Blanch	"
W.	*Nado, Marcel	"
W.	MILLER, MARGARET	337 Basin
W.	Parker, Glenn	"
W.	Payton, Dorothy	"
W.	Hamilton, Zella	"
W.	Duberry, Vale	"
W.	Armstrong, Eva	"
W.	Curtis, Edna	"
W.	Logan, Gay	"
W.	Weston, Lillian	"
W.	DEAN, JULIA	344 Basin
W.	Burns, Vera	"
W.	Mansfield, Hattie	"
W.	Murphy, Lillian	"
Marais Street		
W.	TREMONT, EMMA	204 Marais
W.	Allington, Pearl	"
W.	Davis, Ethel	"



Green River

The Whiskey Without a Headache

The Highest Type of the Distiller's Art
An Unbroken Record of Victories in Every Competition Entered ❧ ❧ ❧

HIGHEST AWARDS
Paris Exposition, 1900
St. Louis Exposition, 1904
Liege, Belgium Expo., 1905
Portland Exposition, 1905

For Nine Years continuously and Now the Official Whiskey of all U. S. Marine Hospitals and used by them exclusively

Without a Headache ❧
Without a Rival ❧ ❧ ❧
Without a Substitute ❧

Pure, Wholesome
Unadulterated ❧



COLOR. NAME.

ADDRESS.

W.	WOODS, EVA	206 Marais
W.	Harris, Ruby	"
W.	Robertson, Rosie	"
W.	Davis, Alma	"
W.	ROSS, ANNIE	210 Marais
W.	Schneider, Mamie	"
W.	Dupre, Camille	"
W.	Herring, Jessie	"
W.	Williams, Grace	"
W.	Loar, Josephine	"
W.	Hook, Nellie	"
W.	Williams, Beatrice	"
W.	DAVIS, DAISY	212 Marais
W.	MERRITT, ANNIE	213 Marais
W.	Ramos, Emily	"
W.	Sass, Agie g	"
W.	Robertson, Rosie	"
W.	Seymour, Violet	"
W.	Harris, Ruby	"
W.	Barrett, Alice	"
W.	Davis, Alma	"
Oct.	SHAY, VICKY	214 Marais
W.	Wolf, May	"
W.	Meyers, Cora	"
W.	Noria, Julia	"
Oct.	Shay, Sweetie	"
Oct.	Shay, Loretta	"
W.	TAYLOR, MAUD	216 Marais
W.	Ramos, Emily	"
W.	Seymour, Violet	"
W.	STANLEY, LULU	218 Marais
W.	Davis, Nellie	"

MISS MARGARET MILLER

337 N. BASIN STREET

While but a late resident of the Tenderloin District, she has gained more friends than the oldest in the business.

Margaret is known as the "Idol" of society and club boys, and needs but little introduction, as she is known by the elite from New York to California.

"Margaret" is very winsome, and appeals to everyone, as she is clever and her mansion is handsomely furnished, everything being the best that money could procure.

Aside from the grandeur of her establishment, she has a score of beautiful women.

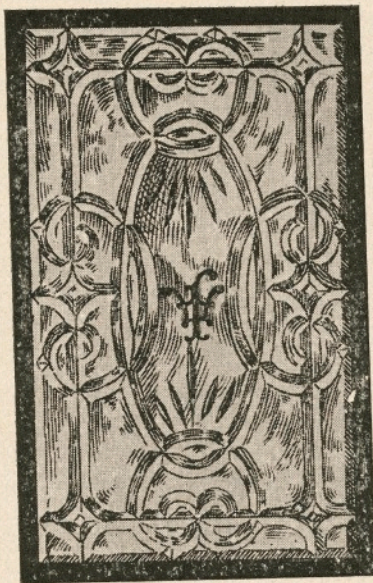
PHONE 466 MAIN.



COLOR.	NAME.	ADDRESS.
W.	BURKE, MOLLIE	219 Marais
W.	LYONS, JESSIE	223 Marais
W.	Morgan, Lillian	"
W.	Reynolds, Annie	"
W.	Torregano, Marie	"
W.	NELSON, ALICE	226 Marais
W.	Adler, Minnie	"
W.	ROSHA, LAURA	227 Marais
W.	MERRITT, ANNIE	233 Marais
W.	Dupre, Emily	"
W.	Hogan, Lucille	"
W.	Harper, Bessie	"
W.	Spencer, Alice	"
W.	WILLIAMS, KATE	312 Marais
W.	WEST, ANNIE	314 Marais
W.	Roberts, Adele	"
C.	BUTLER, JOSEPHINE	318 Marais
C.	Glazier, Nora	"
C.	Fields, Mamie	"
W.	NOBLES, JOSIE	139 Marais
W.	Martin, Corinne	"
W.	Nobles, Lottie	"
W.	RICHARDS, JOSIE	321 Marais
W.	LEROY, ANNIE	323 Marais
W.	Ashley, Midget	"
C.	ROBERTS, EMMA	326 Marais
C.	Lloyd, Bertha	"
C.	MILLER, MARY	328 Marais
C.	Smith, Ella	"
C.	Williams, Mabel	"

CENTRAL GLASS CO., Ltd.

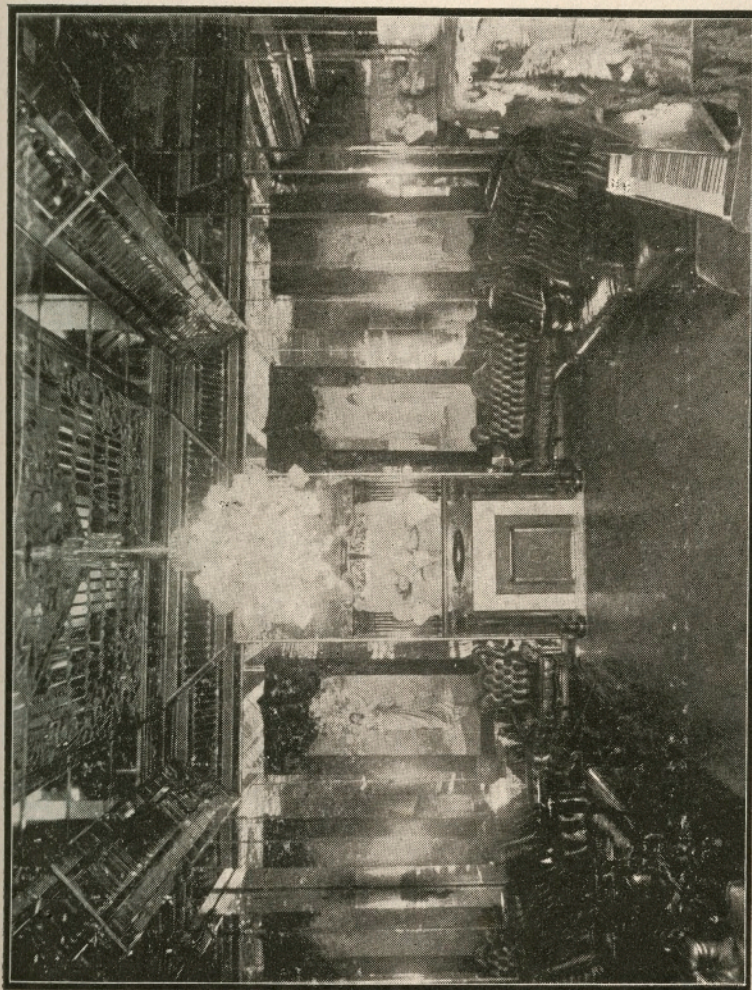
Man'fgs. of FRENCH MIRROR PLATES
FIGURE WINDOWS, ART GLASS
BEVEL PLATE METALIC SASH
PLATE AND WINDOW GLASS



518-522 Bienville Street

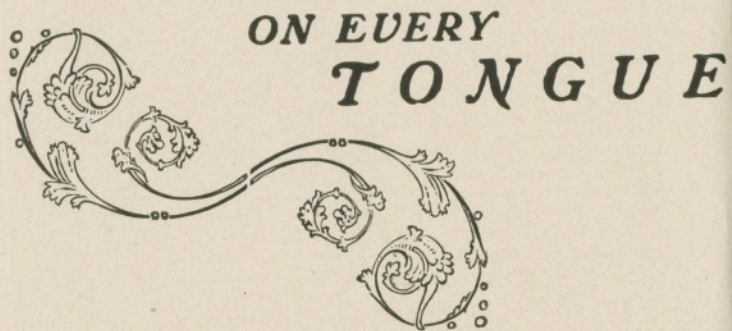
Phone Main 4569

NEW ORLEANS



Never before has a more complete and grander Mirror and Music Hall been seen anywhere than the one at Miss Arlington's, 225 Basin Street

I. W. HARPER RYE



HAS stood the test of time and won universal popular approval. Oldest and most famous in the world. Best for all uses. Sold by leading dealers everywhere.

**Grand Prize, highest
award, St. Louis
World's Fair**



COLOR. NAME.

ADDRESS.

C.	JOSEPH, LILLIAN	329 Marais
C.	Harris, Gussie	"
C.	Heaton, Minnie	"
C.	ANDERSON, WILLIE	339 Marais
C.	BURREL, OLIVIA	336 Marais
C.	Steggins, Blanche	"
C.	Whitman, Lucille	"
C.	ROBERTS, LUCILLE	404 Marais
C.	Daley, Jean	"
C.	GRAY, BERTHA	412 Marais
W.	Brooks, Irma	"
W.	Hart, Edna	"
W.	DORSEY, CARRIE	413 Marais
W.	WHEELER, LOUISA	416 Marais
W.	FRIEDMAN, LENA	417 Marais
C.	CURTIS, JULIA	419 Marais
C.	CARTER, MATHILDA	418-420-422 Marais
W.	Gordan, Ruth	"
W.	Lange, Hattie	"
W.	Reams, Camille	"
C.	Robertson, Lucy	"

Villere Street

W.	SHAY, IDAY	218 Villere
W.	LESLIE, FLORENCE	226 Villere
W.	Landry, Gertrude	"
W.	Meeker, Rosabel	"

MISS CLAUDE SPARKS

327 N. FRANKLIN ST.

Who is one of the swellest Landladies in the District, assisted by Miss Stella Morris, now presides over the Establishment at Franklin Street. They are both jolly all-round good fellows, and have spared neither pains or money in making this one of the most elegantly fitted-up houses in the District, in fact a perfect little palace, and, in addition, they have a most charming lot of young ladies to grace their beautiful parlors. All out for a good time in a quiet spot should not fail to pay them a visit. Their motto is: "Fair Play to All.

PHONE 670 MAIN.



A corner in the Japanese Parlor at Miss Arlington's, 225 Basin Street. Every article in same imported from Japan by a well-known Japanese decorator.



MURRAY HILL CLUB WHISKEY

Jos. A. Magnus & Co.

121-125 East Eight-street
CINCINNATI, O.

New Orleans Office

SOL. LEVI
Corner Lafayette and Magazine Streets



COLOR.	NAME.	ADDRESS.
W.	White, Lillian	226 Villere
W.	Gordon, Jeanerette	"
W.	Wilson, Ada	"
W.	Rey, Vivian	"
W.	Thomas, Katie	"
W.	HAHN, CARRIE	228 Villere
W.	ANDREWS, DAISY	230 Villere
W.	Weaver, Jennie	"
W.	Loval, Daisy	"
W.	NOLAN, ALICE	231 Villere
W.	Hasmon, Leontine	"
C.	YOUNG, CORA	301 Villere
C.	Green, Josephine	"
C.	M'WILLIAMS, ANNIE	303 Villere
C.	Pigeau, Rose	"
C.	SMITH, VICTORIA	317-319 Villere
W.	Lincoln, Maud	"
W.	Johnson, Lulu	"
W.	Fisher, Willie	"
W.	LONG, KITTIE	321 N. Villere
W.	Jackson, Mamie	"
W.	Durand, Jessie	"
C.	WARREN, EMMA	328 N. Villere
C.	HENDERSON, THOS.	410 N Villere

Robertson Street

C.	WILLIAMS, ALICE	212 Robertson
C.	MURRAY, PAULINE	214 Robertson
C.	STANTON, LOTTIE	218 Robertson

The Beer of To-day

ANHEUSER-BUSCH'S

BUDWEISER



AMERICA'S
FAVORITE
DRINK
TO-DAY

IT'S SOLD EVERYWHERE BUT
TAKE NONE JUST AS GOOD ❧ ❧



One of the many parlors at Miss Arlington's, 225 Basin Street.

MISS FLORENCE REED

1320 CONTI STREET

Is certainly a lovely woman, and one to be admired—which she certainly must be, judging from her coterie of friends.

Florence has proven herself not only a good fellow, but a young woman capable of conducting one of the very best establishments to be found anywhere in this country.

She also has some of the most beautiful and select lot of girls in the District.

PHONE 1114 MAIN.



COLOR.	NAME.	ADDRESS.
C.	SAUNDERS, ROSINA	224 Robertson
C.	COLLINS, MARIE	228-228 Robertson
C.	Collins, Cecile	"
C.	WILLIAMS, MYRA	316 Robertson
C.	BEAUVOIS, HATTIE	318-320 Robertson
C.	LEE, LOUISA	324 Robertson
C.	GROSS, CARRIE	326 Robertson
C.	ISAACS, CORA	328 Robertson
C.	GRANT, MAY	414 Robertson
C.	WALLACE, LAURA	426 Robertson

Customhouse Street

W.	*DURAND, LOUISA	1200 Customhouse
W.	*SCHEYER, LUCY	1202 Customhouse
W.	*Genette, Henrie	"
W.	*Garcia, Anna	"
W.	*Russell Annette	"
W.	*LOYER, ANNA	1204 Customhouse
W.	*LODI, OLGA	1206 Customhouse
W.	*MICHEL, CLEMENCE	1208 Customhouse
W.	*PETTER, ALICE	1210 Customhouse
W.	*PETTIE, MARCELLE	1212 Customhouse
W.	*MICHEL, GABRIELLE	1214 Customhouse
W.	*BERRY, BLANCHE	1216 Customhouse
W.J.	SMITH, ANNIE	1211 Customhouse
W.J.	HALL, RUBY	1213 Customhouse
W.J.	GANS, IDA	1215 Customhouse
W.J.	SMITH, MABEL	1217 Customhouse
W.J.	ARLY, ROSIE	1219 Customhouse

THE FIRM

224 NORTH
VILLERE STREET

The "Firm" is one of the few gorgeously furnished places in the Storyville District, so located that the most particular persons in the world can reach it without being seen by anyone.

The "Firm" is under the sole direction of Miss Leslie, who is one of the handsomest land ladies in the District and is a princess. Her ladies are of like type.

The "Firm's" success is due to its quiet location, as well as to its able management by Miss Florence Leslie, who has not overlooked anything that goes to make a place famous. The "Firm" is also noted for its selectness.

You make no mistake in visiting the "Firm." Everybody must be of some importance, otherwise he cannot gain admittance.



COLOR.	NAME.	ADDRESS.
W.J.	WILSON, MABEL	1300 Customhouse
W.J.	LEFKO, GUSSIE	1302 Customhouse
W.J.	GREENBROOK, SADIE	1304 Customhouse
W.J.	Nagel, Freda	"
W.J.	Reth, Florence	"
W.J.	Pitts, Bella	"
W.J.	BROWN, FANNIE	1301 Customhouse
W.J.	FISHER, MATTIE	1303 Customhouse
W.J.	STEIN, LENA	1305 Customhouse
W.J.	Smith, Lilly	"
W.J.	Miller, Becky	"
W.	BROWN, MAMIE	1307 Customhouse
W.J.	COHEN, FANNIE	1307 1/2 Customhouse
W.J.	COHEN, ROSIE	1309 Customhouse
W.J.	BLOOM, DOLLIE	1310 Customhouse
W.J.	Goldbook, Annie	"
W.J.	Janitka, Rosie	"
W.J.	STEIN, ROSIE	1311 Customhouse
W.J.	Goldstein, Rachael	"
W.J.	Wolter, Annie	"
W.J.	BENCHEREAU, LAURA	1313 Customhouse
W.	SMITH, PAULINE	1315 Customhouse
W.J.	COHEN, ROSIE	1312 Customhouse
W.	BARRETT, ALICE	1312 1/2 Customhouse
W.	WILSON, MAGGIE	1314 Customhouse
W.J.	MILLER, ANNIE	1316 Customhouse
W.J.	Stein, Sadie	"
W.J.	KLEIN, TILLIE	1317 Customhouse
W.	DIAMOND, ANNIE	1318 Customhouse
W.	Marcus, Sadie	"
W.	Benstan, Annie	"

HUNTER BALTIMORE RYE

THE AMERICAN
GENTLEMEN'S WHISKEY



WM. LANAHAHAN
& SON

BALTIMORE, MD.

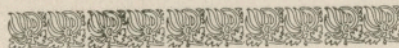


A corner in Miss Arlington's apartment, 225 Basin Street, Oil Paintings, Bric-a-brac, etc., in same said to cost over \$5000.

MISS ANTONIA P. GONZALES



CORNER VILLERE AND
IBERVILLE STREETS



CORNETIST SONGSTERESS DANCER

Miss Gonzales has always been a head-line among those who keep first-class Octoroons. She also has the distinction of being the only classical Singer and Female Cornetist in the Tenderloin. She has had offers after offers to leave her present vocation and take to the stage, but her vast business has kept her among her friends. Any person out for fun among a lot of pretty Creole damsels, here is the place to have it. For rag-time singing and clever dancing, and fun generally, Antonia stand in a class all alone.

Remember the Number.

PHONE 1535 MAIN.



COLOR.	NAME.	ADDRESS.
W.	BASIR, BEATRICE	1402 Customhouse
W.	Moore, Grace	"
W.	Brunner, Rosie	"
W.	SHERMAN, FLOSSIE	1403 Customhouse
W.	MORRISON, STELLA	1404 Customhouse
W.	MILLER, CELIA	1406 Customhouse
W.	Cyrill, Tillie	"
W.	ROMANA, ROSIE	1408 Customhouse
W.	DEAN, ALICE	1405 Customhouse
W.	HOWARD, BELLE	1407 Customhouse
W.	Roberts, Ella	"
W.	SMITH, NELLIE	1407½ Customhouse
W.	HAMILTON, NORAH	1409 Customhouse
W.	WADE, MAMIE	1411 Customhouse
W.	CARDI, VIOLA	1414 Customhouse
W.	SCHAAK, LILLY	1415 Customhouse
W.	LEON, JOSEPHINE	1416 Customhouse
W.	Wilson, Sadie	"
W.	SOBDEK, ESTER	1419 Customhouse
W.	*SCHWARTZ, ROSIE	1418 Customhouse
W.	*Cohen, Gussie	"
W.	SMITH, MARY	1421 Customhouse
W.	*Pollock, Rachael	"
W.	SUMMERS, ROSIE	1423 Customhouse
W.	*MILLER, FANNIE	1424 Customhouse
W.	MAJOLLA, MARY	1426 Customhouse
W.	Jauntel, Blanche	"
W.	BONAFON, BELLA	1425 Customhouse
W.	Roman, Barbara	"

The CHAMPAGNE of the 20th CENTURY

**MOËT & CHANDON
WHITE SEAL**



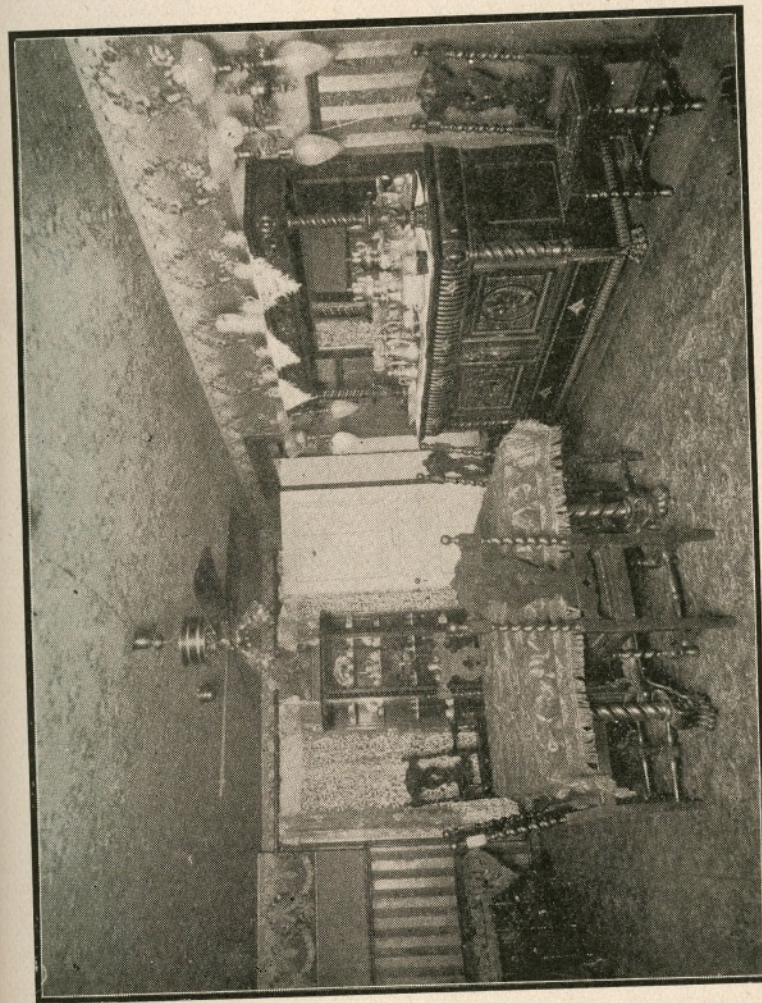
OF THE MARVELLOUSLY
GRAND VINTAGE OF
THE YEAR

1900

SUPERIOR IN
*Quality, Dryness,
and Boquet to any Cham-
pagne produced since the
Great Vintage of 1884*

GEO. A. KESSLER & CO

SOLE IMPORTERS

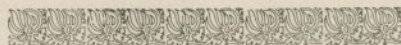


The costly Dining-room in Miss Arlington's, 225 Basin Street.
Panels in Wall and Wood Carpet in at great expense.

MISS LILLIAN IRWIN



313 BASIN STREET



Miss Irwin has the distinction of conducting about one of the best establishments in the Tenderloin District, where swell men can be socially entertained by an array of swell ladies. As for beauty, her home has been pronounced extremely gorgeous by people who are in a position to know costly finery, cut glass and oil paintings, foreign draperies, etc.

Miss Irwin, while very young, is very charming, and, above all things, a favorite with the boys—what one might say, those of the clubs.

Lillian, as the club boys commonly call her, has never less than fifteen beautiful ladies—from all parts of this great and glorious country.

Lillian is contemplating having an annex added to her present home, as her popularity has gained so in the past that she cannot accommodate her friends. You should see her girls.

PHONE 35-54 MAIN.



COLOR.	NAME.	ADDRESS.
W.	SULLIVAN, MAMIE	1427 Customhouse
W.	Hall, Myrtle	"
W.	HOGAN, GRACE	1429 Customhouse
W.	VERDI, GABRIELLE	1431 Customhouse
W.	MAROVICH, TILLIE	1502 Customhouse
W.	HAYES, ADA	1504 Customhouse
W.	Gray, Hazel	"
W.	RAYMOND, LILLY	1506 Customhouse
W.	Carroll, Maud	"
W.	Johnson, Stella	"
W.	DARCY, MARCEL	1510 Customhouse
W.	Merry, Marie	"
W.	BURT, HILMA	1517 Customhouse
W.	Sutherland, Bertha	"
W.	Wilkes, Alice	"
W.	Langston, Pearl	"
W.	Carl, Grace	"
W.	Hays, Hazel	"
W.	Mansfield, Myrtle	"
W.	Lewis, Florence	"
W.	Parnell, Mabel	"
W.	Bradley, Gertrude	"
W.	CRAWFORD, NELLIE	1507 Customhouse
W.	Backwood, Hazel	"
W.	COOK, MITTIE	1509 & 1511 Customhouse
W.	Weaver, Clara	"
C.	THOLBERT, PINKY	1519 Customhouse
C.	Tilfield, Mamie	"
W.	Reynolds, Annie	"



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Sold at Anderson's 3 saloons
and other first-class places

S. Grabfelder & Co.
LOUISVILLE, KY.

SEE CALHOUN

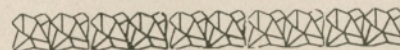


COLOR.	NAME.	ADDRESS.
C.	Hennessy, Gertrude	1521 Customhouse
C.	Williams, Bertha	"
C.	MADISON, MARIE	1522 Customhouse
W.	GATHNIGHT, NETTIE	1523 Customhouse
W.	Johnson, Norah	"
W.	Williams, Annie	"
W.	Wright, Daisy	"
C.	TAYLOR, HARRIET	1525 Customhouse
C.	Lewis, Mabel	"
C.	Moulton, Georgie	"
C.	DAVIS, EMMA	1527 Customhouse
C.	LEE ROSA	1529 Customhouse
C.	Lewis, Cerena	"
C.	Perkins, Sadie	"
C.	Brown, Pearl	"
C.	HOLDEN, SWEET	1531 Cpstomhouse
C.	Latcher, Mamie	"
C.	CARTER, LIZZIE	1533 Customhouse
W.	Gray, Lena	"
Oct.	GONZALES, ANTONIA	1535 Customhouse
Oct.	Nichols, Margaret	"
Oct.	Roth, Lillian	"
Oct.	West, Lilly	"
Oct.	Johnson, Lelia	"
Col.	Blackman, Pearl	"
Oct.	Wilson, May	"
Oct.	Davis, Marie	"
Oct.	Kauffman, Rose	"
W.	COYLE, LAURA	1537 Customhouse
W.	Easton, Mattie	"

MISS NELLIE CONDON



1414 CONTI STREET



"Nellie," as all the boys call her, needs but little to tell that she is the mistress of a first-class establishment.

Here is one whole-souled member of the fair sex who is sterling and a jolly good fellow.

No one knows what a good, jovial person Nellie Condon is until they have had the pleasure of meeting and forming her acquaintance.

She also has a lot of jolly good girls as guests, who are the "goods," as one would term them. Don't overlook Nellie.



COLOR.	NAME.	ADDRESS.
W.	CARLTON, JEAN	1536 Customhouse
W.	Morgan, Henrietta	"
W.	Carter, Nellie	"
W.	Ryan, Ray	"
W.	Leslie, Viola	"
W.	Earle, Virginia	"
W.	Hall, Elsie	"
W.	Williams, Isabella	"
W.	SMITH, MAY	1538 Customhouse
W.	Russell, Kate	"
W.	OWENS, RAY	1540 Customhouse
W.	Moore, Grace	"
W.	WHITE, ALICE	1541 Customhouse
W.	Thompson, Grace	"
W.	Lee Roxie	"
W.	BROWN, JESSIE	1542 Customhouse
W.	Connors, Ester	"
W.	Fassman, Aline	"
W.	DAVIS, ETTA	1545 Customhouse
W.	Wilson, Emma	"
W.	Sheldon, Ray	"
W.	LAMBERT, FANNIE	1547 Customhouse
W.	Cook, Lillian	"
W.	Simms, May	"
W.	Reed, Fanny	"
W.	Wells, Maud	"
W.	Merritt, Daisy	"
W.	Lynch, Fern	"
W.	Clair, Mamie	"
W.	Stone, Gladys	"

MME. EMMA JOHNSON

331 AND 333
BASIN STREET

Better known as the "Parisian Queen of America," needs little introduction in this country.

Emma's "House of all Nations," as it is commonly called, is one place of amusement you can't very well afford to miss while in the Tenderloin District. Everything goes here. Fun is the watchword.

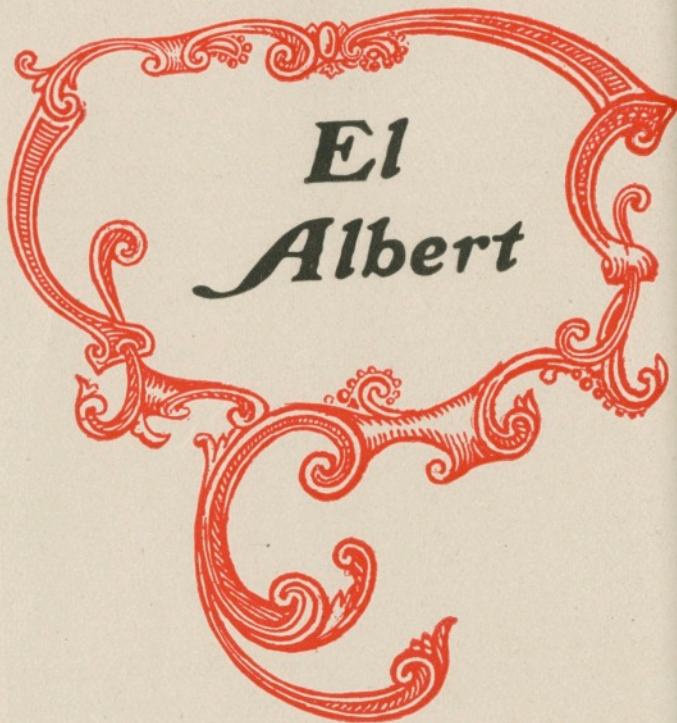
Business has been on such an increase at the above place of late that Mdme. Johnson had to occupy an "Annex." Emma never has less than twenty pretty women of all nations, who are clever entertainers.

Remember the name.



EMMA JOHNSON'S
THE STUDIO.

THE CIGAR THAT MADE
HAVANA ENVIOUS



Elias Aaron and Bro., Ltd.

MANUFACTURERS

543-45-47 MAGAZINE ST.

NEW ORLEANS,



COLOR.	NAME.	ADDRESS.
W.	Reed, Abbie	1547 Customhouse
W.	Clements, Stella	"
W.	O'BRIEN, MAY	1549 Customhouse
W.	Goldsmith, Romo	"
W.	Smith, Bertha	"
W.	Wilson, Grace	"
W.	Rosenbaum, Flora	"
W.	Ellis, Tina	"
W.	SCHAFFER, GYPSEY	1552 Customhouse
W.	Bradley, Edna	"
W.	Jones, Lou	"
W.	Vivian, Dorothy	"
W.	Carter, Dorris	"
W.	Hadley, Lillian	"
W.	Longtree, Alice	"
W.	BRADFORD, MARGARET	1559-1561 C'house
W.	Young, Ollie	"
W.	Vetter, Marie	"
W.	Montana, Lottie	"
W.	Montgomery, Bessie	"
W.	Percy, May	"
W.	Le Roy, Trixie	"
W.	Audry, Ellen	"
W.	Hall, Edith	"
W.	Miller, Winnie	"
W.	Young, Blanche	"
W.	Cass, Winnie	"
W.	Stanley, Dora	"



Tadema Cigar

— THAT MADE —

C H A S
M E Y E R
& C O
F A M O U S

CANAL AND ROYAL
STREETS N.O., LA



One of the gorgeous "dens" in Miss Arlington's, 225 Basin Street. If seeing is believing, then you can judge for yourself the cost Miss Arlington laid out on her mansion,

MISS LULU WHITE

CORNER BASIN AND BIENVILLE STREETS

Nowhere in this country will you find a more popular personage than Madame White, who is noted as being the handsomest octoroon in America, and aside from her beauty, she has the distinction of possessing the largest collection of diamonds, pearls, and other rare gems in this part of the country.

To see her at night, is like witnessing the electrical display on the Cascade, at the late St. Louis Exposition.

Aside from her handsome women, her mansion possesses some of the most costly oil paintings in the Southern country. Her mirror-parlor is also a dream.

There's always something new at Lulu White's that will interest you. "Good time" is her motto.

There are always ten entertainers, who recently arrived from the "East," some being well known to the "profession," who get paid to do nothing but sing and dance.

PHONES MAIN 1102 AND 1331.



COLOR.	NAME.	ADDRESS.
W.	RAYMOND, LOU	1563 Customhouse
W.	Gilmore, May	"
W.	Geary, Ella	"
W.	LINES, COMO	1565 Customhouse
W.	Madox, Janice	"
Oct.	DOWNING, LULU	1567 Customhouse

Bienville Street

W.	DELGRAIN, CAMILLE	Basin & Bienville
W.	DEVIAL, JENNIE	1206 Bienville
W.	SCHMIDT, EMMA	1208 Bienville
W.	CLARK, DOLLIE	1210 Bienville
W.	RICHMOND, ANNIE	1212 Bienville
W.	HALL, GRACE	1215 Bienville
W.	SMITH, ROSIE	1300 Bienville
W.	KNOSTER, FANNIE	1300½ Bienville
W.	ACKERMAN, REBECCA	1302 Bienville
W.	DRURY, NELLIE	1304 Bienville
W.	Meyers, Alice	"
W.	BURKE, MARCEL	1306 Bienville
W.	FORSTALL, ANNIE	1307 Bienville
W.	STEVENS, VIRGIE	1309 Bienville
W.	GRÖNER, RUTH	1311 Bienville
W.	Klein, Rosie	"
C.	BURNSIDE, TOMMIE	1313-1315 Bienville
W.	Chanler, Josie	fin "
W.	Wright, Myrtle	"

TALK of THE TOWN

**TOM
ANDERSON'S
STAG**

P H O N E M A I N 1 6 8 4



7 1 2 G R A V I E R S T R E E T
O P P O S I T E S T . C H A R L E S H O T E L

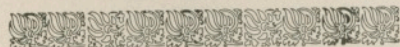


COLOR.	NAME.	ADDRESS.
W.	ENGLISH, ANNIE	1318 Bienville
W.	Weaver, Ruth	"
W.	Russell, Catherine	"
W.	Higgins, Mary	"
W.	Walker, Wilber	"
W.	COHEN, MAMIE	1321 Bienville
W.	WRIGHT, MARY	1323 Bienville
W.	LIVINGSTON, NORAH	1400 Bienville
W.	Livingston, Helen	"
C.	ROBBINS, MABEL	1404 Bienville
C.	Page, Ida	"
W.	WILLIAMS, MARY	1405 Bienville
W.	McInfus, Georgie	"
W.	Hobb, May	"
C.	LEE, MARTHA	1407 Bienville
W.	Kelly, Edna	"
C.	BROWN, EDA	1410 Bienville
C.	Sanders, Maggie	"
C.	Dumas, Jane	"
C.	COLLINS, LENA	1411 Bienville
C.	Sojas, Maggie	"
C.	JONES, ELLA	1412 Bienville
W.	COYNE, MOLLIE	1415 Bienville
W.	Perrilloux, May	"
W.	DAVIS, EMMA	1416 Bienville
C.	JOSEPH, ROSA	1418 Bienville
C.	Morris, Jean	"

MISS JEAN CARLTON



1536 IBERVILLE STREET



Miss Carlton is one of the finest Landladies in the District, known to all as a prince of good fellows, always ready to receive you with a smile and pleasant greeting, and counts her friends by the score. She has surrounded herself with a bevy of charming girls, each one a Star, who are always willing to meet you half way and make you feel that you are welcome. Once you meet them, return you surely will, as good-fellowship is the secret of Miss Carlton's success.

PHONE 1434 MAIN.



COLOR. NAME.

ADDRESS.

C.	CARTER, WINNIE	1419 Bienville
C.	Mays, Alice	"
C.	LEWIS, MARIA	1420 Bienville
C.	Oliver, Anita	"
C.	Jones, Viola	"
C.	Smith, Pearl	"
C.	PORTER, LIZZIE	1422 Bienville
C.	BERRY, ERNESTINE	1423 Bienville
C.	Crockett, Freddie	"
C.	MARCUS, LENA	1424 Bienville
W.	GRANVILLE, MAY	1425 Bienville
W.	Price, Josie	"
W.	Meyers, Annie	"
W.	GIBSON, VIOLA	1426 Bienville
W.	KING, ALMA	1502 Bienville
W.	Price, Ora	"
W.	Norton, Clara	"
W.	Wall, Tillie	"
W.	Young, Julia	"
C.	RODGERS, LIZZIE	1504 Bienville
C.	M'DERMOTT, MARY	1517 Bienville
C.	Williams, Oliver	"
C.	Perry, Alice	"
C.	Deverges, Rosetta	"
C.	Futtermus, Fannie	"
C.	PORTEH, SARAH	1519 Bienville
C.	Bailey, Minnie	"
C.	Garnier, Jennie	"
C.	Jordan, Ida	"

MISS ELLA SCHWARTZ

311 BASIN STREET

Miss Ella Schwartz, who is at the head of this famous establishment, is known far and near for being what the "boys" of the hour call a "jolly good fellow"—at all times, and she is a princess when it comes to being on the "square." Ella has let nothing pass her that goes to make life worth living for; so when out for a "gay" time you want to give her place a call, if it be only to form her acquaintance—which, I'll assure you, will please you in your meanest mood.

Aside from the magnificence of her home, she has always a score of most handsome ladies, who are a "jolly" good crowd to be amongst.

Remember the name—MANSION.

PHONE 1324 MAIN.



COLOR.	NAME.	ADDRESS.
C.	ALEXANDER, LOTTIE	1518 Bienville
W.	Lawson, Bessie	"
W.	Robertson, Eva	"
W.	Kielman, Nellie	"
C.	M'CONNELL, STELLA	1520 Bienville
C.	England, Rosalie	"
C.	Crawford, Jessie	"
C.	LEVY, SALLIE	1522 Bienville
C.	PAUL, LILLIAN	1524 Bienville
W.	Brooks, Florence	"
C.	PARKER, LONNIE	1523 Bienville
C.	Cleese, Bessie	"
C.	Williams, Henrietta	"
C.	BREDA, ALICE	1525 Bienville
C.	ANDERSON, IDA	1526 Bienville
C.	JACKSON, HENRIETTA	1530 Bienville
C.	McQuery, Eddie	"
Oct.	PROUT, LOU	1551 Bienville
C.	GRAYSON, EVA	1540 Bienville
W.	HACKETT, BELLA	1542 Bienville
C.	WILLIAMS, BERTHA	1542½ Bienville
C.	LEE, ROSA	1550 Bienville
C.	Kelly, Irene	"
C.	ALLEN, ROSA	1552 Bienville
C.	Coleman, Eliza	"
C.	DAVIS, MATILDA	1558 Bienville

JOE TRAVERSE

Manufacturing Jeweler



EXPERT
EXAMINATION

131 ST. CHARLES STREET
NEAR CANAL UPSTAIRS
TELEPHONE MAIN 2027-L
NEW ORLEANS, LA.



COLOR. NAME.

ADDRESS.

C.	ABRAMS, IVY	1564-1566 Bienville
C.	Kelly, Beatrice	"
C.	Flower, Mabel	"
C.	Cummings, Viola	"
C.	Nocoe, Gussie	"
C.	Reed, Mary	"

Conti Street

C.	PETE, MRS.	1300 Conti
W.	EVANS, MAY	1306 Conti
W.	Blackwell, Irene	"
W.	Meyers, Nettie	"
W.	Myers, Bertha	"
W.	Williams, Minnie	"
W.	Smith, Jennie	"
W.	Brown, Anna	"
W.	Scott, Della	"
W.	TUCKER, BLANCHE	1308 Conti
W.	JOHNSON, IDA	1310 Conti
W.	HORN, PEARL	1312 Conti
W.	REED, FLORENCE	1320 Conti
W.	Allen, Mamie	"
W.	Davis, Belle	"
W.	Andrews, Mamie	"
W.	Morris, Francis	"
W.	Marshall, Catherine	"
W.	Rothschild, Jean	"
W.	West, Ollie	"
W.	Gardner, Mollie	"

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NED PALFREY, President

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*Full Line Imported Brandies, Wines, Rums,
Cordials and Gins, Fine Old Rye
and Bourbon Whiskies.*

NONE OF THE ABOVE GOODS SOLD
TO JOBBING TRADE IN
NEW ORLEANS.



COLOR. NAME.

ADDRESS.

W.	Clark, Maud	1320 Conti
W.	Hawkins, Dorris	"
W.	Hubert, Maud	"
W.	HODGES, JULIA	1405 Conti
W.	MILLER, HAZEL	1407 Conti
W.	Ward, Florence	"
W.	WILLIAMS, LILLY	1409 Conti
W.	Irwin, Lottie	"
W.	WINTERS, FLORENCE	1411 Conti
W.	WEST, RUTH	1412 Conti
W.	Clayton, May	"
W.	DE SANTERS, MARIE	1413 Conti
W.	CONDON, NELLIE	1414 Conti
W.	Shelton, Dorris	"
W.	Woods, Edna	"
W.	SCHAEFFER, CORINNE	1418 Conti
W.	HAWKINS, GUSSIE	1419 Conti
W.	BONDREAUX, CARRIE	1420 Conti
C.	PATSY, THOMAS	1424 Conti
C.	Morgan, Bella	"
W.	REED, KITTIE	Conti & Marais
W.	Stone, Ida	"
W.	Allen, Jennie	"
C.	HARRIS, CLARA	1503 Conti
C.	Webster, Manda	"
C.	WINAUD, MILLIE	1504 Conti
W.	Lee, Georgie	"
W.	McHenry, Nellie	"
W.	MORRIS, EMMA	1506 Conti
W.	Brown, Nellie	"

P. L. FOURCHY

Attorney
And
Counsellor - at - Law

PRACTICES IN ALL COURTS

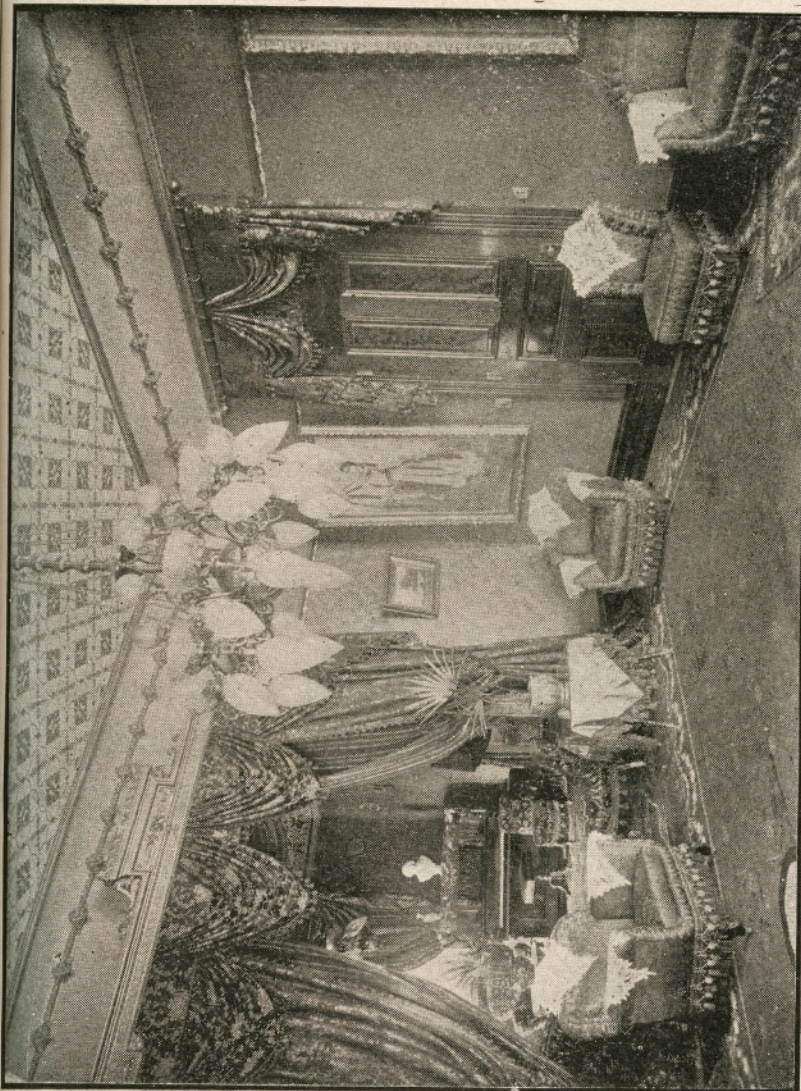


Residence: 1019 N. Liberty
PHONE 2324-R

Office Hours: 8 to 10 a. m.
PHONE 2493-L 2 to 4 p. m.

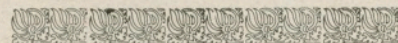
Office: 806 Gravier Street
COR. CARONDELET

NEW ORLEANS, LA.



The American parlor at Miss Arlington's, 225 Basin Street. Every article in same made in America for Miss Arlington, and you should see it.

MISS GIPSY SHAFFER



1552 IBERVILLE STREET



Has proven herself one of the most popular women in Storyville, and one who knows how to earn friends and keep 'em. Gipsy also has a most lovable disposition; which alone helps to gain her friends.

“Gip’s” success is due solely to her cleverness and the way she conducts her establishment.

The women, who are many, are all good fellows who believe in making life a dream instead of a burden. Ask and see “Gip.”

PHONE 4398.



COLOR.	NAME.	ADDRESS.
W.	DESMOND, MATTIE	1508 Conti
W.	Rooney, Josie	“
C.	MARTI, JOSEPHINE	1509 Conti
W.	PASCAL, JOSEPHINE	1512 Conti
C.	WILLIAMS, EMMA	1515 Conti
C.	Sanders, Carrie	“
W.	MURPHY, KITTIE	1517 Conti
W.	FOSTER, LOU	1516 Conti
C.	CUNNINGHAM, CAMILLE	1518 Conti
W.	LESTER, CLARA	1523 Conti
W.	White, Hattie	“
W.	DEFFES, MARIE	1527 Conti
C.	ROBERTSON, GRACE	1529 Conti
C.	WILLIAMS, SARAH	Conti nr. Villere
C.	WILLIAMS, SARAH	1549 Conti
C.	SCOTT, GRACE	1555 Conti
C.	Devernie, Mary	“
W.	MOORE, CLARICE	1550 Conti
W.	Horn, Pearl	“
W.	BOND, GERTRUDE	1554 Conti
W.	MABLY, GARNET*	1556 Conti
W.	THOMPSON, ALICE	1558 Conti
C.	JONES, MARIE	1561 Conti
C.	Brady, Theresa	“
W.	HARRINGTON, ROSIE	1563 Conti
W.	RODGERS, JOSEPHINE	1565 Conti
W.	SAUER, MATTIE	1567 Conti
C.	CARYOU, MRS. V.	1568 Conti

F. Hollander & Co.

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BOUTELLEAU & CO., COGNAC

ROSSKAM, GERSTLEY & CO.

PENNSYLVANIA PURE RYE WHISKEY

HARTWIG KANTOROWICZ

POSEN, GERMANY

CORDIALS

513, 515, 517 Iberville Street
New Orleans, La. U. S. A.



St. Louis Street

COLOR.	NAME.	ADDRESS.
W.	MOORE, MARIE	1408 St. Louis
W.	Herbert, Alice	"
C.	KLEIN, CARRIE	1410 St. Louis
C.	Segur, Thelma	1410 St. Louis
C.	SHAY, ROSIE	1412 St. Louis
W.	McKnight, Lillian	"
C.	REED, SADIE	1416 St. Louis
C.	JOHNSON, Mary	1420 St. Louis
C.	SMITH, ELIZA	1426 St. Louis
W.	Diamond, Annie	"
W.	Sullivan, Mamie	"
W.	JACOBS, ALICE	1430 St. Louis
W.	BLACK, DELLA	1510 St. Louis
C.	CORDELL, SARAH	1518 St. Louis

Franklin Street

W.J.	ROSENBLATT, REGINA	211 N. Franklin
W.J.	Morris, Stella	"
W.J.	Schmitka, Rosie	"
W.J.	Goldbrook, Annie	"
W.J.	Bloom, Dolly	"
W.	SPARKS, CLAUDIA	325 N. Franklin
W.	Allen, Margaret	"
W.	Bell, Andry	"
W.	Gray, Evelyn	"
W.	Evans, Josie	"
W.	Lewis, Thelma	"
W.	MORRISON, STELLA	"

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W. Ward, Adele
W. Gilstrap, Dorothy
W. Brown, Ethel

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338 N. Franklin
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Liberty Street

C. MADISON, MARIE
W. HEYMAN, BERTHA
W. Ward, Ella
W. McGee, Nora
W. Brown, Wilamena

206 Liberty
221-223 Liberty
"
"
"



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Miss Lines is one woman among the fair sex who is regarded as an all-round jolly good fellow.

Nothing is too good for "Como," and she regards the word "Fun" as it should be, and not as a money-making word. She is a good fellow to all who come in contact with her.

Miss Lines also has the distinction of keeping one of the quietest and most elaborately furnished establishments in the city, where an array of beautiful women and good times reign supreme.

A visit will teach more than pen can describe.

Bessie also has an array of beautiful girls, who are everlastingly on the alert for a good time, so

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been in the midst of an array of beautiful women
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fastidious gentleman.

It has been Ollie's mark in life to make friends
and keep them.

She also has a most worthy name of being the
mistress over one of the foremost sporting places
in the Tenderloin District.

"Ollie" has recently added some very hand-
some and charming young ladies to her register.

So don't be misled until you have seen Ollie
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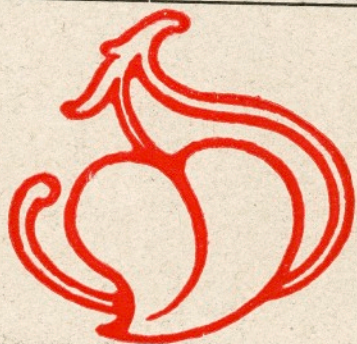
MISS BURT is a charming and welcome addition to the ranks of our prominent landladies, and has at once stepped into the limelight and gained the reputation of being the head of one of the most select houses in the district. She bids fair to become as popular in the city of her adoption as she is in her late home (St. Louis). A visit to 1517 is a guarantee of an introduction to a coterie of most charming and witty young ladies.



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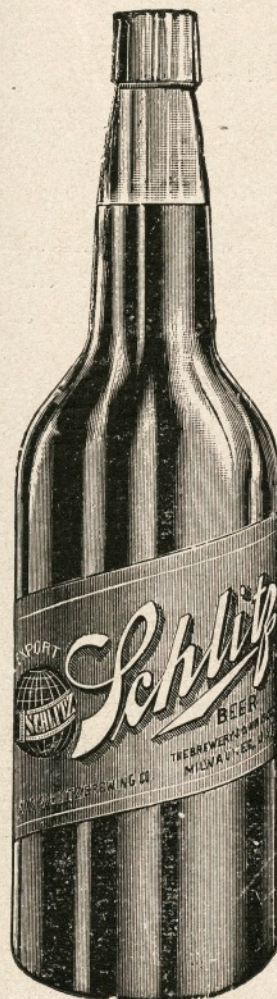
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1559 IBERVILLE ST.

While still young in our midst, has, nevertheless, proven herself a grand woman, and has also made "good" as a conductor of a first-class establishment.

If there was ever an affable person, it is certainly portrayed in full when the name "Bradford" is mentioned.

If it was within my power to name Kings and Queens, I would certainly go out of my way to bestow the title of "Queen of Smile" on Miss Margaret.

Miss Bradford is one of the few women who can say she has friends, who are friends in deed, and who are with her in all her adventures.

Her "Chateau" is grandly equipped, and is lacking of nothing.

Pretty women, good time and sociability has been adopted as the countersign of Miss Bradford's new and costly home.

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— **OLD** —
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223 N. BASIN STREET



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315 BASIN STREET

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If there is anything new in the singing and dancing line that you'd like to see while in Storyville, Countess Piazza's is the place to visit, especially when "one" is out hopping with friends—the women in particular.

The Countess wishes it to be known that while her maison joie is peerless in every respect, she only serves the "amber fluid."

See Directory for list of girls' names.

"Just ask for Willie Piazza."

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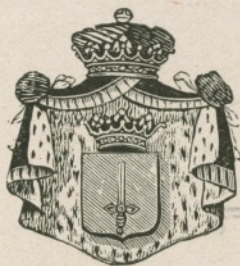
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The native fragrance of the former with its remarkable health properties—

Plus the purest product of sound, ripe grapes and genuine French methods.

Forbidden Fruit—yet not forbidden—its delicacy of flavor, its piquancy, its stimulating qualities, are welcomed at every banquet board and formal dinner, and every exclusive home social.

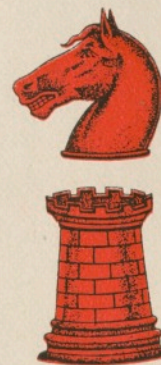
An after-dinner cordial that stands alone in a class created by itself—a cordial that fairest woman may clink to the parting toast and enjoy as never before to the last golden drop.

A perfect cordial that loosens the connoisseur's tongue of praise and confirms all that mind can fancy.



RUY LOPEZ

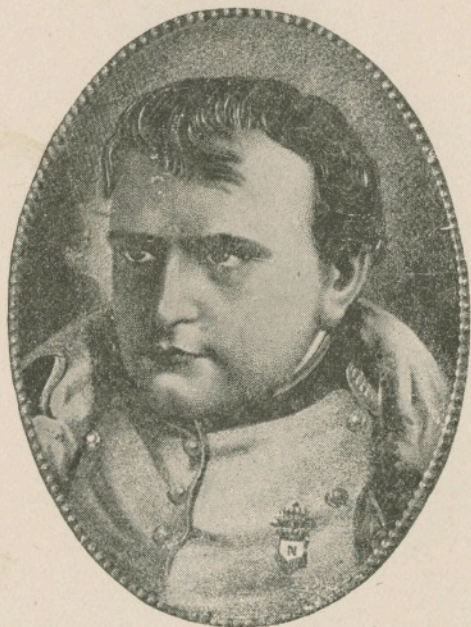
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