



Sun-Ray



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Spring
Water
in the
World

Exclusive Agents for La., Ala. and Miss.

Sun-Ray Agency Co.

Third Floor Perrin Building

Phone Main 4031

NEW ORLEANS

All Hotels, Bars and Cafes

2 Feb. Sat
July 1936

FUN! FUN!! FUN!!

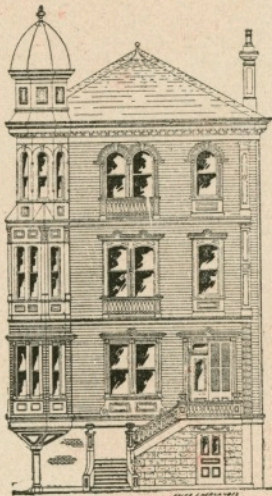
DON'T MISS THE
French Balls
GIVEN BY THE
C. C. C. Club and
Two Well-Known Gentlemen

ODD FELLOWS' HALL
FEBRUARY 29TH AND
MARDI GRAS NIGHT



C The Balls have been the Real Thing for years, so if you are out for a good time don't miss'em. Tickets for sale at TOM ANDERSON'S TWO SALOONS, and LAMOTHE'S RESTAURANT, 716 Gaavier St.

Miss Josie Arlington



THE ARLINGTON

Nothing daunted, Miss Arlington, after suffering a loss of many thousands of dollars through a fire, has refurnished and remodeled the entire place at an enormous expense, and the mansion is now the most gorgeous in the Southwest.

Within the great walls of this mansion will be found the work of great artists from Europe and America. Many articles from the Louisiana Purchase Exposition will also be seen.

PHONE MAIN 1888

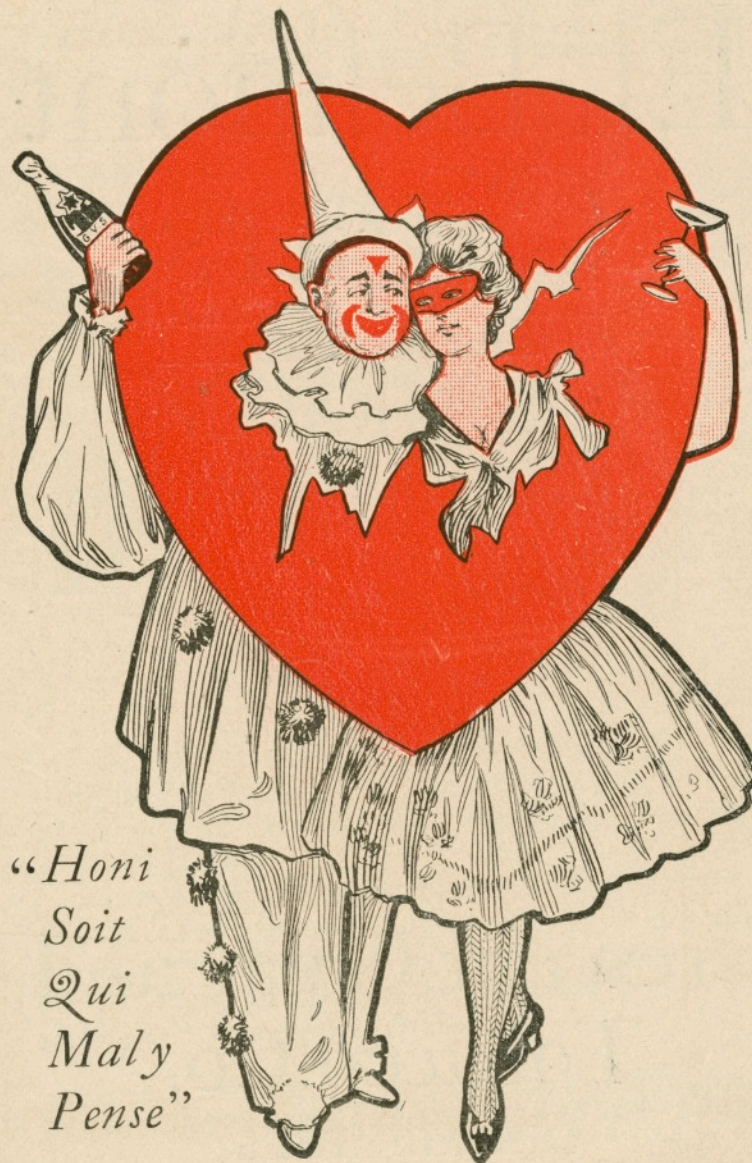
NOWHERE IN this country will you find a more complete and thorough sporting house than the Arlington.

Absolutely and unquestionably the most decorative and costly fitted-out sporting palace ever placed before the American public.

The wonderful originality of everything that goes to fit out a mansion makes it the most attractive ever seen in this or the old country.

Nothing daunted, Miss Arlington,

225 N. Basin



*“Honi
Soit
Qui
Maly
Pense”*

El Belmont Cigars

ARE REALLY
EXCELLENT



Crescent Cigar and
Tobacco Co.

DISTRIBUTERS

Preface

"A Word to the Wise"



THE author of this Directory and Guide of the Tenderloin District has been before the people on many occasions as to his authority on what is doing in the "Queer Zone"—Tenderloin.

Everybody who knows to-day from yesterday will say that my Blue Book is the goods right from the spring.

WHY NEW ORLEANS SHOULD HAVE THIS DIRECTORY

First—Because it is the only district of its kind in the States set aside for the fast women by law.

Second—Because it puts the stranger on a proper grade or path as to where to go and be secure from hold-ups, brace games and other illegal practices usually worked on the unwise in Red Light Districts.

ANDERSON'S

Famous Cafes and Chop Houses

T. C. ANDERSON, PROPRIETOR



The Best of
Everything

"OUR MOTTO"

This Book Not Mailable



TO know a thing or two, and know it direct, go through this little book and read it carefully, and then when you go on a "lark" you'll know "who is who" and the best place to spend your time and money.

Read all the "Ads," as all the best houses are advertised, and are known as the "Cream of Society."

Names in capitals are Landladies. "W" stands for white, "C" for colored, "Oct" for octoroon.

The contents of this book are facts, and not dreams from a "hop joint."

You will now find the boundary of the Tenderloin District, commonly called Anderson County or Storyville: North side Iberville Street to South side St. Louis, and East side North Basin to West side North Robertson Streets.

This is the boundary in which the lewd women are compelled to live according to law.

Yours,

BILLY NEWS.

NINTH EDITION.

NEVER CLOSED

TOM ANDERSON'S Annex

COR. BASIN & IBERVILLE STS.

NOTED THE STATES
OVER *for* BEING THE
BEST CONDUCTED
CAFE *in* AMERICA



PRIVATE ROOMS *for the* FAIR SEX

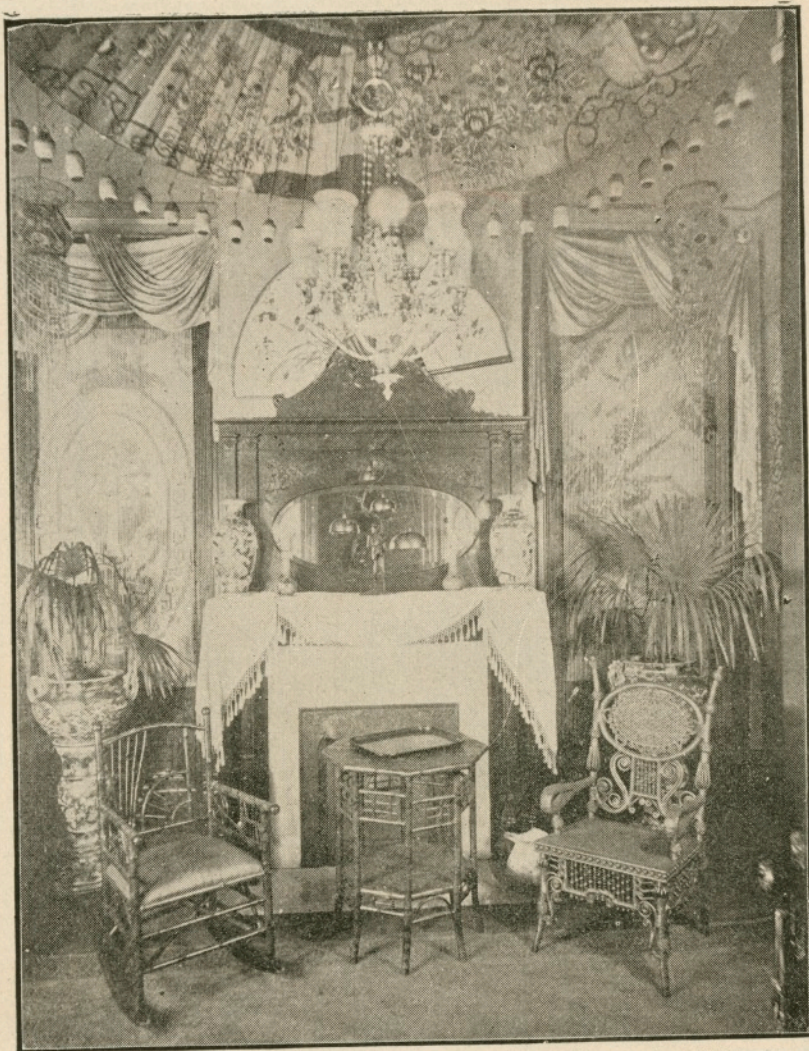
MUSIC NIGHTLY

PHONES: 2253-Y AND 3511 MAIN
BILLY STRUVE, *Manager*



BASIN STREET

BURT, HILMA, w.	209
Davis, Winnie, w.	209
Meyers, Dorothy, w.	209
Snepard, Annie, w.	209
Gilbert, Helen, w.	209
Conner, Jessie, w.	209
McVeigh, Eunice, w.	209
Anderson, Cecile, w.	209
Ledbetter, Hazel, w.	209
Clark, Kittie, w.	209
White, Bernice, w.	209
ANGELE, MARGARET, w.	213
Duval, Minnie, w.	213
Mongol, Mamie, w.	213
Provoski, Levinia, w.	213
Colians, Carman, w.	213
Leonard, Georgie, w.	213
DENNIS, MARRIETTE, w.	217
Belmont, Blanche, w.	217
NICHOLS, OLLIE, w.	221
Dunbar, Crystal, w.	221
Shaffer, Corinne, w.	221
Norris, Beatrice, w.	221
Landry, B.	221
Evans, Wanda, w.	221
Dunlap, Freda, w.	221

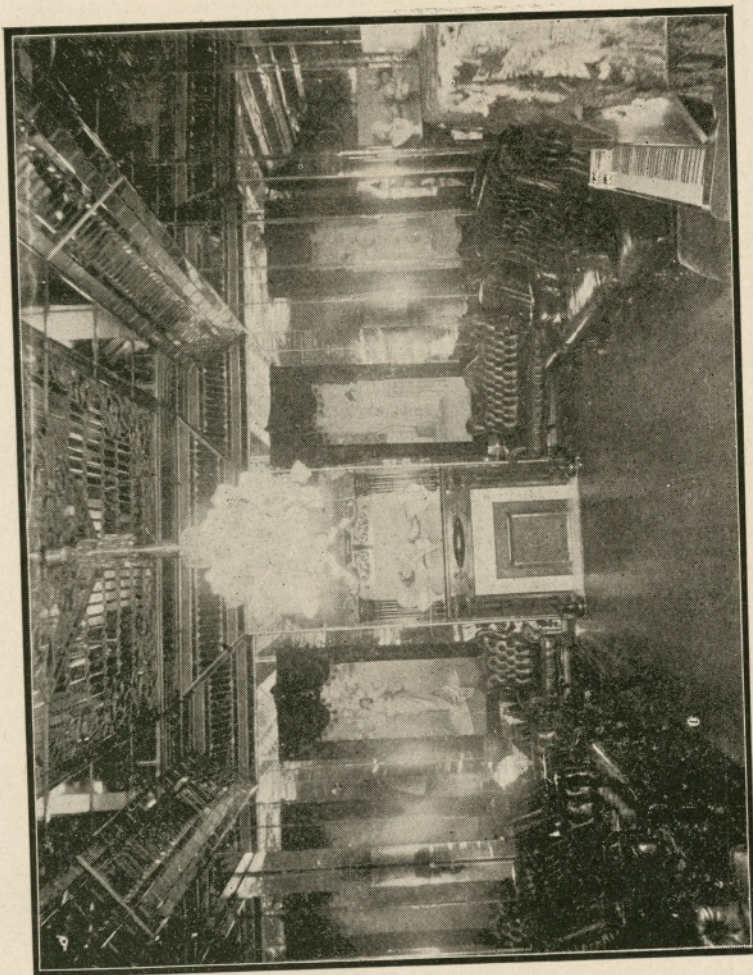


A corner in the Japanese Parlor at Miss Arlington's, 225 North Basin Street. Every article in same imported from Japan by a well-known Japanese Decorator.



BASIN STREET

NICHOLS, OLLIE, w.	221
McIntyre, Lillian, w.	221
White, Minnie, w.	221
Edwards, Bessie, w.	221
Morrison, Wayne, w.	221
SIMPSON, GRACE, w.	223
Malone, Jennie, w.	223
Williams, Frances, w.	223
Tillman, Violet, w.	223
Adams, Alice, w.	223
Thurston, Adelaide, w.	223
Wilson, Lulu, w.	223
Day, Thelma, w.	223
Trapp, May, w.	223
Kincade, Rose, w.	223
ARLINGTON, JOSIE, w.	225
Casey, Annie, w.	225
Harvey, Eleanor, w.	225
Ottman, Lura, w.	225
Howard, Claudia, w.	225
George, Edna, w.	225
Davis, Nellie, w.	225
Brown, Gertrude, w.	225
Douglass, Dollie, w.	225
Wells, Florence, w.	225
Whitaker, Marion, w.	225
Sawyer, Frances, w.	225
Gage, Elizabeth, w.	225

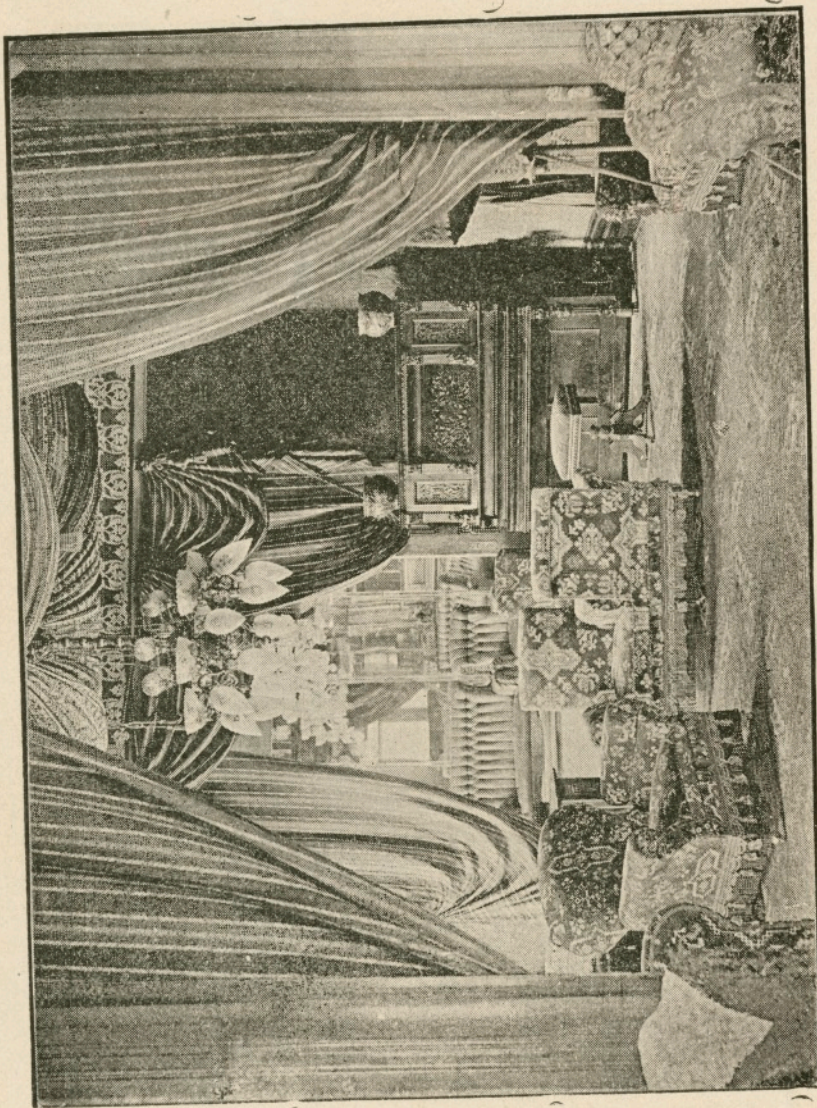


Never before has a more complete and grander Mirror and Music Hall been seen anywhere than the one at Miss Arlington's, 225 North Basin Street.



BASIN STREET

ARLINGTON, JOSIE, w.	225
Onga, Alice, w.	225
Lamont, Margaret, w.	225
Coleman, Jessie, w.	225
Melville, Audrey, w.	225
Smith, Clarisse, w.	225
DeFLOREY, LUCY, w.	227
PETIT, MARCELLE, w.	231
Raymond, Bertha, w.	231
WHITE, LULU, c.	235
Dreyfus, Louise, c.	235
Smith, Olga, c.	235
Miller, Ethel, c.	235
Venerable, Quetnie, c.	235
Hall, Jessie, c.	235
Harris, Minnie, c.	235
Thomas, Malinda, c.	235
Eisman, Tessie, c.	235
Stainer, Catherine, c.	235
MOORE, STELLA, w.	305
PASCAL, CLARA, w.	307
SCHWARTZ, ELLA, w.	311
Carter, Bessie, w.	311
Morris, Beatrice, w.	311
Gardner, Mollie, w.	311
McDonald, Grace, w.	311



The Vienna Parlor at Miss Arlington's, 225 North Basin Street.
This Parlor contains the best and most costly work imported to
this country from Germany.



BASIN STREET

STONE, VIVIAN, w.	315
Shepard, Lucille, w.	315
Morris, Frances, w.	315
Kenard, Maxine, w.	315
McFarland, Ethel, w.	315
Adam, Blanche, w.	315
Davis, Dorothy, w.	315
Bell, Lucille, w.	315
PIAZZA, WILLIE, c.	317
Foley, Olivia, c.	317
Miller, Sweetie, c.	317
Fent, Flo, c.	317
Brown, Mabel, c.	317
Turner, Camille, c..	317
Pope, Margaret, c.	317
SMITH, ELLA, w.	319
Stein, Rosie, w.	319
HOSKINS, GOLDIE, c.	321
BONVILLE, VIVIAN, w.	325
Shafer, Josie, w.	225
JOHNSON, EMMA, w.	331
Clark, Willie, w.	331
DeLourandie, Ella, w.	331
D'Orville, Nana, w.	331
Wesley, Earl, w.	331
Russel, Gladys, w.	331
Barnet, Jennie, w.	331
Vanburger, Rosie, w.	331
Bradley, Mabel, w.	331



One of the many parlors at Miss Arlington's, 225 N. Basin Street.

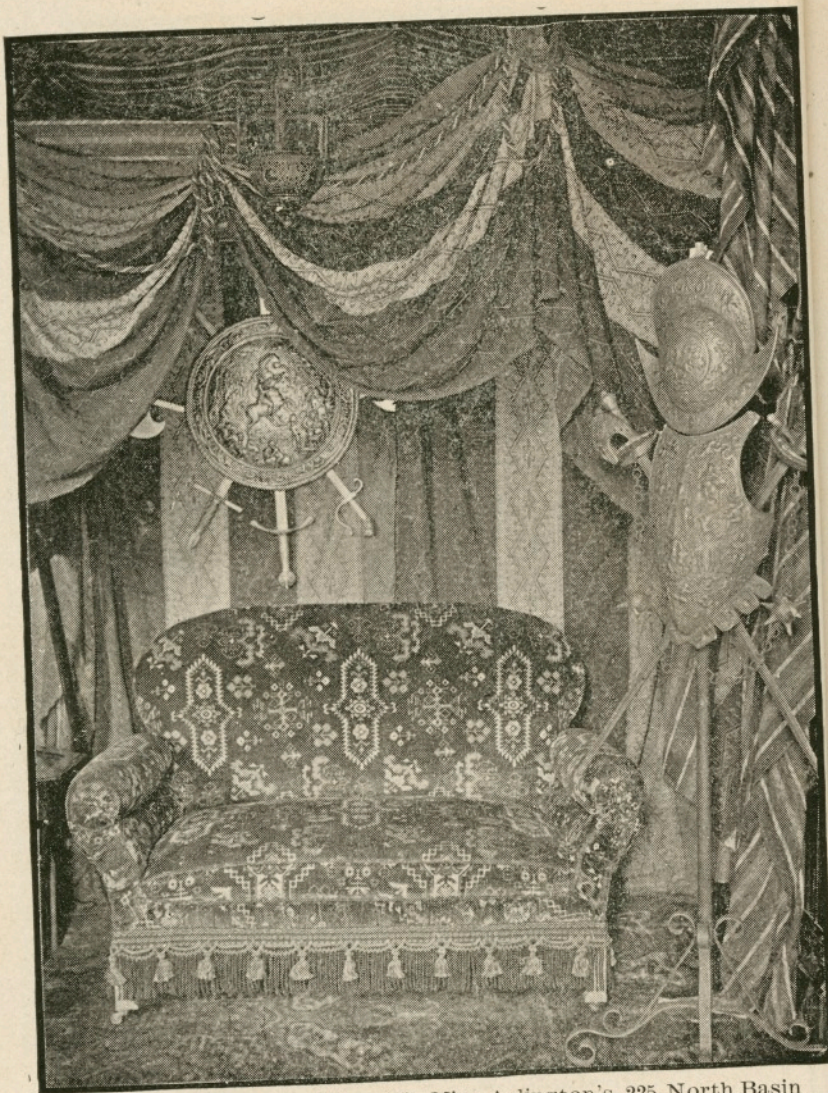


BASIN STREET

DENNING, DOROTHY, w.	337
Pearl, w.	337
Edna, w.	337
Castleman, Stella, w.	337
Brewster, Gladys, w.	337
DEAN, JULIA, w.	341
Loyd, Grace, w.	341
Meyers, Blanche, w.	341
Rosenberg, Minnie, w.	341
Mansfield, Hattie, w.	341
Staine, Nellie, w.	341

BIENVILLE STREET

GOLD, FANNIE, w.	1206
STEVENS, VIRGIE, w.	1210
SEGUIR, THELMA, c.	1210
BURGOYNE, VIOLET, w.	1212
CHANNDLER, JOSIE, w.	1213
HINES, MAMIE, w.	1300
Johnson, Ida, w.	1300
Ackerman, Rebecca, w.	1300
KLINE, BESSIE, w.	1301
DAVIS, NELLIE, w.	1302
MILLER, GLADYS, w.	1303
LEVY, BESSIE, w.	1304
RAYNOLD, ANNIE, w.	1306
Nelson, Julia, w.	1306



One of the gorgeous "dens" in Miss Arlington's, 225 North Basin Street. If seeing is believing, then you can judge for yourself the cost Miss Arlington laid out on her mansion.



BIENVILLE STREET

DRURY, NELLIE, w.	1307
WILLIAMS, LULU, w.	1308
WRIGHT, BESSIE, w.	1309
MACKENFUSS, GEORGIE, w.	1310
GRONER, RUTH, w.	1311
Miller, Edna, w.	1311
Jarvis, Mattie, w.	1311
LEHMAN, GUSSIE, w.	1311
LOGAN, HATTIE, w.	1312
Smith, Mamie, w.	1312
BRITT, MAY, w.	1315
ENGLISH, ANNIE, w.	1318
Howard, Effie, w.	1318
Dunbar, May, w.	1318
Nailer, Bessie, w.	1318
McCross, Jennie, w.	1318
JENNET, PEARL, w.	1321
EVANS, MABEL, w.	1323
Brown, Maggie, w.	1323
PARIS, MARGARET, w.	1400
ROMAN, ANGEL, w.	1402
ROBBINS, MABEL, c.	1404
Page, Ida, c.	1404
FARLEY, MINNIE, c.	1405
Dudley, Belle, c.	1405
White, Annie, c.	1405

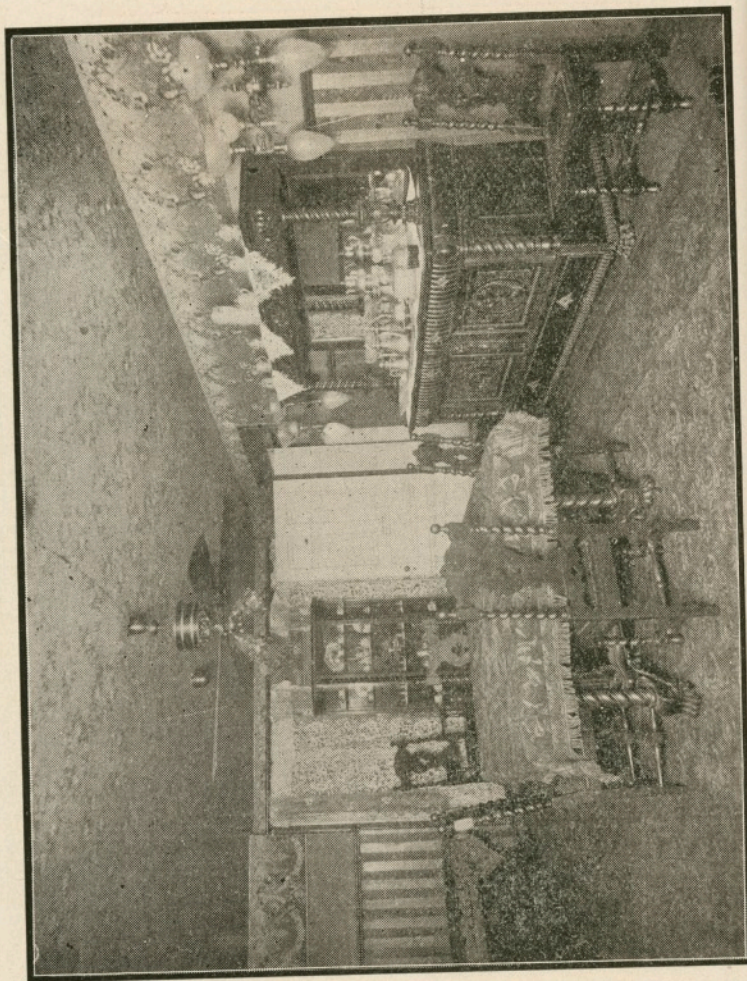


A corner in Miss Arlington's apartment, 225 North Basin Street. Oil Paintings, Bric-a-brac, etc., in same said to have cost over \$5,000.



BIENVILLE STREET

KING, ALMA, w.	1406
Robertson, Margaret, w.	1406
Shill, Blanche, w.	1406
Norton, Clara, w.	1406
Livingston, Dora, w.	1406
Porter, Lizzie, w.	1406
JOHNSON, LUCILLE, c.	1407
Christmas, Bessie, c.	1407
Pullman, Vernelle, c.	1407
LAWRENCE, ROSIE, W.	1410
Logan, Blanche, w.	1410
Hansome, Annie, w.	1410
Donahue, Jennie, w.	1411
COLLINS, LENA, c.	1411
RAGAN, KITTIE, w.	1411
Schnider, Bessie, w.	1411
Brown, Mabel, w.	1411
ALLEN, BERTHA, w.	1412
DUMAS, JEANNE, c.	1415
Brown, Edna, c.	1415
BERRY, ERNESTINE, c.	1419
Arm, Janice, c.	1419
LEWIS, MARIA, c.	1420
Brown, Emma, c.	1420
Brown, Emily, c.	1420
PARELLA, MAY, w.	1422
WILLIAMS, BERTHA, c.	1423
Rome, Della, c.	1423

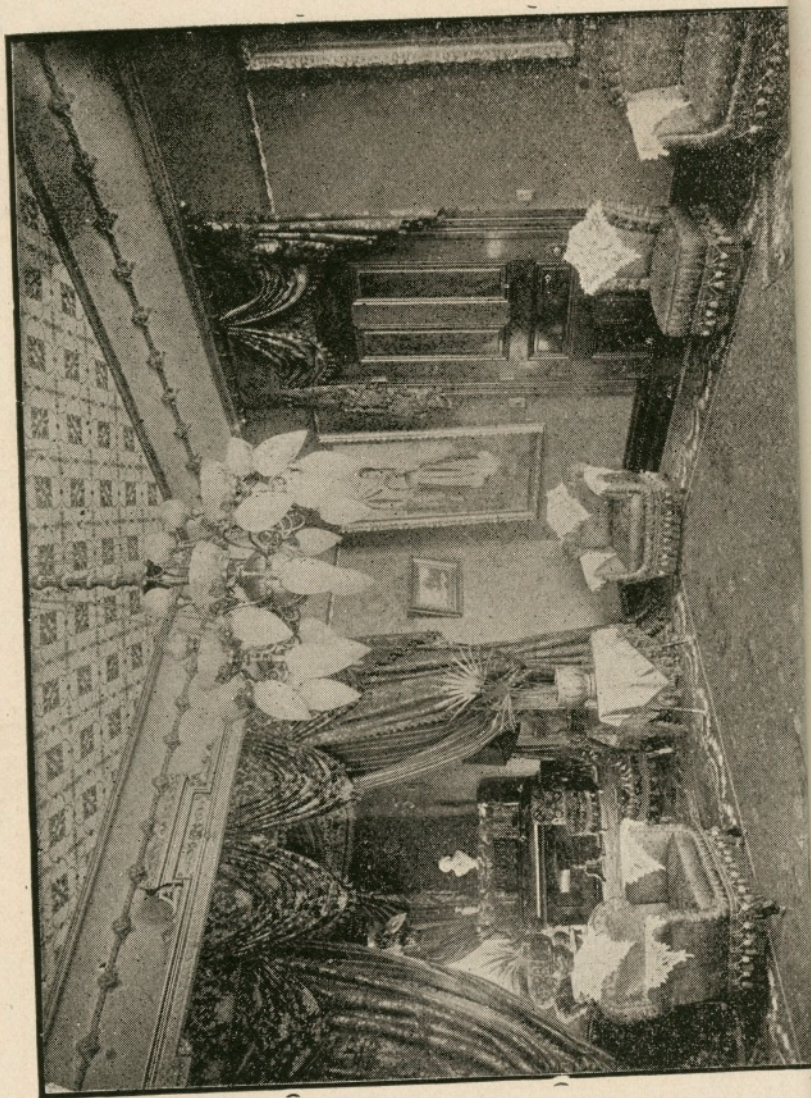


The costly Dining-room in Miss Arlington's, 225 North Basin Street. Panels in Wall and Wood Carpet in at great expense.



BIENVILLE STREET

SEYMOUR, VIOLET, w.	1424
SMITH, LIZZIE, c.	1425
White, Lulu, c.	1425
JOHNSON, EMMA, c.	1426
PARIS, CLARA, c.	1502
Martel, Josephine, w.	1502
ROGERS, LIZZIE, c.	1504
WILLIAMS, OLIVIA, c.	1509
Chapman, Lulu, c.	1509
McDONALD, LULU, c.	1511
WALKER, DAVIE, c.	1511
THEOPHILE, MAMIE, c.	1515
Ford, Ethel, c.	1515
McDONALD, MARY, c.	1517
Richardson, Lizzie, c.	1517
Deverny, Rosetta, c.	1517
Lewis, Camille, c.	1517
BABTISTE, LOTTIE, c.	1518
Robertson, Eva., c.	1518
Ervine, Lottie, c.	1518
PORTER, SARAH, c.	1519
Johnson, Louise, c.	1519
Landry, Leontine, c.	1519
Charles, Mathilda, c.	1519
CRAWFORD, STELLA, c.	1520
Crawford, Jessie, c.	1520
Kelly, Norah, c.	1520
LEE, SALLIE, c.	1522



The American Parlor at Miss Arlington's, 225 North Basin Street.
Every article in same made in America for Miss Arlington, and
you should see it.



BIENVILLE STREET

DAVIS, MARIE, c.	1523
Shaffer, Josephine, c.	1523
SMITH, IDA, w.	1524
BROWN, LUCY, c.	1525
Jones, Lizzie, w.	1525
Brown, Ethel, c.	1525
RICHARDSON, IDA, c.	1526
Edwards, Josephine, c.	1526
Memol, Corinne, c.	1526
Mack, Madaline, c.	1526
LeBlanc, Lillian, c.	1526
HESTER, LIZZIE, w.	1528
BAILEY, LENA, c.	1534
Poydras, Ellen, c.	1534
WHITE, FLORENCE, c.	1544
Davis, Mary, c.	1544
ANDREWS, LENA, w.	1546
ROGERS, LAURA, w.	1548
LEE, BESSIE, w.	1550
Coleman, Lizzie, c.	1550
Jackson, Mary, c.	1550
PROUT, LOU, c.	1551
CLASEY, BESSIE, c.	1552
BRASCO, ELLA, c.	1555
Stevens, Virgie, c.	1555
DAVIS, MARY, w.	1558
ABRAMS, IVY, c.	1566
Evans, Mabel, c.	1566
Osborne, Virgie, c.	1566

CHAS. MYER *and* COMPANY

Exclusive Distributers for

Van Dyck CIGARS

*The Very Best
Clear Havana*

ESBERG GUNST CO.

Manufacturers TAMPA, FLORIDA



CONTI STREET

EVANS, MAY, w.	1304
Jefferson, Edeth, w.	1304
Stall, Trixie, w.	1304
Jones, May, w.	1304
Taylor, Lottie, w.	1304
Howell, Helen, w.	1304
Moore, Sadie, w.	1304
SHAFFER, GYPSIE, w.	1306
Otis, Thelma, w.	1306
Tester, Claudie, w.	1306
Hayes, Lottie, w.	1306
Hayes, Nellie, w.	1306
Elles, Dorothy, w.	1306
Hamilton, Louise, w.	1306
Bradford, Bertha, w.	1306
Hamson, Eva, w.	1306
Spenses, Bessie, w.	1306
McLewry, Margaret, w.	1306
JACOBS, ALICE, c.	1308
MILLER, MAUD, w.	1310
O'REILEY, KITTIE, w.	1312
REED, FLORENCE, w.	1320
Rhivers, Pearl, w.	1320
Leroy, Virginia, w.	1320
Sommers, Ethel, w.	1320
DuBois, Vivian, w.	1320
Blackwell, Irene, w.	1320

Smoke

**Balboa
Cigars**

That's All!!



CONTI STREET

REED, FLORENCE, w.	1320
Clark, Maud, w.	1320
Mead, Ethel, w.	1320
Nelson, Alice, w.	1320
Raymond, Margaret, w.	1320
Carnell, Felma, w.	1320
STEVENS, LILLY, w.	1405
Miller, Georgie, w.	1407
HOCK, NELLIE, w.	1407
GORDON, RUTH, w.	1411
Wolf, Mary, w.	1411
NORIA, JULIA, w.	1413
Belmont, Lilly, w.	1413
MICKELL, MINNIE, w.	1414
RODRIGUEZ, GRACE, w.	1418
HAWKINS, GUSSIE, w.	1419
CLAMMENT, NETTIE, c.	1504
Dauley, Jeannette, c.	1504
HAWKINS, NELLIE, w.	1505
MORRIS, EMMA, c.	1506
Brown, Nellie, w.	1506
DESMOND, MATTIE, w.	1508
PRICE, JOSIE, w.	1512
KENNEDY, JULIA, c.	1516
Howard, Clara, c.	1516
IRVER, KATIE, c.	1519
BROWN, WILHEMENA, c.	1524
WARD, ELLA, c.	1526

A Proven Success

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Havana Cigars

On Sale Everywhere

A. FALK, *Maker*



CONTI STREET

COOK, MARY, c.	1527
Brady, Theresa, c.	1527
Ormary, Josephine, c.	1527
Robertson, Mary, c.	1527
McENERY, NELLIE, c.	1528
Price, Ora, c.	1528
Wall, Tillie, c.	1528
JOHNSON, FLORENCE, w.	1530
Clark, May, w.	1530
Wilson, Kittie, w.	1530
Lee, Georgie, w.	1530
GRIFFIN, MAUD, w.	1531
Wilson, Sallie, w.	1531
CRAWFORD, ALICE, w.	1535
Cook, Lilly, w.	1535
WEIL, JULIA, w.	1540
Dyers, Jessie, w.	1540
BURCH, VICTORIA, w.	1540
DEFFES, MARY, w.	1541
LEE, BESSIE, w.	1543
JOHNSON, ALBERTA, c.	1545
FIELDS, MAMIE, c.	1555
MABLEY, GARNET, w.	1556
JAMES, MARY, c.	1563
MILLER, EVA, w.	1565
MELVIN, IDA, c.	1567
Chapman, Alice, c.	1567

TADEMA CIGAR

THAT MADE

Chas.
Meyer
& Co.
FAMOUS



Canal and Royal Streets
NEW ORLEANS, LA.

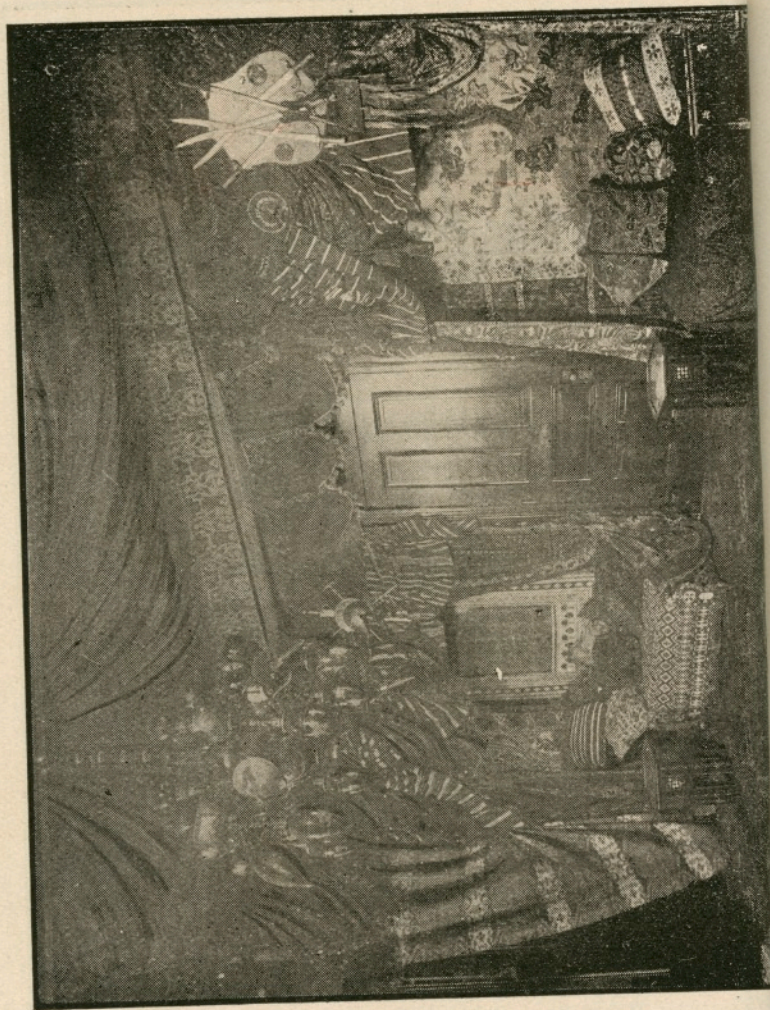


CONTI STREET

DENNIS, JULIA, c.	1571
Crimmins, Annie, c.	1571
Parker, Anita, c.	1571
Johnson, Alice, c.	1571

FRANKLIN STREET

HARRIS, MINNIE, c.	205
DAY, ALICE, c.	213
Williams, Mollie, c.	213
Golden, Alina, c.	213
Murphy, Lottie, c.	213
LACOURT, LOUISA, c.	215
Scott, Lavina, c.	215
WASHINGTON, W., c.	219
Williams, Kate, c.	219
Goldstein, Olivia, c.	219
Williams, Emma, c.	219
JOHNSON, GUSTINE, c.	227
Doyle, Gussie, c.	227
Wiley, Irene, c.	230
ANDERSON, MARY, c.	230
Smith, Bertha, c.	230
Dixon, Lucille, c.	230
Lynch, Nellie, c.	230
Coleman, Sarah, c.	230
BAILEY, LOUISE, c.	315
Jackson, Maud, c.	315
Ray, Sadie, c.	315



This magnificent and costly Turkish Parlor at Miss Arlington's 225 North Basin Street. If anyone appreciates grandeur and work of art, here it is in full.



FRANKLIN STREET

SPENCER, MAY, w.	319
St. Claire, Jennie, w.	319
May Lor, Bessie, w.	319
Bradley, Florence, w.	319
Barrett, Alto, w.	319
Randolph, Estelle w.	319
Clark, Julia, w.	319
Lovell, Rose, w.	319
Russell, May, w.	319
HALLIDAY, NELLIE, w.	322
Wilson, Stella, w.	322
Bradley, Eva, w.	322
WILLIAMS, LOTTIE, c.	324
Smith, Nellie, c.	324
SPARKS, CLAUDIE, w.	327
Meyer, Beatrice, w.	327
Carter, Inez, w.	327
Boll, Bonnie, w.	327
Thomas, Kate, w.	327
Coleman, Bertha, w.	327
TUCKERMAN, MAY, w.	338
McDonald, Minnie, w.	338
Woods, Hazel, w.	338
Mansfield, Hazel, w. .	338
Stein, Nellie, w.	338
Wells, Gladys, w.	338
Loyd, Grace, w.	338
Lynch, Blanch, w.	338

NATURAL IN ITSELF

LONDONDERRY LITHIA WATER

Prescribed
by Eminent
Physicians



KNOWN
THROUGHOUT
THE
WORLD



IBERVILLE STREET

HARRIS, MARGARET w.	1200
Simon, Lucy, w.	1200
WILSON, VICTORIA, w.	1202
Cohen, Emma, w.	1202
HENRY, JEANNETTE, w.	1204
Joiner, Isabelle, w.	1204
LODI, OLGA, w.	1206
Thomas, Eva, w.	1206
WILSON, JENNIE, w.	1208
VEVE, GABRIELLE, w.	1210
VAN NESS, ANITA, w.	1211
Gold, Sadie, w.	1211
CLAMAS, MICHAEL, w.	1212
DUVAL, JEANNE, w.	1214
BROWN, KITTIE, w.	1215
RANUNIA, LEONORA, w.	1216
Parker, Bessie, w.	1216
CYRILL, TILLIE w.	1217
NEWMAN, BERTHA, w.	1219
BURKE, ROSIE, w.	1300
ROSS, ANNIE, w.	1301
MILLER, ANNIE, w.	1302
Singbury, Becky, w.	1302
SMITH, ANNIE, w.	1303
KING, GOLDIE, w.	1304
Amourish, Annie, w.	1304
Smith, Loretta, c.	1304



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*Echo
Springs
Rye*

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and other first-class places

S. Grabfelder & Co.
LOUISVILLE, KY.

SEE CALHOUN



IBERVILLE STREET

GROSS, JANE, w.	1305
WHITE, JEANNETTE, w.	1309
Fellman, Annie, w.	1309
BROWN, BESSIE, w.	1310
White, Thelma, w.	1310
Vlodovich, Sadie, w.	1310
MILLER, CECILE, w.	1311
Lee, Annie, w.	1311
Howard, May, w.	1311
COHEN, MINNIE, w.	1312
Nagle, Freda, w.	1312
RUDOLPH, BESSIE, w.	1313
Gold, Laura, w.	1313
WILSON, MAGGIE, w.	1315
King, Annie, w.	1315
SMITH, CELIA, w.	1317
Silverstein, Regina, w.	1317
BROWN, ANNIE, w.	1319
STERN, SADIE, w.	1320
Brown, Fannie, w.	1320
HART, EDNA, w.	1332
Matthews, Peach, w.	1332
Shepard, Stella, w.	1332
WEINBERGER, TILLE, w.	1402
FAY, MARGARET, w.	1403
WILLIAMS, BEATRICE, w.	1404
BATES, BASIL, w.	1405
Smith, Annie, w.	1405

Hunter Baltimore Rye

The American
Gentleman's Whiskey



Wm. Lanahan
& Son

Baltimore, Md.



IBERVILLE STREET

WALLACE, MINNIE, w.	1406
Smith, Celia, w.	1406
BONAFON, BELLA, w.	1407
Williams, Eva, w.	1407
BROWN, MOLLIE, w.	1408
IRISH, FANNIE, w.	1409
ALEXANDER, BERTH, w.	1411
STAIN, LILLIAN, c.	1414
BRAND, EVETTE, w.	1414
Orgene, Suzan, w.	1414
FERNANDEZ, NINA, w.	1415
Rose, Blanche, w.	1415
GIBSON, VIOLA, c.	1416
Logan, Sarah, c.	1416
LAMBERT, CARMEN, w.	1417
Fernandez, Ninette, w.	1417
LAMPART, SUZANNAH, w.	1419
Lampart, Marcelle, w.	1419
DUVAL, ODETTE, w.	1420
DUPLASSE, JEAN, w.	1420
GRAY, SADIE, w.	1421
BURKE, LOUISE, w.	1423
Ext, Jennie, w.	1423
GENTILE, BLANCHE, w.	1426
MAGOLIA, MARY, w.	1426
DAVEMELLE, MARGARET, w.	1427
Burton, May, w.	1427
LAMONT, ALICE, w.	1429

Smoke THE AMERICAN



FOR
SALE
EVERY-
WHERE

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& SONS  Makers



IBERVILLE STREET

LEVEY, LOLLA, w.	1431
Lawrence, Emma, w.	1431
CRAWFORD, NELLIE, w.	1433
LEVEY, MARCEL, w.	1505
FOSTER, ANNA, w.	1507
COOK, MITHE, c.	1509
Lewis, Roberta, c.	1509
West, Lilly, c.	1509
Weaver, Lilly, c.	1509
Banville, Waneta, c.	1509
Peron, Ernestine, c.	1509
DEWAL, LAURA, w.	1510
Nadam, Mary, w.	1510
Nadam, Marcel, w.	1510
BURT, HILMA, w.	1517
Green, Edith, w.	1517
Lewis, Florence, w.	1517
Bille Edith, w.	1517
Scott, Edna, w.	1517
Wilson, Daisy, w.	1517
Howard, Hazel, w.	1517
TALBERT, PINKEY, c.	1519
Johnsin, Josephine, c.	1519
Garner, Jennie, c.	1519
Murphy, Maggie, c.	1519
Richardson, Lilly, c.	1519
DEBREAUX, JEAN, w.	1520

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FRANK LAMOTHE, Proprietor



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—Opposite St. Charles Hotel—

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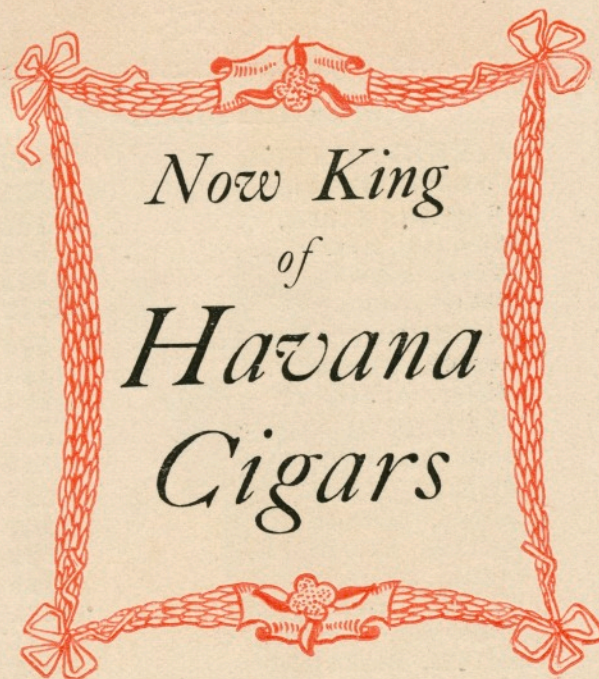
2490-W



IBERVILLE STREET

PARKER, MATTIE, c.	1521
Crockett, Freddie, c.	1521
FISHER, CORA, c.	1522
Steward, Agnes, c.	1522
Webb, Alberta, c.	1522
Baker, Anna, c.	1522
GATHRIGHT, NETTIE, w.	1523
Arnold, Grace, w.	1523
Miller, Annie, w.	1523
TAYLOR, HARRIET, c.	1525
Lote, Annie, c.	1525
KELLY, MARY, c.	1527
James, Camille, c.	1527
SMITH, ALBERTA, c.	1529
Smith, Eleonora, c.	1529
ALLEN, ROSIE, c.	1531
Anderson, Victoria, c.	1531
SMITH, BERTHA, w.	1533
Wilson, Grace, w.	1533
Wright, Lulu, w.	1533
DE WITT, CORA, w.	1535
Morgan, Mada, w.	1535
Richmond, Elsie, w.	1535
Gilstrap, Dorothy, w.	1535
Harris, Donna, w.	1535
DeWitt, Mary, w.	1535
Taplor, Dorothy, w.	1535
Fellman, Fay, w.	1535

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*Now King
of
Havana
Cigars*

FROM
10c to \$1.00

LOUISIANA TOBACCO CO.

C. S. FOSTER, PRESIDENT



IBERVILLE STREET

DUDLEY, EFFIE, w.	1536
Irwin, May, w.	1536
Bates, Gladys, w.	1536
Morris, Earl, w.	1536
Van Cleave, Gertrude, w.	1536
DE WITT, VIVIAN, w.	1537
Reding, Irma, w.	1537
Adams, Ruth, w.	1537
SMITH, MAY, w.	1538
Russel, Kittie, w.	1538
Gary, Ellen, w.	1538
WILLIAMS, ETHEL, w.	1539
Even, Emma, w.	1539
THOMPSON, ALICE, w.	1540
Bells, May, w.	1540
Reddington, Helen, w.	1540
COYLE, LAURA, w.	1541
Smith, Carrie, w.	1541
Deval, Kittie, w.	1541
Petit, Myrtle, w.	1541
BROWN, JESSIE, w.	1542
Capella, Alina, w.	1542
DAVIS, ETTA, w.	1545
LAMBERT, FANNIE, w.	1547
Reed, Abbie, w.	1547
Gray, Sylvia, w.	1547
Graham, Jessie, w.	1547
Dunning, Cecelia, w.	1547



Veuve
Clicquot
Champagne.





IBERVILLE STREET

LAMBERT, FANNIE, w.	1547
Conning, Esta, w.	1547
Moral, Cristell, w.	1547
Syres, Lola, w.	1547
Davis, Bessie, w.	1547

O'BRIEN, MAY, w.	1549
Logan, Stella, w.	1549
Brown, Georgie, w.	1549
Jones, Pearl, w.	1549
Mansfield, Hattie, w.	1549
Lewis, Kittie, w.	1549
Charlet, Ethel, w.	1549
Jackson, Bessie, w.	1549
Robertson, Ella, w.	1549
Haslet, Vera, w.	1549

BRADFORD, MARGARET, w.	1559
Blodgett, Dorothy, w.	1559
Watson, Stella, w.	1559
Elles, Mae, w.	1559
Herman, Mai, w.	1559
De Winters, Grace, w.	1559
Preston, Cliffe, w.	1559
Van Neys, Celia, w.	1559
Deane, Blanche, w.	1559
Richmond, Alta, w.	1559
Bailey, Flo, w.	1559

Veuve Cliquot Champagne

Yellow Label "SEC"
Gold Label "BRUT"



THE HIGHEST GRADE OF
CHAMPAGNE PRODUCED



IBERVILLE STREET

RAYMOND, LOU, w.	1563
Moore, Alma, w.	1563
Gilmore, Mary, w.	1563
Bonds, Pauline, w.	1563
WEAVER, CLARA, c.	1565
Wilson, Emma, c.	1565
FRAPPA, EMMA, w.	1567
Watsin, Lou, w.	1567
Burke, Bille, w.	1567

LIBERTY STREET

MILLER, LAURA, c.	206
BROWN, SOPHIE, w.	207
COLEMAN, BERTHA, c.	210
DEMAS, MABEL, w.	211
JACKSON, NELLIE, c.	221
Thomas, Beatrice, c.	221
Jones, Charlotte, c.	221
HARRIS, MARY, c.	223
Andrews, Mamie, c.	223
Foley, Olivia, c.	223
BEN, OLIVIA, c.	229
Landry, Patsy, c.	229
CORDIER, RITA, c.	315
James, Beatrice, c.	315
Green, Camille, c.	315
SMITH, ELLA, c.	319

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OF

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THREE STAR



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THIS FIRM IS THE OLDEST BRANDY HOUSE NOW
IN EXISTANCE, BEING ESTABLISHED
IN THE YEAR

1 7 9 5



LIBERTY STREET

DOYLE, LENA, c.	323
JONES, CECILE, c.	327
Howard, Annie, c.	327
HAYS, EMMA, c.	331
Lewis, Nellie, c.	331
Smith, Mary, c.	331
WILLIAMS, MARY, c.	333
Hossin, Josephine, c.	333
JOHNSON, JULIA, c.	411
Diaz, Georgiana, c.	411
Webster, Rosie, c.	411
Johnson, Mary, c.	411
Webster, Amanda, c.	411

MARAIS STREET

DAVIS, ETHEL, w.	204
Davis, Alma, w.	204
Dowling, Viola, w.	204
WOODS, EVA, w.	206
ROSS, ANNIE, w.	211
Elliott, Grace, w.	211
Williams, Grace, w.	211
Hudnell, May, w.	211
DAVIS, DAISY, w.	212
Ruggles, Della, w.	212
Robertson, Rosie, w.	212
Morgan, Margaret, w.	212

RUY LOPEZ

KEY WEST CIGARS



VALLOFT & DREUX CO., Limited

DISTRIBUTERS



LIBERTY STREET

SHAY, VIC, c.	214
Shay, Victorine, c.	214
Taylor, Maud, w.	214
STANLEY, LULU, w.	218
BURKE, MOLLIE, w.	219
EARLINGTON, PEARL, w.	221
LYONS, JESSIE, w.	223
Morgan, Lillian, w.	223
Goday, Carmen, w.	223
SMITH, NELLIE, w.	226
WEST, ANNA, w.	314
Brooks, Irma, w.	314
BUTLER, JOSEPHINE, w.	318
Wilson, Edna, w.	318
Clark, Dolly, w.	318
STANTON, MARY, c.	322
Jones, Lilly, c.	322
BAILEY, SARAH, c.	324
Wilson, Ella, c.	324
ROBERTS, EMMA, c.	326
Williams, Minnie, c.	326
BATTLE, MALINDA, c.	328
Haskell, Viola, w.	328
McNEIL, LILLY, c.	330
ANDERSON, WILLIE, c.	332
REED, FANNIE, c.	334
Hardy, Clara, c.	334
Hesse, Willie, c.	334
BREEDER, ALICE, c.	336

Absolutely the Best

UNION
MADE

NEW ORLEANS

A. FALK
Maker

The Quality 5c Cigar



MARAIS STREET

BATES, CORINNE, c.	336
Hypmatas, Mary, c.	336
LEROY, ANNIE, w.	338
James, Mary, w.	338
CUTNO, MANDA, c.	404
Brutus, Pearl, c.	404
Curry, Ethel, c.	404
WINAND, MINNIE, c.	406
JACKSON, MALVINA, c.	410
Alexander, Julia, c.	410
DORSEY, CARRIE, w.	413
ROBERT, LUCILLE, c.	414
WHEELER, LOUISE, c.	416
FREIDMAN, LENA, w.	417
CURTIS, JULIA, c.	419
MOOCK, LAURA, w.	421

VILLERE STREET

WILLIAMS, ALICE, c.	212
MURRAY, PAULINE, c.	214
STANTON, LOTTIE, c.	218
SANDERS, ROSIE, c.	224
COLLINS, MARIE, c.	226



VILLERE STREET

CHARLTON, JEAN, w.	226
Williams, Dorothy, w.	226
Dollars, Dollie, w.	226
Hodge, Doris, w.	226
Miller, Winnie, w.	226
Murat, Hilma, w.	226
Reed, Carmen, w.	226
Hall, Edith, w.	226
COHN, CARIE, w.	228
COLEMAN, LILLY, c.	229
MARKET, LENA c.	230
Long, Margaret, c.	230
NOLAN, ALICE, w.	231
PIJOU, ROSIE, c.	301
Smith, Pearl, c.	301
Jones, Louisa, c.	301
Williams, Cora, c.	301
McWILLIAMS, ANNIE, c.	303
Barton, Evelyn, c.	303
COLE, CASTINA, c.	309
Brennan, Lulu, c.	309
Brown, Lillie, c.	309
WILLIAMS, MYRA, c.	316
BEAUVAIS, HATTIE, c.	318
MILLER, ROSIE, c.	324
GROSS, CARRIE, c.	326
ISAACS, CORA, c.	328
FRANCES, BERTHA, w.	424

Margaret Bradford

HAS, without doubt, one of the finest equipped "CHATEAUS" in the Tenderloin District.

As for women, she has an unexcelled array, who aside from their beauty are all of high-class and culture.

There is always something new at the "BRADFORD" as the refined people call her mansion.



PHONE 244 MAIN

1559 Iberville

CALL FOR

Nuyen's

Apricot

Brandy

The Finest on Earth

MADE BY

NUYENS & CO.

BORDEAUX *x x x* FRANCE

Miss Cora DeWitt

CORA, as all the boys call her, needs but little to tell that she is the mistress of a first-class establishment.

Here is one whole-soled member of the fair sex who is sterling and a jolly good fellow.

No one knows what a good, jovial person Cora is until they have had the pleasure of meeting and forming her acquaintance.

She also has a lot of jolly good girls as guests, who are the "goods," as one would term them. Don't overlook Cora.



PHONE 3884 MAIN

1537 Iberville

Sold Everywhere



La Fama Universal



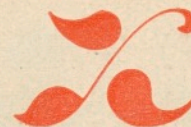
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BY

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Miss Fanny Lambert

The Phoenix

ABBIE READ, HOUSEKEEPER



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of Jolly and Pretty Ladies*

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NEW ORLEANS, LA.

Once Drank, Always Admired

Congress Hall Rye



Jules Fleishman & Company

CINCINNATI, OHIO

WISE PEOPLE
DRINK

**Ozone
Water**

Nothing better for
A HIGH HALL

It add zest to all
Mixed Drinks

— ALSO —

makes one feel
new after a large
— NIGHT

SOLD AT ALL
HOTELS AND BARS

Miss Dorothy Denning

WHILE but a late resident of the Tenderloin District, she has gained more friends than the oldest in the business.

Little Dorothy is known as the "idol" of society and club boys, and needs but little introduction, as she is known by the elite from New York to California for her wit and loveliness.

"Denning" is very winsome, and appeals to everyone, as she is clever and beautiful. Her mansion is handsomely furnished, everything being the best that money could procure.

Aside from the grandeur of her establishment, she has a score of beautiful women, who with their charming landlady, form a group that cannot be forgotten.



PHONE 466 MAIN.

337 N. Basin

Miss Claudie Sparks

THIS IS ONE of the few places where a person can visit and leave with the sole satisfaction of having been in the midst of an array of beautiful women who know how to cleverly entertain the most fastidious gentleman.

It has been Claudie's mark in life to make friends and keep them.

She also has a most worthy name of being the mistress over one of the foremost sporting places in the Tenderloin District.

"Claudie" has recently added some very handsome and charming young ladies to her register.

So don't be misled until you have seen "Claudie" and her ladies.



PHONE 670 MAIN.

327 N. Franklin



E. A. ROSENHAM

SOLE AGENT FOR

**Old
Quaker Club
Monongahela
Rye**

Burke's Old Tom and Dry Gins

E. A. ROSENHAM CO.

IMPORTERS

716 SEVENTH AVENUE : : NEW YORK



EMMA JOHNSON'S
"THE STUDIO"

Mme. Emma Johnson

BETTER known as the "Parisian Queen of America," needs little introduction in this country.

Emma's "Home of all Nations," as it is commonly called, is one place of amusement you can't very well afford to miss while in the Tenderloin District.

Everything goes here. Fun is the watchword.

Business has been on such an increase at the above place of late that Mdme. Johnson had to occupy an "Annex." Emma never has less than twenty pretty women of all nations, who are clever entertainers.

Remember the name.



331 and 333 Basin

FOR MEN OF BRAINS



RALEIGH RYE



EINSTEIN BROS.

Miss May Evans

MISS EVANS is one woman among the fair sex who is regarded an all around jolly good fellow, and one who is always laughing and making all those around her do likewise.

While nothing is too good for May, she is clever to all who come in contact with her.

May has the honor of keeping one of the quietest establishments in the city, where beautiful women, good wine and sweet music reign supreme.

What more can a person expect? Just think of it! "Pretty women, wine and song."

In the palace of a King one could not expect any more.

Her girls are clever and know what "fun" means in its true sense.

The signal if "May's" mansion is: "Let's all live and have fun while we can."

PHONE 1190 MAIN.

1302 Conti



*Suits
All
Mankind*

General
Arthur
Cigar



Margaret Bradford

WHILE still young in years, has, nevertheless proven herself a grand woman, and has also made "good" as a conductor of a first-class establishment.

The word of able is portrayed in full when the name "Bradford" is mentioned.

If it was within my power to name Kings and Queens, I would certainly go out of my way to bestow the title of "Queen of Smile" on Miss Bradford.

Miss Bradford is one of the few women who can say she has friends who are friends indeed, and who are with her in all her adventures.

Her "Chateau" is grandly equipped, and is lacking of nothing and with the annex is one of the largest in the district.

Pretty women, good time and sociability has been adopted as the countersign of Miss Bradford's new and costly home.

PHONE 244 MAIN.

1559 Iberville

“El Ero” Cigars



MOTTO
“Quality”

Miss Jean Carlton

THIS place formerly the “Firm” is one of the few gorgeously furnished places in the Storyville District is located so that the most particular person in the world can reach it without being seen by anyone.

This mansion is under the sole direction of Jean Carlton, who is one of the handsomest landladies in the District and is a princess. Her ladies are of like type.

The success and reputation enjoyed by the “Firm” in the past is more than surpassed under the able management of Miss Carlton, who has not overlooked anything that goes to make a place famous and select.

You make no mistake in visiting 226. Everybody must be of some importance, otherwise he cannot gain admittance.

xx

PHONE MAIN 1434.

226 N. Villere

DRINK CARBONATED



Abita Spring Water

WITH YOUR HI-BALLS

—AND FOR THAT—

Tight Hat Band Feeling

Sold by all First-Class Bars and Cafes

Miss Ollie Nichols

MISS NICHOLS is one of the finest Landladies in the District, known to all as a prince of good fellows, always ready to receive you with a smile and pleasant greeting, and counts her friends by the score. She has surrounded herself with a bevy of charming girls, each one a star, who are always willing to meet you half way and make you feel that you are welcome. Once you meet them, return you surely will, as good-fellowship is the secret of Miss Nichols' success.

Miss Nichols has recently added to her array of beautiful women by the addition of some lively women, entire strangers from the far Northwest.



PHONE 1663 MAIN.

221 N. Basin

THOS. C. ANDERSON

Guarantees

THAT

Money can not buy a better

Or, as popular whiskey

Under the Sun.

No other Scotch has stood the

Test and kept up its reputation.

Aged by age, but not

In advertising.

Never accept any other.

Demand *Sanderson's Mountain Dew.*

Every first-class bar has it—

Wherever you go.

—Old—

Scotch Whiskey

Miss Vivian Stone

MISS STONE has the distinction of conducting about one of the best establishments in the Tenderloin District, where swell men can be socially entertained by an array of swell ladies. As for beauty her home has been pronounced extremely gorgeous by people who are in a position to know costly finery, cut glass and oil paintings, foreign draperies, etc.

Miss Stone, while very young, is very charming, and, above all things a favorite with the boys—what one might say, those of the clubs.

Vivian, as the club boys commonly call her, has never less than fifteen beautiful ladies—from all parts of this great and glorious country.

Vivian is contemplating having an annex added to her present home, as her popularity has gained so in the past that she cannot accommodate her friends. You should see her girls.

PHONE 35 54 MAIN.

313 Basin

THE POPULAR
SCOTCH



IS "BLACK & WHITE"

**J. Hollander
& Company**

NEW ORLEANS, LOUISIANA

DISTRIBUTORS

Miss Florence Reed

IS certainly a lovely woman, and one to be admired—which she certainly must be, judging from her coterie of friends.

Florence has proven herself not only a good fellow, but a young woman capable of conducting one of the very best establishments to be found anywhere in this country.

She also has some of the most beautiful and select lot of girls in the District.



PHONE 1114 MAIN

1320 Conti

Natural in Itself

LONDONDERRY
LITHIA
WATER

PRESCRIBED BY
E M I N E N T
P H Y S I C I A N S



Known Throughout the World

KRUG & CO.

Private
Cuvée
Champagne



SOLD AT
ALL FIRST CLASS
HOTELS AND BARS

JOE TRAVERSE

MANUFACTURING

JEWELER

Expert Examination



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NEAR CANAL UP-STAIRS

Telephone Main 2027-L NEW ORLEANS, LA.

Miss Grace Simpson

HOUSE FULL

OF

PRETTY

AND

CLEVER

WOMEN



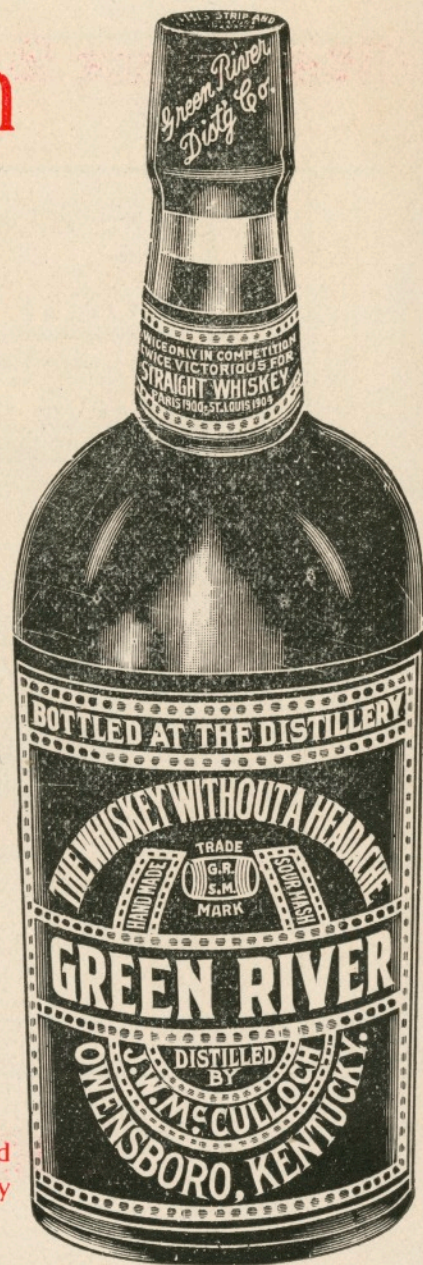
PHONE 788 MAIN

223 N. Basin

Green River

THE
WHISKEY
WITHOUT
A
HEADACHE

For Nine Years
continuously and
Now the Official
Whiskey of all
U. S. Marine Hospitals and
used by them exclusively



Miss Hilma Burt

THIS palatial home was at one time the residence of Flo. Meeker, who was noted for keeping one of the best equipped places of its kind in this section of the States.

Miss Burt, while very young, is of a type that pleases most men of to-day—to be plain spoken she is pretty.

Her managerial possibilities are phenomenal to say the least, and her success here has proven itself beyond a doubt as will be seen by her recent investments.

Miss Burt has been in our midst but a short while, and during that time she has spent a small fortune. When she first came to this city, she purchased the home of Miss Ray Owens, at a neat figure, (this has been less than a year ago) and her business improved such in that short period that she was compelled to seek another house, so she did with the purchasing of the Meeker home, which she gave nearly \$20,000 (just for the contents) and since has spent thousands having same renovated.

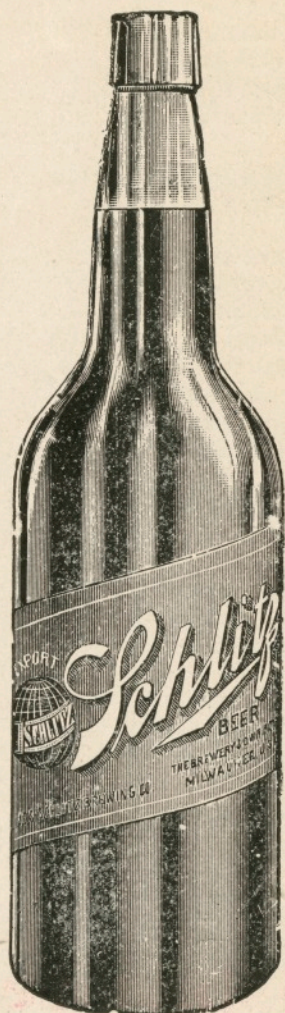
Miss Burt, aside from having two handsome homes here, has one in St. Louis and another in Kansas City, Mo., where it is said she is every bit as popular.

Don't forget to converse with her, as she is very clever and jolly.

PHONE, MAIN 299.

205 N. Basin

SCHLITZ



*The Beer
That Made
Milwaukee
Famous*

**F.
Hollander
& Co.**

DISTRIBUTERS

513 to 517
Iberville Street
Phone Main 645

NEW ORLEANS, LA.

Miss Vivian DeWitt

MISS DEWITT is one woman among the fair sex who is regarded as an all-round jolly good fellow.

Nothing is too good for "Vivian" and she regards the word "Fun" as it should be, and not as a money-making word. She is a good fellow to all who come in contact with her.

Miss DeWitt also has the distinction of keeping one of the quietest and most elaborately furnished establishments in the city, where an array of beautiful women and good times reign supreme.

A visit will teach more than pen can describe.

Vivian also has an array of beautiful girls, who are everlastingly on the alert for a good time.



1539 Iberville

None Better

White Top Club Special Champagne



The White Top Champagne
Co. ————— Hamondsport, N. Y.

F. HOLLANDER & CO.
LOCAL AGENTS NEW ORLEANS

Miss Ella Schwartz

NOWHERE will you find a more complete and better conducted "Palace of Sport" than the "Mansion." Ella has let nothing pass her that goes to make life worth living for; so when out for a "gay" time you want to give her place a call, if it be only to form her acquaintance, which, I'll assure you, will please you in your meanest mood.

Aside from the magnificence of her home, she has always a score of most handsome ladies, who are a "jolly" good crowd to be amongst.

Remember the name:

M A N S I O N

PHONE 1324 MAIN.

311 N. Basin

Geo. A. Dickel & Co.

C A S C A D E

(DISTILLERY)

HAND-MADE
SOUR MASH

**Tennessee
Whiskey**

F. HOLLANDER & CO.
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in the World
(Still and Sparkling)

— Exclusive Agents for La., Ala. and Miss. —

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ALL HOTELS, BARS AND CAFES

"King of All"

DEWAR'S
FAMOUS SCOTCH
WHISKY

Sold Everywhere

FIRST PRIZE, HIGHEST AWARD
ST. LOUIS, 1904

BRANDS
SPECIAL
WHITE LABEL
IMPERIAL
EXTRA SPECIAL
LIQUEUR

NED PALFREY,
Southern Representative

The Ned Palfrey Co.

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PHONE MAIN 4321